



STAFF REPORT

Report To: Board of Supervisors **Meeting Date:** November 5, 2020

Staff Contact: Jennifer Budge, CPRP, Parks and Recreation Director

Agenda Title: For Possible Action: Discussion and possible action regarding a proposal to rename the "Sierra Room" of the Carson City Community Center as the "Robert 'Bob' Crowell Board Room" and the Multipurpose Athletic Center as the "Robert 'Bob' Crowell Multipurpose Athletic Center." (Nancy Paulson, npaulson@carson.org; Jennifer Budge, jbudge@carson.org)

Staff Summary: In accordance with Resolution 1988-R-59, the Parks and Recreation Commission received for initial consideration a request from the City Manager to rename the two Carson City facilities in memory of and as a tribute to former Mayor Bob Crowell, who recently passed away during his last term. The Parks and Recreation Commission recommends approval.

Agenda Action: Formal Action / Motion **Time Requested:** 10 minutes

Proposed Motion

I move to rename the "Sierra Room" of the Carson City Community Center as the "Robert 'Bob' Crowell Board Room" and the Multipurpose Athletic Center as the "Robert 'Bob' Crowell Multipurpose Athletic Center."

Board's Strategic Goal

Quality of Life

Previous Action

October 19, 2020 – The Parks and Recreation Commission recommended that the Board of Supervisors rename the "Sierra Room" of the Carson City Community Center as the "Robert 'Bob' Crowell Board Room" and the Multipurpose Athletic Center as the "Robert 'Bob' Crowell Multipurpose Athletic Center."

Background/Issues & Analysis

Robert L. "Bob" Crowell was elected Mayor of Carson City in 2008 and assumed his duties as Mayor on January 5, 2009. He was re-elected in 2012 and 2016. Prior to being elected Mayor, he served 11 years on the Carson City School Board of Trustees.

Mayor Crowell was a native Nevadan, born in the mining town of Tonopah and raised in Carson City. An attorney by profession, he was also a Vietnam Veteran and retired Navy Captain.

Mayor Crowell and his wife Susan were married for 49 years and have four children - Brad, Caroline, David and Todd - and two grandchildren. Mayor Crowell passed away on September 12, 2020.

Mayor Crowell was a believer in the intrinsic benefits of quality of life in Carson City and was a true champion for parks, trails and open space. Before his untimely passing, department staff and Muscle Powered dedicated

to his memory a trail connecting to the Ash to Kings Trail, now known as "Bob's Trail", to him in honor of National Trails Day.

A copy of Resolution No. 1988-R-59 regarding park naming is provided. Compliant with the Resolution, this request was originally made through the City Manager for initial consideration by the Parks and Recreation Commission. Also attached is the citizen background and request pertaining to these matters.

Applicable Statute, Code, Policy, Rule or Regulation

Resolution No. 1988-R-59- Policies and Procedures for the Naming of Parks and Recreation Facilities in Carson City

Financial Information

Is there a fiscal impact? Yes

If yes, account name/number: There will be a fiscal impact to purchase, install and maintain signage for each facility. Quotes for signage have not yet been obtained.

Is it currently budgeted? No

Explanation of Fiscal Impact: There will be a fiscal impact to purchase, install and maintain signage for each facility. Quotes for signage have not yet been obtained.

Alternatives

Do not approve and provide alternate direction to staff.

Attachments:

[Citizen renaming recommendation.pdf](#)

[Park naming resolution 1988-R-59.pdf](#)

Board Action Taken:

Motion: _____	1) _____	Aye/Nay
	2) _____	_____

(Vote Recorded By)

From: [Larry Messina](#)
Sent: Monday, October 12, 2020 12:39 PM
To: [Lori Bagwell](#)
Subject: bob Crowell

bob Crowell

As three term mayor of Carson City, Bob also served on the Carson City School Board for eleven years including as its President. He was also involved with many local charities. He was awarded the inaugural Bob Crowell Community Ambassador's Award by the Boys & Girls Club which will be granted every year. He was a long time member of the Carson City Rotary Club and a past president. As a retired Navy Captain he was very active in the Navy League and the Vietnam Veterans of America's Carson Chapter.

Bob led the city through the 2007-11 downturn with sound fiscal management and tough decisions. Prior to Covid, Bob led the city to a very positive resurgence. Unemployment was reduced to essentially full employment.

The Multi-Purpose Athletic Center (MAC) was opened under his leadership. He was very passionate about the MAC being important to his quality of life vision for Carson City.

A bond issue allowed for a refurbished downtown and three other areas of redevelopment. Housing and population growth has exploded without tax increases. New hotels have been built and tourism has flourished.

But most important. Bob brought a high level of professionalism and respect to Carson City government. He was highly visible and was a reconciler. He brought competing positions together with success. He respected everyone's opinion and listened well.

Our involvement with his three campaigns for Mayor gave us a chance to experience his real love of Carson City and his dream of making it a showplace of the West. Due to his leadership, the City was often recognized nationally as a "best place to live". Bob often repeated his most important goal was to make Carson City a place where families could grow, prosper and recreate. We believe he certainly accomplished that.

So it is fitting that the MAC and the Sierra Board Room at the Community Center be named in his honor as a lasting legacy for a place he so actively supported from concept to reality and the room where he chaired 12 years of Supervisor meetings.

Thank you for your consideration.

Susan Crowell
Steve Robinson
Bruce Robertson
Mary Pierczynski
Stan Jones
Larry Messina
10/12/20

RESOLUTION NO. 1988-R-59

A RESOLUTION ESTABLISHING POLICIES AND PROCEDURES
FOR THE NAMING OF PARKS AND RECREATION FACILITIES
WITHIN CARSON CITY.

WHEREAS, Carson City Charter Provision 2.230 empowers the Board of Supervisors to regulate parks and public buildings and grounds within the City; and

WHEREAS, the Board desires to establish policies and procedures for the naming of the parks and recreation facilities within Carson City.

NOW, THEREFORE, this Board hereby resolves to adopt the following:

POLICIES

1. Names, if possible, should have geographic, topographic, historical, or individual significance, generally recognized and known throughout the area.
2. Where consideration for naming involves geographical, topographical, or historical connotations, the Director of Parks and Recreation should solicit help from historical societies, subdividers, or other groups having knowledge of the area.
3. Names submitted for individuals (living or dead), should be those who have contributed greatly to the community or appropriate to the function of the facility to be named.
4. A part of the selection process may include, where desirable, a contest or competition involving the entire City in order to obtain suggestions for names to stimulate public interest.
5. Priority should be given to those names which have been unrecognized previously.
6. Individuals and organizations, etc., should be encouraged to forward proposed names to the Department of Parks and

1 Recreation at any time for inclusion on the master list for
2 future consideration.

3 PROCEDURES

- 4 1. It will be the responsibility of the City Manager to direct
5 the Parks and Recreation Department to solicit names as soon
6 as the City has acquired title to the property or funds
7 approved by the Board of Supervisors for financing the
8 project.
- 9 2. To avoid duplication and impropriety, all proposed names must
10 be submitted in writing to the Department of Parks and
11 Recreation who will be responsible to keep a current master
12 list of names submitted.
- 13 3. When a specific facility is being considered for naming,
14 publicity to this effect will be distributed by the Parks and
15 Recreation Department and in these cases, deadline dates will
16 be set and adhered to. All names submitted will then become
17 a permanent part of the master list.
- 18 4. In order for a name to be considered by the Park and
19 Recreation Commission, a detailed resume and justification
20 must be submitted in writing to the Commission in care of the
21 Parks and Recreation Department.
- 22 5. Once the resume has been received by the Parks and Recreation
23 Department, their staff shall review and research the name
24 and forward such data to the Parks and Recreation Commission
25 for their recommendation to the Board of Supervisors.

26 ADOPTED this 22nd day of September, 1988.

27 AYES: Supervisors Ron Swirczek

28 Tom Fetic

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Marilee Chirila

E. M. "Doc" Scrivner

Dan Flammer, Mayor


NAYES: Supervisors None

ABSENT: Supervisors None



DAN FLAMMER, Mayor

ATTEST:


ALAN GLOVER, Clerk-Recorder