



STAFF REPORT

Report To: Board of Supervisors

Meeting Date: January 6, 2022

Staff Contact: Nancy Paulson, City Manager

Agenda Title: For Possible Action: Discussion and possible action regarding the appointment of three members to the Carson City Cultural Commission, each for a term that will expire in January 2025. (Nancy Paulson, npaulson@carson.org)

Staff Summary: Chapter 2.41 of the Carson City Municipal Code ("CCMC") provides for the creation and organization of a seven-member Cultural Commission. CCMC requires that the terms of the seven members be staggered. There are three vacancies due to expirations of terms. Reappointment requests have been submitted by Amy Clemens and Sierra Scott. New applications have been submitted by Bethany Drysdale, Christophor Pattison, Jacqueline Carlin and Susan Mowers.

Agenda Action: Formal Action / Motion

Time Requested: 1 hour

Proposed Motion

I move to appoint _____, _____ & _____, each for a term that expires in January 2025.

Board's Strategic Goal

Quality of Life

Previous Action

N/A

Background/Issues & Analysis

N/A

Applicable Statute, Code, Policy, Rule or Regulation

CCMC 2.41.040

Financial Information

Is there a fiscal impact? No

If yes, account name/number:

Is it currently budgeted?

Explanation of Fiscal Impact:

Alternatives

1. Re-open the positions for additional applicants.
2. Provide other direction to staff.

Attachments:

[CC Packet 1.6.22.pdf](#)

Board Action Taken:

Motion: _____

1) _____

2) _____

Aye/Nay


(Vote Recorded By)



Board Details

Carson City Cultural Commission will act as the primary advisory body for the Carson City Board of Supervisors for matters relating to arts and culture and will serve as the coordinator and catalyst bringing government, the arts and cultural community and public together for the cultural benefit of all Carson City's citizens.

Overview

 **Size** 7 Seats

 **Term Length** 3 Years

 **Term Limit** N/A

Additional

Meetings

•5:30 p.m. •Bimonthly on the 2nd Monday of January, March, May, July, September and November •Community Center, Robert "Bob" Crowell Board Room 851 East William Street, Carson City, Nevada

Powers & Duties

1.Advising the Board of Supervisors on matters pertaining to the city's arts and cultural programming. 2.Fostering public and private partnerships for providing arts and cultural programs for the citizens of Carson City, without directly engaging in program management deemed in competition with existing constituent organization programming. 3.Promoting access and awareness for the public to the highest quality arts opportunities possible. 4.Promoting an environment that supports the work and advancement of artists and arts groups and celebrate the city for its ethnic diversity, creativity and its leadership in arts and culture. 5.Making recommendations to the board of supervisors regarding grants-in-aid to individual and group of artists, cultural groups and arts organizations. 6.Encouraging the provision of cultural and artistic facilities and features in public and commercial construction. 7.Facilitating and promoting the establishment of an Art in Public places policy that supports the installation of publicly significant art installations, and encourage the inclusion of public art components in private development. 8.Helping to identify and designate cultural districts, neighborhoods and landmarks throughout the city. 9.Promoting a cultural environment that stimulates economic development, cultural tourism and enhanced public participation. 10.Promoting greater arts education in the schools and through programs accessible to the public.

Additional Information

[Chapter 2.41 CARSON CITY CULTURAL COMMISSION.pdf](#)



Carson City, NV

Cultural Commission

Board Roster



Karen Abowd

3rd Term Feb 18, 2021 - Jan 01, 2023

Position Citizen at Large



Elinor Bugli

3rd Term Feb 18, 2021 - Jan 01, 2022

Position Citizen at Large



Amy Clemens

1st Term Feb 18, 2021 - Jan 01, 2022

Position Citizen at Large



Barbara M D'anneo

3rd Term Feb 18, 2021 - Jan 01, 2024

Position Citizen at Large



Stan Jones

1st Term Jan 07, 2021 - Jan 01, 2024

Position Board of Supervisors



Christopher I Leyva

2nd Term Feb 18, 2021 - Jan 01, 2023

Position Citizen at Large



Sierra Scott

1st Term Feb 18, 2021 - Jan 01, 2022

Position Citizen at Large

Profile

Susan

First Name

Mowers

Last Name

smowers@travelnevada.com

Email Address

3 Comstock Circle

Street Address

Suite or Apt

Carson City

City

NV

State

89703

Postal Code

Home: (775) 219-3190

Primary Phone

Business: (775) 687-0642

Alternate Phone

Which Boards would you like to apply for?

Cultural Commission: Submitted

Question applies to multiple boards

Why would you like to serve of this Board/Committee/Commission?

I have lived in Nevada the majority of my life, but have only been a resident of Carson City for the past 3 years (having previously lived in Reno). I have immediately been taken by the wonderful community here in Carson, and when people ask me if I ever plan to move back to Reno (or anywhere else), my answer is a resounding "Never! I love Carson City!" I have fallen in love with this community instantly. One thing I am quite passionate about is Arts and Culture, and I would love to help that area grow to be an extremely vibrant and essential part of Carson City. My family life, my education, my hobbies, my employment all centers around arts and culture. I am currently the Art Director for the Nevada State Division of Tourism (Travel Nevada), and have been in the graphic design/marketing industry for over 25 years. I was also trained as a professional ballroom dancer and taught for several years. Beyond that, I have always been involved in the performing and musical arts along with the fine and commercial arts. Poetry and creative writing are where my focus as been for the last several years. I feel that my combined passion and expertise can help bring the arts and cultural aspects of the community to the forefront in a way that is supportive of residents and visitors alike. I can see Carson City being know for its quality of history, culture and arts that is know throughout the state, the country, and who knows? Perhaps beyond!

Question applies to multiple boards

Are you currently a registered voter in Carson City?

 Yes No

Question applies to multiple boards

Are you currently a member on any other Carson City Board, Committee or Commission?

 Yes No

Question applies to multiple boards

If yes, please list:

Question applies to multiple boards

Term expiration:

Conflict of Interest

Question applies to multiple boards

Within the past twelve (12) months, have you been employed by Carson City (including as an elected official)?

Yes No

Question applies to multiple boards

Do you currently have a contract with Carson City for services/good?

Yes No

Question applies to multiple boards

If yes, please provide contract details:

Question applies to multiple boards

Have you been convicted of a felony, domestic violence or gross misdemeanor involving moral turpitude (conduct contrary to community standards of justice, honesty and good morals)?

Yes No

Education

College, Professional, Vocational or Other Schools attended:

Brigham Young University

Major Subject:

Design. Other minor subjects: Art History, Dance

Degree Conferred:

BA

Briefly describe the qualifications you possess which you feel would be an asset to this Board/Committee/Commission:

I am currently the Art Director for Travel Nevada (Nevada's Division of Tourism), and also work with the entire Department of Tourism and Cultural Affairs, including all seven state museums, the Nevada Indian Commission, and the Nevada Arts Council. My role is to help lead and direct marketing efforts, especially in regards to creative development and execution. I also have a life-long background in music, dance, and writing.

List the community organizations in which you have participated and describe participation:

Rotary Club: I was named a Paul Harris Fellow by the Reno Rotary Club for my volunteer assistance with marketing and design for the club for several years. Center for Adaptive Riding: This program works with equine training (horse therapy) to help those of the all ages of the community that have mental and physical disabilities, such as Multiple Sclerosis and Autism. I volunteered for a summer and help care for and train the horses, and assist in equine lessons. Because of my background in dance, I was able to see how incredible this program was to help those who are disabled to increase their physical capabilities and feel empowered.

List your affiliation with professional or technical societies: *if required for the position.

Upload a Resume

Declaration to Accept Terms & Conditions

I understand that my submitted application is considered public information. I understand the Board of Supervisors may require a pre-appointment background check for any position if deemed warranted.

I hereby declare that all statements given by me on this form are truthful and complete to the best of my knowledge.

I have read and understand the Carson City's Boards, Committees and Commissions Policies and Procedures.

I Agree *



SUSAN MOWERS

ART DIRECTOR

Strategic thinker who sees the large picture in the small details.

775-219-3190

mowerssusan@gmail.com

LinkedIn: @susanmowers

Behance Portfolio: @susanmowersdesign

EDUCATION

BACHELOR OF ARTS: DESIGN

*Brigham Young University,
College of Fine Arts and Communications
1993 – 1999*

TECHNICAL SKILLS

ADOBE CREATIVE SUITE: PHOTOSHOP, LIGHTROOM, INDESIGN, ILLUSTRATOR, ACROBAT PRO

[Expert Level]

MICROSOFT OFFICE SUITE

[Expert Level]

WORDPRESS, HTML, CSS

[Intermediate Level]

VIDEO EDITING

[Working Level]

WHY ME?

I am a results-driven director who thrives on driving a brand's creative vision forward while mentoring and developing a strong team to make it happen. What makes me so successful is my ability to understand how a brand drives all aspects of creative execution. No matter the touchpoint – a website, an advertisement, a trade show display, or any other piece that is seen or heard, great designs lead customers to engage with the brand, and make accessing the company natural and easy. With 20 years' experience as a designer, I have worked with small business owners to CEOs developing, directing, and executing projects ranging from brand redesigns, website development, product development, traditional media and digital media campaigns, disruptive marketing efforts, and more.

PROVEN SKILLS & STRENGTHS:

- > Strong conceptual thinker that can translate marketing objectives into creative strategies, presenting to all levels of clients and co-workers.
- > Charges forward in directing all phases of creative work from concept development through production, including trouble-shooting issues that may arise, as well as being able to maintain an overall sense of priorities while daily schedules may shift.
- > Can create and actively manage a consistent, cohesive, production calendar and budget with appropriate lead times and points of involvement with critical decision-making members of the organization.
- > A bold yet gracious leadership style, aiming to mentor a creative team to bring out their best work — giving direction when needed, teaching and supporting when needed, and having hard conversations when needed with grace and kindness.
- > Possesses a deep understanding in related creative tracks, including design, interactive and web development, copywriting and content strategy, print and video production, and research.

AWARDS

2X GOLD WINNER

*American Advertising Federation
Western Regional
2021*

3X GOLD WINNER, 1X SILVER WINNER

*American Advertising Federation
Reno Chapter
2021*

4X GOLD WINNER, 1X SILVER WINNER, BEST OF SHOW

*American Advertising Federation
Reno Chapter
2020*

4X GOLD WINNER, 1X SILVER

*American Advertising Federation
Reno Chapter
2019*

5X GOLD WINNER, 2X SILVER WINNER

*American Advertising Federation
Reno Chapter
2018*

GOLD WINNER

*American Advertising Federation
Reno Chapter
2011*

MARKETING CAMPAIGN WINNER

*American Marketing Association
Reno Chapter
2011*

PAUL HARRIS FELLOW

*Rotary International, Reno Chapter
2007*

EXPERIENCE

ART DIRECTOR

Travel Nevada | *February 2017 – Present*
Nevada State Department of Tourism and Cultural Affairs.

ART DIRECTOR

Bareknuckle Brand Marketing | *May 2015 – February 2017*
Full-service branding and marketing agency.

ART DIRECTOR

Dickson Commercial Group | *July 2013 – April 2015*
Commercial real estate company.

ART DIRECTOR

ETL Inc. | *May 2011 – August 2012*
Manufacturing company creating sustainable products.

SR. GRAPHIC DESIGNER

Atlantis Casino Resort Spa | *February 2008 – April 2011*
Resort-style hotel casino.

GRAPHIC DESIGNER, COPYWRITER, BRAND STRATEGIST

Susan Mowers Design
February 2007 – January 2008
Freelance design; teaching DIY design and branding workshops for business owners.

SR. GRAPHIC DESIGNER, DESIGN SERVICES MANAGER

Digiprint Corporation | *February 2005 – January 2007*
Full-service digital & offset printer.

GRAPHIC DESIGNER, PRE-PRESS OPERATOR

Sierra Packaging & Converting | *February 2002 – January 2005*
Flexographic printer specializing in food product packaging.

WEB DESIGNER

Susan Mowers Design | *July 2001 – January 2002*
Freelance web design.

GRAPHIC DESIGNER, PROJECT MANAGER

Project X Creative | *February 2002 – January 2005*
Full-service boutique design agency.

GRAPHIC DESIGNER, PROJECT MANAGER

Greg Mason Advertising Arts | *January 2000 – June 2000*
Full-service advertising agency.

Profile

Jacqueline

First Name

M

Middle Initial

Carlin

Last Name

jpiascarlin@gmail.com

Email Address

1770 Pinion Hills Drive

Street Address

Suite or Apt

Carson City

City

NV

State

89701

Postal Code

Mobile: (808) 205-6911

Primary Phone

Alternate Phone

Which Boards would you like to apply for?

Cultural Commission: Submitted

Question applies to multiple boards

Why would you like to serve of this Board/Committee/Commission?

I had four years experience on the Maui Cultural Resources Commission in Hawai'i during 1996-2000; last two years as chairperson. I would like to use that experience in assisting with the Carson City Cultural Commission. I also served two terms for the Hawaii Council for the Humanities/National Endowment for Humanities-1995-1999.

Question applies to multiple boards

Are you currently a registered voter in Carson City? Yes No

Question applies to multiple boards

Are you currently a member on any other Carson City Board, Committee or Commission? Yes No

Question applies to multiple boards

If yes, please list:

Question applies to multiple boards

Term expiration:

Conflict of Interest

Question applies to multiple boards

Within the past twelve (12) months, have you been employed by Carson City (including as an elected official)?

Yes No

Question applies to multiple boards

Do you currently have a contract with Carson City for services/good?

Yes No

Question applies to multiple boards

If yes, please provide contract details:

Question applies to multiple boards

Have you been convicted of a felony, domestic violence or gross misdemeanor involving moral turpitude (conduct contrary to community standards of justice, honesty and good morals)?

Yes No

Education

College, Professional, Vocational or Other Schools attended:

Middlebury College/Bread Loaf School of English - Masters in English University of Hawai'i/Maui Campus - BALIBARTS in HUMAN RELATIONS Hula/Hawaiian Culture Classes - 2001-2014 Art education through workshops and classes - 1972-2013 Maui High School - 1966 Graduate

Major Subject:

Literature, Writing, Art Disciplines, Hawaiian Culture, Yoga

Degree Conferred:

Masters In English - Middlebury College/Bread Loaf School of English Bachelors in Liberal Arts/Human Relations - University of Hawai'i High School Diploma - Maui High School

Briefly describe the qualifications you possess which you feel would be an asset to this Board/Committee/Commission:

I am deeply interested in preserving and promoting the native culture and historical nature of a specific place. My past experiences with similar organizations are listed.

List the community organizations in which you have participated and describe participation:

Nevada Arts Association - 2016 to present - fine art, general member gallery sittings Hawai'i Council for the Humanities(HCH)/National Endowment for the Humanities(NEH)-1995-1999; Maui island representative to the HCH Board overseeing and approving grants from participants in the State of Hawai'i, conduct and support public programs in humanities disciplines (seeking to describe and understand this universe with depth, breadth, and imagination) that provide broader context and perspective for thinking more deeply about Hawai'i's diverse cultures. Maui County Cultural Resources Commission - 1996-2000; Board Member, then served as Vice-Chair, then Chair Person. Assigned to this board by Maui Mayor Linda Lingle to work for the preservation of the County's historic and cultural resources through the following functions: advising and assisting federal, state and county agencies in carrying out their historic preservation responsibilities; administering the provisions of the County's historic districts and advise the Mayor, Council and County Planning Commissions on the establishment of historic districts and their regulation; and providing public information, education, training and technical assistance on national, state and county historic preservation programs. Maui Historical Society/Bailey House Museum - 1992-1995; Board Member, President of the Board. Maui Historical Society functions as the overseer of the Bailey House Museum applying for grants, upkeep of physical missionary house, grounds, preservation of ancient Hawaiian artifacts and displays, promoting cultural events, and giftshop.

List your affiliation with professional or technical societies: *if required for the position.

Upload a Resume

Declaration to Accept Terms & Conditions

I understand that my submitted application is considered public information. I understand the Board of Supervisors may require a pre-appointment background check for any position if deemed warranted.

I hereby declare that all statements given by me on this form are truthful and complete to the best of my knowledge.

I have read and understand the Carson City's Boards, Committees and Commissions Policies and Procedures.

I Agree *

Jackie Pias Carlin
Resume
1770 Pinion Hills Drive
Carson City, NV. 89701
(808) 205-6911
jpiascarlin@gmail.com
jackiepiascarlin.com

I am applying to serve on the Carson City Cultural Resources Board

Profile

I have previous experience as a board member on the Hawaii Council for Humanities/NEH(1995-1999), board member/VP Maui Historical Society/Bailey House Museum (1992-1995), board member/chairperson-Maui County Cultural Resources Commission (1996-2000). My dates may be off by one or two years.

University of Hawai`i English Composition 100 instructor. I created the bi-annual memoir writing workshops sponsored by the County of Maui, Hawai`i at Kaunoa Senior Center in 2003 through 2015. Published memoir, *Spirit of the Village A Maui Memoir* in 2006. Published novel, *Aunty's Place* in 2016.

Experience

Art Instructor - Western Nevada College, 2018-2020
Independent Writing Coach-2005-present
Writing Blogs-2004-present
English Instructor, University of Hawai`i/Maui, Kahului, Maui, HI-2005-2015. English 100-Composition; Literature of Hawai`i
Memoir Writing Workshops creator and facilitator-2002-2015
Freelance writer, Write On Maui Publishing, Kihei, Maui, Hawai`i-2002-present
Editor, Write On Maui ezine publisher 2002-2005
Published magazine articles-Publication Credentials upon request
Published books

Artist, JACKIE PIAS CARLIN, 1972-present-multimedia

Education

Bread Loaf School of English/Middlebury College-MAEnglish 2004-attended campuses in Vermont, New Mexico, Alaska, and Oxford University, England
University of Hawai`i Maui Campus-BALIB in Human Relations 2000

Qualifications

Board Member of various commissions, experience in reading and approving grants, public speaker, college writing instructor, independent writing coach, writer/author, artist, gardener, hula practitioner, art instructor,

Awards

pbsreno.org/arteffects-January 2022
pbsreno.org/arteffects; episode 709, segment 9
Nuclear Age Foundation Lena Chang Award/2000 - \$2500 for 250-word essay
.Numerous awards for visual and performing arts/1978-present

Affiliations

UH Maui Campus-RAD (Reading Across Disciplines), Halau I Kona Maui Lima (hula and cultural studies), Maui Book Trust. Las Vegas Writers Guild, The Hawai`i Council on Humanities-two terms, Maui County Cultural Commission-Chair person, ,Filipino Centennial Conference, Hawai`i Craftsmen, Art Maui, Maui Writers Conference, Napua Art Gallery-The Grand Wailea Hotel/Aldorf Wistoria. Nevada Arts Association.

References upon request

Profile

Christaphor

First Name

Pattison

Middle Initial

Last Name

pattisonchris@ymail.com

Email Address

1151 South Deer Run Rd

Street Address

Suite or Apt

Carson City

City

NV

State

89701

Postal Code

Home: (775) 882-4692

Primary Phone

Alternate Phone

Which Boards would you like to apply for?

Cultural Commission: Submitted

Question applies to multiple boards

Why would you like to serve of this Board/Committee/Commission?

It sounds like a lot of fun and a good fit. I have developed a fairly good ability at promoting access and awareness to the public. This is one of your top priorities and promotion is mentioned five times in different topics. It is a lot of fun promoting, especially when it is something that you and your family care about.

Question applies to multiple boards

Are you currently a registered voter in Carson City?

 Yes No

Question applies to multiple boards

Are you currently a member on any other Carson City Board, Committee or Commission?

 Yes No

Question applies to multiple boards

If yes, please list:

Question applies to multiple boards

Term expiration:

Conflict of Interest

Question applies to multiple boards

Within the past twelve (12) months, have you been employed by Carson City (including as an elected official)?

Yes No

Question applies to multiple boards

Do you currently have a contract with Carson City for services/good?

Yes No

Question applies to multiple boards

If yes, please provide contract details:

Question applies to multiple boards

Have you been convicted of a felony, domestic violence or gross misdemeanor involving moral turpitude (conduct contrary to community standards of justice, honesty and good morals)?

Yes No

Education

College, Professional, Vocational or Other Schools attended:

TMCC, WNCC, FEMA, Sierra Rescue, USAF,

Major Subject:

TMCC - Architecture, then later EMTB; WNCC - Drafting; FEMA - ICS certifications; Sierra Rescue - Swift Water Rescue Tech & High Angle Rope Rescue, with many other certifications; USAF- Crew Chief C130, then med-boarded and trained in medical during med-board process;

Degree Conferred:

No degrees but many certs and awards

Briefly describe the qualifications you possess which you feel would be an asset to this Board/Committee/Commission:

A proven track record of business, non profit and organizational promotion, social media marketing, video marketing. With the proven ability in sales of ideas and tangible goods.

List the community organizations in which you have participated and describe participation:

Carson City SO SAR, rescuing and recovering individuals at all hours of the night and day. Training includes but not limited to SARTECH, ICS, SWRT, Rope Rescue, First Aid, CPR, EMTB. Volunteer and medical support at Epic rides for the first and second year. I've assisted Muscle Power on several cleanup events, including clean up of downtown after Nevada Day through Carson Demolition, for the past 5 years. College, AIAS-CANstruction. Awarded bronze presidential volunteer service award.

List your affiliation with professional or technical societies: *if required for the position.

Upload a Resume

Declaration to Accept Terms & Conditions

I understand that my submitted application is considered public information. I understand the Board of Supervisors may require a pre-appointment background check for any position if deemed warranted.

I hereby declare that all statements given by me on this form are truthful and complete to the best of my knowledge.

I have read and understand the Carson City's Boards, Committees and Commissions Policies and Procedures.

I Agree *

Chris Pattison

1151 South Deer Run Rd, Carson City, NV 89701

Cell: (775) 882-4692

Email: pattisonchris@ymail.com

Skills:

-Customer service, Negotiation, sales, marketing, Management, training, product demonstration, purchasing, website development, industrial manufacturing, rough and finish carpentry, first aid, CPR, EMT-B, ICS, Search and Rescue, mechanical drafting.

Employment:

Carson Demolition, 09/18-Present

Co-Owner

Demolition and removal of small structures, hoarder house clean out, property clean up, junk removal and dumpster rental.

Project Manager/Executive Director Friends of Sutro Tunnel, 09/2021-Present

Event coordinating, volunteer coordinating, employee management, time management, construction management, board governance, financial performance, organization, supervisor, relationship creation and establishment, fundraising, marketing, social media, promotion, community speeches, planning, leadership, revenue generating, planning & delegating. This is just the responsibilities on a slow day.

Pawn Broker, 11/12-09/2021

Employer: Capitol City Loans

5951 Hwy 50 East, Carson City, NV 89701

Supervisor: Charolette Nordman, (775) 882-8882

Voted number one firearms dealer in Carson City. Negotiating and working contracts with a broad array of customers. Negotiating pawns to both help customers and the store to be profitable. Selling many different products and having exceptional knowledge in all of them: tools, firearms, jewelry, vehicles, electronics and many more. A major responsibility is running all of the store's online sales and marketing.

Utilizing eBay, YouTube, Facebook, craigslist, website design. In this business, being able to speak with and relate to many different types of people is imperative. My responsibilities include opening and closing the store, handling cash and high value items, purchasing vehicles from other dealers, fleet, auction and individual, hiring, store management, purchasing, sales and marketing, managing online sales, negotiating large and small deals, customer service, pawn negotiations, risk management, customer and vendor relations, training, multi-tasking, problem solver, pricing and much more.

Sales and Marketing Manager, 02/11-Occasionally still work for in a sales training aspect

Employer: Afassco, Inc

2244 Park Pl Ste C, Minden, NV 89423

Owner: Don Schumaker, (775) 783-3555

Creating and leading companies to better themselves and start new businesses by introducing first aid as a product line. Training individuals in first aid and safety protocols for their state and federal regulations. Teaching people how to own a business and be successful. Cold calling existing businesses to convince them to bring on our product line. Added 34 new distributors and dealers. Responsibilities of this position included hiring new route sales personnel, training sales people, acquiring franchise contracts and training those individuals, both in a startup business aspect and an established business added venture, sales and marketing, cold calling, traveling both on short term and long term outside sales trips, heading training seminars, both large and small group training camps, back up speaker and lead speaker.

Warehouse Manager, 02/08-02/11

Employer: Complete Millwork Services

4909 Goni Rd #A, Carson City, NV 89706

Production fork lift operator, back up machine opp. Includes, but not limited to, operating and maintaining a 5000 sq ft warehouse along with an overflow area. Involved in the operations and receiving and shipping of hard woods, sheet goods along with all paperwork and inventory. Operating and running 20 ft. flatbed for deliveries and pickups.

Additional employment: I have been employed since I was 12 years old. I have hands on, work experience in many fields. Additional information on past employment is available upon request. Off road vehicle tester, ranch hand, busboy, dish washer, construction, masonry, delivery driver, retail store manager (brookstone), business owner, website sales, newspaper delivery, deceased body recovery-transport and much more.

Education:

High school- Douglas High, Minden NV

College- TMCC-WNCC-UNR Drafting & Architecture, Philosophy, EMT-B

Certifications:

ICS-100, ICS-200, ICS-700, ICS-800, SARTECH III, First aid, CPR, BLS, AWR-1, SWRT, EMTB: Swift Water Rescue Technician, Rope rescue technician, awarded the presidential volunteer service award.

Computer Skills:

Proficient in PC and all applications, Word, Excel, Video editing, Photography, Website design and more.

Volunteer Experience:

Ran for Carson City Board of Supervisors 2020 Interim position

Carson City Search and Rescue, Deputized. Awarded 2016 Presidential Bronze Medal

Voted into the SAR board as Membership Rep December 2017

AIAS (American Institute of Architectural Students), During college at TMCC

FFA, Douglas High School

Professional References

Rob McFadden (775) 750-7608

Charolette Nordman (775) 220-7155; Manager Capitol City Loans

Steve Duele (775) 443-0761; Personal and professional reference

Jeff Moser (775) 230-5696; Vice Commander Carson City Search and Rescue

Greg Campagni (775) 450-3836; Manager Carson City Toyota

Steve Watson (775) 219-8257; Manager Complete Millwork Services

Zak Burnaugh (775) 721-3337; Business partner Carson Demolition

Profile

Bethany _____ Drysdale _____
First Name Middle Initial Last Name

bgdrysdale@gmail.com _____
Email Address

614 Lucas Drive _____
Street Address Suite or Apt

carson city _____ NV 89701
City State Postal Code

Mobile: (775) 291-8551 _____
Primary Phone Alternate Phone

Which Boards would you like to apply for?

Cultural Commission: Submitted

Question applies to multiple boards

Why would you like to serve of this Board/Committee/Commission?

I worked for the Nevada Department of Tourism and Cultural Affairs for 15 years and felt very involved in the culture, arts, and events of Nevada, and more specifically of Carson City. I would like to lend my experience and my passion for my community by serving on the Cultural Commission. I want to be a contributing factor in fostering Carson City's quality of life.

Question applies to multiple boards

Are you currently a registered voter in Carson City?

Yes No

Question applies to multiple boards

Are you currently a member on any other Carson City Board, Committee or Commission?

Yes No

Question applies to multiple boards

If yes, please list:

n/a

Question applies to multiple boards

Term expiration:

n/a

Conflict of Interest

Question applies to multiple boards

Within the past twelve (12) months, have you been employed by Carson City (including as an elected official)?

Yes No

Question applies to multiple boards

Do you currently have a contract with Carson City for services/good?

Yes No

Question applies to multiple boards

If yes, please provide contract details:

n/a

Question applies to multiple boards

Have you been convicted of a felony, domestic violence or gross misdemeanor involving moral turpitude (conduct contrary to community standards of justice, honesty and good morals)?

Yes No

Education

College, Professional, Vocational or Other Schools attended:

Bachelor of Arts in English with minor degrees in Journalism and Psychology from California State University, Chico

Major Subject:

English

Degree Conferred:

B.A. in English, minors in Journalism and Psychology

Briefly describe the qualifications you possess which you feel would be an asset to this Board/Committee/Commission:

I am a former newspaper reporter and editor and am a skilled copyeditor. I have worked for 17 years in Public Relations/Communications, 15 of which were with the Nevada Department of Tourism and Cultural Affairs. I am a strong writer and editor, experienced in public speaking, and an excellent team player.

List the community organizations in which you have participated and describe participation:

My former role at the Nevada Department of Tourism and Cultural Affairs required a lot of travel, so I was unable to commit to much outside of work. However, I did serve as a Girl Scout troop leader for one year, and I volunteer occasionally to serve food for the Northern Nevada Dream Center.

List your affiliation with professional or technical societies: *if required for the position.

Public Relations Society of America, Sierra Nevada Chapter: currently VP of Awards, formerly served as chapter president.

Upload a Resume

Declaration to Accept Terms & Conditions

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I hereby declare that all statements given by me on this form are truthful and complete to the best of my knowledge.

I have read and understand the Carson City's Boards, Committees and Commissions Policies and Procedures.

I Agree *

Bethany Drysdale

614 Lucas Drive

Carson City, NV 89701

Mobile: 775-291-8551 ♦ Email: bgdrysdale@gmail.com

QUALIFICATIONS and MEMBERSHIPS:

- 17 years in Public Relations; 10 years in executive management
- Bachelor's Degree in English with minors in Journalism and Psychology
- Award-winning features editor of daily newspaper
- Oversight of a diverse team of in-house employees and vendors stationed all over the world
- 2019 President of the Public Relations Society of America, Sierra Nevada Chapter
- 2018 Ethics Advisory Council for the Public Relations Society of America, Sierra Nevada Chapter
- 10-year member of the U.S. Travel Association Communications Advisory Committee
- Extensive experience in international travel and global communications
- Extensive experience planning and managing budgets
- Expertise in media relations and media training

EXPERIENCE:

August 2020-current *Media and Communications Manager* *Washoe County*

- Manage all external communications
 - Write all press releases for the Board of County Commissioners, and non-elected departments within the county
 - Manage Washoe County's social media platforms
 - Create monthly [Washoe County Connection](#) video
- Serve as Public information Officer
 - Manage and respond to media requests
 - Conduct media briefings
 - Certified in Incident Command System and National Incident Management System to serve as PIO in a disaster/emergency
- Support Board of County Commissioners
 - Work with Commission Support team to draft talking points, letters, newsletters, and other forms of communication to constituents and government leaders
- Supervise Washoe311
 - Oversee staff of Washoe311, county's information service center
 - Oversee reporting of residents' requests and Public Records Requests (PRRs)

2012 - June 2020 *Chief Communications Officer* *Nevada Department of Tourism & Cultural Affairs, Division of Tourism*

- Oversee the department's strategy for domestic consumer-facing communications
 - Oversee all communications for the Division of Museums & History, Nevada Arts Council, and the Nevada Indian Commission
 - Strategize and approve all media interviews, media opportunities, and materials to be disseminated to media outlets
 - Work in lock-step with Marketing Department and Sales and Industry Partners Department to ensure all public outreach is integrated and cohesive
 - Oversee all communications regarding department's conferences and special events
 - Direct, plan, and execute in-market media missions and events
 - Contribute to the department's strategic plan, and oversee production of the annual report
- Manage PR contracts with all 10 international marketing agencies representing the Division of Tourism
 - Approve budgets, expenses and invoices
 - Oversee all media relations in global markets
 - Attend media missions and trade shows to meet with journalists and governmental officials
 - Host in-market media missions, "deskside" tours, and special events

- **Oversee department's Public Affairs (Stakeholder) Outreach**
 - Approve and arrange meeting with stakeholders
 - Research and draft talking points for meetings with stakeholders
 - Present at public meetings, guest speaking opportunities, and Tourism Commission meetings about the importance of tourism to the economic vitality of the state
 - Manage website and social media content regarding the economic impact of tourism
 - Conduct media training for executive staff and stakeholders
 - Represent the Nevada Department of Tourism and Cultural Affairs at the national level on the U.S. Travel Association Communications Committee; collaboratively address national response and communications strategy for issues facing the national tourism industry

2005 - 2012

Media Relations Specialist

Nevada Division of Tourism

- Write news releases, media advisories, website content for agency
- Write articles and advertorials for various national and regional publications
- Write speeches and talking points for governor, lieutenant governor, and director
- Establish relationships with national and local media and pitch story ideas to them
- Conduct "deskside visits" with media domestically and internationally
- Manage online press room and photo gallery and contribute to agency blog
- Plan and execute media tours of Nevada for domestic and international media
- Work cooperatively with rural communities to promote their attractions and events
- Coordinate co-op promotional efforts with other state agencies such as the Department of Conservation and Natural Resources and Nevada Department of Wildlife

2004 – 2005

PR Account Executive

RKPR Inc. (now: RAD Strategies)

- Write news releases, media advisories, radio scripts and talking points
- Maintain media database for clients and track and evaluate press coverage
- Plan and execute media tours and arrange individual press visits
- Clients included: Reno-Sparks Convention and Visitors Authority, Reno-Tahoe Regional Marketing Committee, Incline Village-Crystal Bay Visitors Authority, Lake Tahoe Shakespeare Festival, Hyatt Regency Lake Tahoe, Cricket Communications, Van Gogh Vodka, Grubb & Ellis Real Estate Brokers

2003 – 2004

Features Editor

Auburn Journal

- Oversee all content, editing and layout for all features sections of daily newspaper. Features included: Food & Wine, Health & Fitness, Seniors, Youth, Lifestyle, Arts & Entertainment and Religion
- Weekend reporter for "A" section of newspaper, which included covering breaking news and scheduled weekend events.
- Write and edit special features for supplemental publications such as annual Brides Guide and Foothills Visitors Guide.
- Copy edit sister publications such as the Colfax Record, Lincoln News and Roseville Tribune

EDUCATION:

Bachelor's Degree, California State University – Chico

- Earned B.A. in English with a concentration in literature
- Earned dual minors in journalism and psychology
- Worked as chief copy editor for university's national-award-winning newspaper, The Orion

REFERENCES:

- **Stacey Montooth, executive director, Nevada Indian Commission**
775-687-83333, smontooth@nic.nv.gov

- **Chris Chrystal, retired public relations director, Nevada Commission on Tourism**
775-721-1570
- **Bob Conrad, Ph.D., publisher/editor, ThisIsReno.com**
775-391-5252, bob@thisisreno.com
- **Herb Santos Jr., Herb Santos Law Firm**
775-323-5200, herb@santoslawfirm.com
- **Jan Vandermade, executive director, Carson Valley Visitors Authority**
775-782-8145, jan@visitcarsonvalley.org

Profile

Amy

First Name

Clemens

Last Name

amyrclmens@gmail.com

Email Address

832 Jenna Court

Street Address

Suite or Apt

Carson City

City

NV

State

89701

Postal Code

Mobile: (775) 721-7400

Primary Phone

Alternate Phone

Which Boards would you like to apply for?

Cultural Commission: Submitted

Question applies to multiple boards

Why would you like to serve of this Board/Committee/Commission?

I live in Carson City and enjoy the arts and culture in our lovely Capitol city. I have worked with many agencies in Carson City, and I would love to be a part of helping the Cultural Commission grow it's capabilities. I have lived in Carson City since 1999 and have seen the growth of the culture and art in our city. I believe that this commission can be pivotal in bringing business and tourism to our town. I have done great deal of fundraising in my career and would love to bring my skill set to the Cultural commission.

Question applies to multiple boards

Are you currently a registered voter in Carson City? Yes No

Question applies to multiple boards

Are you currently a member on any other Carson City Board, Committee or Commission? Yes No

Question applies to multiple boards

If yes, please list:

Question applies to multiple boards

Term expiration:

Conflict of Interest

Question applies to multiple boards

Within the past twelve (12) months, have you been employed by Carson City (including as an elected official)?

Yes No

Question applies to multiple boards

Do you currently have a contract with Carson City for services/good?

Yes No

Question applies to multiple boards

If yes, please provide contract details:

Question applies to multiple boards

Have you been convicted of a felony, domestic violence or gross misdemeanor involving moral turpitude (conduct contrary to community standards of justice, honesty and good morals)?

Yes No

Education

College, Professional, Vocational or Other Schools attended:

BS from Western Michigan University

Major Subject:

Degree Conferred:

Briefly describe the qualifications you possess which you feel would be an asset to this Board/Committee/Commission:

List the community organizations in which you have participated and describe participation:

List your affiliation with professional or technical societies: *if required for the position.

Upload a Resume

Declaration to Accept Terms & Conditions

I understand that my submitted application is considered public information. I understand the Board of Supervisors may require a pre-appointment background check for any position if deemed warranted.

I hereby declare that all statements given by me on this form are truthful and complete to the best of my knowledge.

I have read and understand the Carson City's Boards, Committees and Commissions Policies and Procedures.

I Agree *

Profile

Sierra

First Name

Scott

Last Name

Middle Initial

sierramegan@gmail.com

Email Address

1791 Kingsley Lane

Street Address

Suite or Apt

Carson City

City

NV

State

89701

Postal Code

Mobile: (314) 709-0755

Primary Phone

Alternate Phone

Which Boards would you like to apply for?

Cultural Commission: Submitted

Question applies to multiple boards

Why would you like to serve of this Board/Committee/Commission?

I have served on the Cultural Commission for the past year, and I would like to continue the work we have started this year. i am currently part of a Cultural Commission work group with the goal of creating a Cultural District in downtown Carson City which would revitalize the area, drive cultural tourism, and support our local arts organizations and artists. I have been actively involved in the arts for my entire life, and I am passionate about increasing access, participation, and investment in arts and culture in Carson City. I grew up in Carson City and I was involved in the arts here from a young age. Even though this is a small city, the arts opportunities that existed here inspired me to pursue a career in the arts. After having worked for many years as a performing artist in New York City and casting director in Los Angeles, I am happy to be back home in Nevada doing exciting work in the arts and culture sector as the Grants and Projects Analyst for the Nevada Arts Council.

Question applies to multiple boards

Are you currently a registered voter in Carson City? Yes No

Question applies to multiple boards

Are you currently a member on any other Carson City Board, Committee or Commission? Yes No

Question applies to multiple boards

If yes, please list:

Question applies to multiple boards

Term expiration:

Conflict of Interest

Question applies to multiple boards

Within the past twelve (12) months, have you been employed by Carson City (including as an elected official)?

Yes No

Question applies to multiple boards

Do you currently have a contract with Carson City for services/good?

Yes No

Question applies to multiple boards

If yes, please provide contract details:

Question applies to multiple boards

Have you been convicted of a felony, domestic violence or gross misdemeanor involving moral turpitude (conduct contrary to community standards of justice, honesty and good morals)?

Yes No

Education

College, Professional, Vocational or Other Schools attended:

Webster University - St. Louis, MO (Dean's List, Daniel Webster Academic Scholarship, Graduated with Honors)

Major Subject:

Theater Arts

Degree Conferred:

Bachelor of Fine Arts (BFA)

Briefly describe the qualifications you possess which you feel would be an asset to this Board/Committee/Commission:

I believe my experience working in both the public and private sectors of arts and culture here in Nevada and around the country will be an asset to the Cultural Commission. Through my work with Wild Horse Productions, the Brewery Arts Center, and the Nevada Arts Council, I am very involved in the arts and culture community in Northern Nevada. At the start of the COVID-19 pandemic, I created the Northern Nevada Theatre Collective to bring local performing arts groups together to discuss our shared challenges and ways to move forward through collaboration. Because of this experience, I have a solid understanding of the local arts community, including the current needs, underserved populations, and areas of opportunity. Conversely, due to my experience working in large cultural centers such as New York City and Los Angeles, I can also bring a different point of view and innovative ideas to our community. As Cultural Commission is a grant-making entity, my experience and training in arts and culture grant-making as the Grants and Project Analyst for the Nevada Arts Council would be an asset to the Commission. I stay current on national trends and policies by attending the "Grantmakers in the Arts" conference every year and attending other national grant writing and management seminars throughout the year. Working at the Nevada Arts Council also provides me with a unique perspective as I get to interact on a daily basis with arts organizations and artists throughout the state. This gives me a high-level overview of the state of the arts in Nevada so I can see the ways in which Carson City fits into that big picture and also how Carson City can be an arts and culture leader in the state. Finally, I currently serve as the National Endowment for the Arts' Accessibility Coordinator at the Nevada Arts Council, so I am actively involved in creating new policy and procedures around Inclusion, Diversity, Equity, and Accessibility. I would like to use this experience to cultivate greater awareness around these issues in the arts and culture community in Carson City.

List the community organizations in which you have participated and describe participation:

1. Wild Horse Productions: Board member and Managing Director (volunteer), created Wild Horse Stage Company, the young adult performing arts division in 2019. Responsibilities include: writing grants, managing full production budget for shows, coordinating all volunteer and contracted administrative and artistic staff, creating technical design and concept for shows, casting, directing and/or choreographing productions, working with producer on all aspects of the production run including marketing, ticket sales, and scheduling. 2. Brewery Arts Center: Board member

List your affiliation with professional or technical societies: *if required for the position.

N/A

[Upload a Resume](#)

Declaration to Accept Terms & Conditions

I understand that my submitted application is considered public information. I understand the Board of Supervisors may require a pre-appointment background check for any position if deemed warranted.

I hereby declare that all statements given by me on this form are truthful and complete to the best of my knowledge.

I have read and understand the Carson City's Boards, Committees and Commissions Policies and Procedures.

I Agree *

Chapter 2.41 - CARSON CITY CULTURAL COMMISSION

Sections:

2.41.010 - Purpose of the Carson City cultural commission.

The Carson City cultural commission will act as the primary advisory body for the Carson City board of supervisors for matters relating to arts and culture and will serve as the coordinator and catalyst bringing government, the arts and cultural community and public together for the cultural benefit of all Carson City's citizens.

(Ord. 2008-4 § 2, 2008).

2.41.020 - Findings supporting the creation of the Carson City cultural commission.

The Carson City board of supervisors finds that:

1. The creation of the Carson City cultural commission:
 - a. Is necessary to further develop our community's heritage as it relates to culture, history, the Arts and the Humanities.
 - b. Will enhance the interests of the peace, health, safety and welfare of the community.
2. The professions relating to the performing, fine arts and the humanities are essential to human needs and enhance the city's physical beauty, economic health and quality of life.
3. An increase in cultural amenities is crucial to further stimulate economic development and redevelopment.

(Ord. 2008-4 § 3, 2008).

2.41.030 - Creation of the Carson City cultural commission.

1. There is hereby established the Carson City Cultural Commission.
2. The creation of the Carson City Cultural Commission is consistent with the objectives of the community at large as those objectives relate to arts and culture in Carson City.

(Ord. 2008-4 § 4, 2008).

2.41.040 - Membership and terms of office of the Carson City cultural commission.

1. The Carson City cultural commission shall consist of seven members appointed by the board of supervisors.
2. Except as otherwise provided in this subsection, members shall be appointed for a term of 3 years which commence and end on January 1st and may serve for unlimited consecutive terms. For the initial terms of the members of the commission, 2 members shall be appointed to serve a term beginning on the date of appointment and ending on January 1, 2009; 3 members shall be appointed to serve a term beginning on the date of appointment and ending on January 1, 2010 and 2 members shall be appointed to serve a term beginning on the date of appointment and ending on January 1, 2011.
3. A member shall continue in office for the term for which that member was appointed or until a successor is appointed.

4. If a member has three unexcused absences from regularly scheduled meetings of the Carson City cultural commission in a single calendar year, the office of the member shall be declared vacant. Carson City staff assigned to assist the commission shall advise the Carson City board of supervisors of any member with 3 absences from regular meetings. Attendance at meetings called outside the regular schedule, are not subject to absence quotas.
5. The board of supervisors may remove any member of the commission for cause.
6. Vacancies, whether scheduled or unscheduled, shall be filled, by appointment by the board of supervisors.

(Ord. 2008-4 § 5, 2008).

2.41.050 - Requirements for membership on the Carson City cultural commission.

Members of the commission must meet the following qualification criteria:

1. Be residents of Carson City;
2. Have a broad and informed perspective of the arts along with a demonstrated knowledge and responsiveness to the existing arts community and community at large;
3. Represent a cross section of the city's age, multi-cultural, socio-economic, professional, artistic and volunteer diversity;
4. Have an appreciation for Carson City's rich cultural tradition.

(Ord. 2008-4 § 6, 2008).

2.41.060 - Duties and powers of the Carson City cultural commission.

1. At the first meeting of the Carson City cultural commission, and thereafter at its first meeting of each subsequent year, the members shall elect a chair and a vice chair. In the absence or disability of the chair and vice chair, the commission may designate a temporary chair.
2. The commission shall meet at least quarterly and all its meetings shall be open to the public pursuant to the Open Meeting Law.
3. The commission's chair or a majority of the commission may call special meetings.
4. A seat will be deemed filled once the city clerk has sworn in a nominee.
5. The commission shall keep minutes, which shall be available for public inspection, of all of its resolutions, proceedings, and other actions.
6. The commission shall adopt and amend, by the affirmative vote of a majority of the members, rules and regulations for the conduct of the commission's business. Such rules and regulations shall be submitted to the board of supervisors and shall not become effective until approved and ordered.
7. The commission shall submit an annual report and work-plan to the board of supervisors no later than May 1 of each year. Attendance records of members shall be included as part of the annual report.
8. Members of the commission shall be required to file annual statements of economic interest pursuant to the city's conflict of interest requirement pursuant to Nevada Revised Statutes. Members are expected to declare their conflicts of interest on associated agenda items and must abstain from any votes taken in relation to declared conflicts of interest.
9. The commission may create committees and subcommittees to advise the commission on any of the functions, duties or responsibilities of the commission.

(Ord. 2008-4 § 7, 2008).

2.41.070 - Functions of the Carson City cultural commission.

The functions of the Carson City cultural commission include, but are not limited to:

1. Advising the board of supervisors on matters pertaining to the city's arts and cultural programming.
2. Fostering public and private partnerships for providing arts and cultural programs for the citizens of Carson City, without directly engaging in program management deemed in competition with existing constituent organization programming.
3. Promoting access and awareness for the public to the highest quality arts opportunities possible.
4. Promoting an environment that supports the work and advancement of artists and arts groups and celebrate the city for its ethnic diversity, creativity and its leadership in arts and culture.
5. Making recommendations to the board of supervisors regarding grants-in-aid to individual and group of artists, cultural groups and arts organizations.
6. Encouraging the provision of cultural and artistic facilities and features in public and commercial construction.
7. Facilitating and promoting the establishment of an Art in Public places policy that supports the installation of publicly significant art installations, and encourage the inclusion of public art components in private development.
8. Helping to identify and designate cultural districts, neighborhoods and landmarks throughout the city.
9. Promoting a cultural environment that stimulates economic development, cultural tourism and enhanced public participation.
10. Promoting greater arts education in the schools and through programs accessible to the public.

(Ord. 2008-4 § 8, 2008).

2.41.080 - Cooperation of Carson City cultural commission with other private and public entities.

1. The commission may act in the capacity of a peer panel:
 - a. To select public art and art in public places;
 - b. To review and evaluate requests for funding; and
 - c. To advise on the allocation of funds from a cultural trust fund and other general fund revenues appropriated to the arts.
2. From time-to-time, the commission shall make recommendations to the board of supervisors on the selection of professional management firms and staff to administer the city's arts and cultural program and initiatives.
3. The commission will work with its partners in the community including, but not limited to, the Carson City Arts & Culture Coalition, Western Nevada College, Nevada Department on Cultural Affairs, Carson City's Convention & Visitors Bureau, the Carson City Redevelopment Authority and Carson City's future downtown business improvement district.

(Ord. 2008-4 § 9, 2008).

2.41.090 - Duties of Carson City to support the Carson City cultural commission and other arts and cultural entities.

Carson City shall provide staff support to the Carson City cultural commission, local and regional philanthropic organizations and foundations, and various partner organizations affiliated with the Carson City Arts & Cultural Coalition.

(Ord. 2008-4 § 10, 2008).