



# STAFF REPORT

**Report To:** Board of Supervisors **Meeting Date:** July 7, 2022

**Staff Contact:** Nancy Paulson, City Manager

**Agenda Title:** For Possible Action: Discussion and possible action regarding the appointment of three members to the Carson City Culture and Tourism Authority ("CTA"), two as representatives for hotel or motel operators, and one as a citizen-at-large representative, each for two-year terms expiring in July 2024. (Nancy Paulson, npaulson@carson.org)

Staff Summary: NRS 244A.599 requires the Board of Supervisors to appoint representatives to the CTA in accordance with the following: two members must represent the hotel or motel industry operators in the City; one member must represent the other commercial interests in the City; one member must be a member of the Carson City Board of Supervisors; and one member must represent the City at large. Applications for reappointment were received from Mike Jones and Steven Kehm as representatives for the hotel or motel operator positions. An application for reappointment was received from Bobbi Rahder and a new application was received from Katie Bailey for the citizen-at-large position.

**Agenda Action:** Formal Action / Motion **Time Requested:** 30 minutes

**Proposed Motion**

I move to appoint \_\_\_\_\_ and \_\_\_\_\_ to fill the positions as representatives for hotel or motel operators; and \_\_\_\_\_ to fill the citizen-at-large position, each for a two-year term expiring in July 2024.

**Board's Strategic Goal**

Quality of Life

**Previous Action**

N/A

**Background/Issues & Analysis**

N/A

**Applicable Statute, Code, Policy, Rule or Regulation**

NRS 244A.599

**Financial Information**

Is there a fiscal impact? No

If yes, account name/number:

**Is it currently budgeted?**

**Explanation of Fiscal Impact:**

**Alternatives**

Reopen the positions for additional applicants.

**Attachments:**

[CTA Packet.pdf](#)

**Board Action Taken:**

Motion: \_\_\_\_\_ 1) \_\_\_\_\_  
2) \_\_\_\_\_

Aye/Nay

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
(Vote Recorded By)




Carson City, NV

# Carson City Culture & Tourism Authority

## Board Details

To establish Carson City as a destination in order to draw more visitors and increase their length and frequency of stay. In addition, to enhance revenues to provide funding and facilities for local recreation.

### Overview

 **Size** 5 Seats

 **Term Length** 2 Years

 **Term Limit** N/A

### Additional

#### Meetings

Every second Monday of each month starting at 4:00 pm. Meetings are held in the Sierra Room. For information visit: [VisitCarsonCity.com](http://VisitCarsonCity.com)

#### Powers & Duties

- Attend monthly meetings to approve operating bills and activities
- Hear and decide on requests for funding of special projects and grant requests
- Establish policies and procedures
- Assist in the development of marketing and public relations plans
- May be required to attend public functions on behalf of the Carson City Culture & Tourism Authority.

#### Additional Information

[NRS\\_244A.599.pdf](#)



Carson City, NV

# Carson City Culture & Tourism Authority

## Board Roster



**Stacey Giomi**

**1st Term** Jan 17, 2019 - Dec 31, 2022

**Position** Board of Supervisors

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**Michael Jones**

**2nd Term** Aug 01, 2020 - Jul 01, 2022

**Position** Hotel/Motel Industry

**Office/Role** Chair

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**Steven J Kehm**

**1st Term** Aug 20, 2020 - Jul 01, 2022

**Position** Hotel/Motel Industry

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**Bobbi Rahder**

**1st Term** Aug 20, 2020 - Jul 01, 2022

**Position** Citizen at Large

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**Steven Reynolds**

**1st Term** Mar 18, 2021 - Mar 31, 2023

**Position** Other Commerical Interests

**Profile**

Katie

First Name

Bailey

Last Name

Middle Initial

katielinbailey@gmail.com

Email Address

5180 Gentry Lane

Street Address

Suite or Apt

Carson City

City

NV

State

89701

Postal Code

Mobile: (214) 725-6051

Primary Phone

Alternate Phone

**Which Boards would you like to apply for?**

Carson City Culture &amp; Tourism Authority: Submitted

Question applies to multiple boards

**Why would you like to serve on this Board/Committee/Commission?**

I have lived in Carson City for a total of 27 years, graduating from Carson High School. I then went on to obtain my AA degree from WNCC and then a BA from UNR. I moved to Texas with my husband, who also finished his degrees at WNCC and UNR, so he could attend law school. I continued my education at UTA where I earned my MPA. We moved our family back to Carson City in 2014 with our daughters now attending the same elementary school I did as a child. I love Carson City, I love the small town feel but access to so many things. Nevada Day is a must for my family, having bragging rights of being in the parade every year I've lived here. My husband and I are excited to raise our family here, and bought our "forever home" with views of Mt. Rose and Job's Peak, although it does need a little (a lot) of work. I want to be a part of continuing the hard work that those before me have done to make this such a wonderful place. Carson City has so much to offer and has grown so much in the tourism space and attracting visitors. This Board is meant to highlight all the wonderful things about Carson City, and I would love to be a part of that.

Question applies to Carson City Culture &amp; Tourism Authority

**Culture & Tourism Authority Position I am applying for: \*** Citizen-at-Large

Question applies to Carson City Culture &amp; Tourism Authority

**\*\*Question below is for those applying for the Other Commercial Interests position.**

If applying for any other position please use N/A to proceed.

Question applies to Carson City Culture & Tourism Authority

**Please explain in your application materials why you are qualified to represent commercial interests in Carson City; for example, you are the owner/operator of a commercial business located in Carson City or you manage/represent a commercial business located in Carson City. An Applicant who does not represent commercial interests or fails to explain why he or she is qualified to represent commercial interests in Carson City may, in the sole discretion of Carson City, be disqualified from being appointed to this position.**

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N/A

Question applies to multiple boards

**Are you currently a member on any other Carson City Board, Committee or Commission?**

---

Yes  No

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## **Conflict of Interest**

Question applies to multiple boards

**Within the past twelve (12) months, have you been employed by Carson City (including as an elected official)?**

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Yes  No

Question applies to multiple boards

**Do you currently have a contract with Carson City for services/good?**

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Yes  No

Question applies to multiple boards

**If yes, please provide contract details:**

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N/A

Question applies to multiple boards

**Have you been convicted of a felony, domestic violence or gross misdemeanor involving moral turpitude (conduct contrary to community standards of justice, honesty and good morals)?**

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Yes  No

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## **Education**

**College, Professional, Vocational or Other Schools attended:**

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University of Nevada, Reno University of Texas, Arlington Western Nevada Community College

**Major Subject:**

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University of Nevada, Reno: International Affairs and Business Administration University of Texas, Arlington: Public Administration

**Degree Conferred:**

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University of Nevada, Reno: Bachelor of Arts and Executive Master of Business Administration University of Texas, Arlington: Master of Public Administration Western Nevada Community College: Associate Degree

**Briefly describe the qualifications you possess which you feel would be an asset to this Board/Committee/Commission:**

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Not only does my education demonstrate my skillset in both business and public administration, but my experience working for one of the most widely known brands in the world (Harley-Davidson) gives me a unique insight to what makes a strong "brand" and how to protect that. Carson City is unlike any other area of Nevada and I believe I can offer valuable insight and ideas as a member.

**List the community organizations in which you have participated and describe participation:**

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As a youth in Carson City, I volunteered with Civil Air Patrol as the cadet commander, and assisted in live search missions. While living in Texas, I volunteered with the Red Cross Disaster Action Team to assist families immediately after a fire, tornado, or natural disaster.

**List your affiliation with professional or technical societies: \*if required for the position.**

---

Upload a Resume

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**Declaration to Accept Terms & Conditions**

I understand that my submitted application is considered public information. I understand the Board of Supervisors may require a pre-appointment background check for any position if deemed warranted.

**I hereby declare that all statements given by me on this form are truthful and complete to the best of my knowledge.**

---

**I have read and understand the Carson City's Boards, Committees and Commissions Policies and Procedures.**

I Agree \*

## EXPERIENCE

**Harley-Davidson Financial Services, Inc.** (November 2014 - present) **Reno, NV**  
Manager, Collections and Vendor Management (remote as of March 2020)

- Manage a remote team across multiple locations focused on reducing 30+ delinquency, preventing losses, and optimizing vendor performance
- Lead the department through vendor on-boarding, contract negotiations, training, and terminations
- Created brand-protection approach for customers facing natural disasters
- Oversaw collections staffing for Carson office using job fairs, hiring committees, logistics, and department-wide holiday scheduling
- Champion system and strategy changes, including loan management system and call model
- Effectively manage both vendor-facing and departmental objectives to budget

**Hyundai Capital America** (January 2012 - September 2014) **Plano, TX**  
Manager I, Servicing Support

- Created internal process for HCA Auto-Pay initiative
- Successfully relocated Total Loss and Ancillary Products teams to the Plano office and implemented process improvements

Unit Lead/Collections Supervisor

- Consistently achieved top ratings in CBS audit results
- Coordinated benchmarking visits with other captive finance companies
- Employee Recognition Award Recipient (2012)

**Ward & Turton, PLLC** (August 2011 - January 2012) **Dallas, TX**  
Legal Assistant/Office Manager

- Prepared legal documents and organized litigation case files for small law firm.
- Supported attorneys, tracked deadlines, and maintained communication channels for the firm with clients, opposing lawyers, vendors, and courts

**Harley-Davidson Financial Services, Inc.** (June 2010 - August 2011) **Plano, TX**  
Commercial Loan Workout Coordinator (Independent Contractor)

- Managed workouts of commercial loans
- Coordinated liquidations and managed in-field vendors onsite for dealer closures

**Harley-Davidson Financial Services, Inc.** (July 2001 - July 2009) **Carson City, NV & Plano, TX**  
Operations Manager

Established and managed a team of exempt analysts and administrative staff across all operational areas (insurance, collections, loan origination, and servicing) in both Texas and Nevada locations

- Implemented phone Quality Assurance team and processes for all operational departments over multiple locations
- Acted as business representative for QA and testing of new systems in origination and servicing
- Improved collection correspondence process, resulting in \$60,000 in annual savings
- Renegotiated vendor contracts, reducing expenditures by over \$300,000 annually
- Quality Advisory Council Member, April 2007-December 2007

Prior positions include Retail Operations Technical Support, and Underwriting Associate

## EDUCATION

**Executive Master of Business Administration** - University of Nevada, Reno (2019)

**Master of Public Administration** - University of Texas, Arlington (2009)

**Bachelor of Arts: International Affairs** - University of Nevada, Reno (2005)



**Profile**

Michael

First Name

Jones

Last Name

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Street Address

Suite or Apt

Carson City

City

NV

State

89701

Postal Code

Business: (775) 671-3410

Primary Phone

Mobile: (775) 230-3200

Alternate Phone

**Which Boards would you like to apply for?**

Carson City Culture &amp; Tourism Authority: Submitted

Question applies to multiple boards

**Why would you like to serve on this Board/Committee/Commission?**

I have served on the board for 4 years now, and I think we have made significant progress in bringing a more analytical approach to our decision making, our marketing concepts, and developing a tourism plan for the future. The CTA has had to accomplish a lot over the last two years under some very difficult circumstances ( COVID-19). A few of the objectives that have been accomplished or initiative's we are currently working on are: The launching of a tourism industry-oriented website (Visit Carson City),The development of a Carson City media kit. The reimagining of the Kit Carson Trail ( Sandstone/Medallion markers) . The integration of the Arts and Culture Program into the CTA. Was involved in the re-write of the CTA policies and procedures. Oversaw and helped with the coordination of the CTA's first integrated brand campaign, and the Cities Arts & Culture strategic plan. I am sure I am missing a few items, and we still have more to do. Creating of a Carson City Public Art Policy and developing of a five-year (CY23-27) strategic visitor experience plan. In the end I am proud of the accomplishments and strides the CTA board has made over the last four years, I believe in the team that Dave Peterson as assembled and want to continue that involvement for the next two years.

Question applies to Carson City Culture &amp; Tourism Authority

**Culture & Tourism Authority Position I am applying for: \*** Hotel/Motel Industry

Question applies to Carson City Culture &amp; Tourism Authority

**\*\*Question below is for those applying for the Other Commercial Interests position.**

If applying for any other position please use N/A to proceed.

Question applies to Carson City Culture & Tourism Authority

**Please explain in your application materials why you are qualified to represent commercial interests in Carson City; for example, you are the owner/operator of a commercial business located in Carson City or you manage/represent a commercial business located in Carson City. An Applicant who does not represent commercial interests or fails to explain why he or she is qualified to represent commercial interests in Carson City may, in the sole discretion of Carson City, be disqualified from being appointed to this position.**

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General Manager for Gold Dust West Carson City.

Question applies to multiple boards

**Are you currently a member on any other Carson City Board, Committee or Commission?**

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Yes  No

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## **Conflict of Interest**

Question applies to multiple boards

**Within the past twelve (12) months, have you been employed by Carson City (including as an elected official)?**

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Yes  No

Question applies to multiple boards

**Do you currently have a contract with Carson City for services/good?**

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Yes  No

Question applies to multiple boards

**If yes, please provide contract details:**

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Question applies to multiple boards

**Have you been convicted of a felony, domestic violence or gross misdemeanor involving moral turpitude (conduct contrary to community standards of justice, honesty and good morals)?**

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Yes  No

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## **Education**

**College, Professional, Vocational or Other Schools attended:**

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San Bernardino Valley College

**Major Subject:**

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General Education - Police Science

**Degree Conferred:**

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Associate Degree

**Briefly describe the qualifications you possess which you feel would be an asset to this Board/Committee/Commission:**

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40 years experience in the casino/Hospitality industry and promoting the Northern Nevada area. Plus I have been the Board Chair for the last four years.

**List the community organizations in which you have participated and describe participation:**

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**List your affiliation with professional or technical societies: \*if required for the position.**

N/A

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Upload a Resume

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**Declaration to Accept Terms & Conditions**

I understand that my submitted application is considered public information. I understand the Board of Supervisors may require a pre-appointment background check for any position if deemed warranted.

**I hereby declare that all statements given by me on this form are truthful and complete to the best of my knowledge.**

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**I have read and understand the Carson City's Boards, Committees and Commissions Policies and Procedures.**

I Agree \*

# Michael S. Jones

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## Professional Profile:

I am a result driven individual with extensive experience in Casino Operations with a strong record of accomplishments in Slot Operations, Table Games, Player Development, and Customer service. My strengths include planning, developing, supervising and implementing policies, programs and procedures to promote growth and economic success for a property. Exceptional leader with a career record of surpassing casino operating objectives and guest expectations.

## Experience:

### Gold Dust West Carson City

**February 2017 to Present**

General Manager  
Carson City, NV

I manage all aspects of Gold Dust West Hotel/Casino & RV Park. This includes Casino, Food & Beverage, and Hotel Operations. Additionally I oversee and direct staff responsible for property maintenance and appearances. I am responsible for monitoring all operating costs, budgets, and forecasts to ensure that the property meets stated goals. I am also responsible for staffing, and customer satisfaction.

### Hard Rock Hotel Casino Lake Tahoe

**September 2014 to February 2017**

Director of Casino Operations  
Lake Tahoe, NV

Responsible for preparing, planning, and executing the layout of the casino floor (Slots & Table Games) along with the purchasing of new equipment. Responsible for overseeing the day to day operations of the casino while ensuring the security of company assets, guest satisfaction and employee morale. Prepared the budget in areas of responsibility, project annual costs, revenue and monitor financial results and prepare monthly reports in all casino areas; take corrective action where necessary to make sure financial goals are met. Also oversee Player development establishing Established goals and objectives for monthly casino revenue and player development. Worked to develop a culture and environment that delivers exceptional guest service.

### Sands Regency

**September 2010 to September 2014**

Director of Casino Operations  
Reno, NV

Oversee all operating aspects of 563 Slots, 15 Table Games, Poker Room, Security, and 200 seat Bingo room. Responsibilities include planning, developing and monitoring of all department budgets and capital projects. Have redesigned casino floor to provide a better casino experience for our guests and increase revenue. Changed scheduling guidelines for Table games resulting in a 15% labor savings. Developed and implemented new customer service standards for departments, along with new policy and procedure manuals. I am responsible for the redesign of Bingo parlor to provide a more comfortable atmosphere as well as a more user friendly operational selling stations. Developed departmental newsletter to energize employees, spotlight personal activities, as well as communicate upcoming departmental and property changes/ events.

### Tropicana Entertainment

**August 2003 to November 2009**

Director of Casino Operations  
Montbleu Casino Resort & Spa.  
Lake Tahoe, NV  
Tropicana Entertainment

June 2008 to November 2009

Oversaw casino operations comprised of 150 employees, 700 slot machines, 35 table games, 6 poker tables, player development and players club. Ensured guests receive the ultimate gaming experience by designing user friendly floor layouts and set challenging employee expectations in the area of guest service. Responsible for the development of all budgets and monitoring of budget variances. Track all department expenditures to adhere to previously set budgetary guidelines, and maximized daily revenues through strategic analysis and making adjustments where necessary for all casino departments to market conditions. See that property adheres to and complies with company policies, procedures, standards and all gaming internal controls and government regulations.

### **General Manager**

Casino Aztar  
Evansville Indiana  
Tropicana Entertainment

November 2007 to June 2008

I oversaw all operating aspects of Casino Aztar Resort which included 1100 slots, 52 table games, 350 hotel rooms, eight dining outlets, and 800 employees. I was directly responsible for the planning and executing of both short and long-range marketing plans, increased revenue 10% YOY same period. Set challenging expectations. Instituted comprehensive training programs to standardize operations, and ensured guest satisfaction. Developed cost savings initiatives mainly through more efficient scheduling programs in all areas of the operation, while still adhering to all internal controls as well as state and local compliance guidelines.

### **Casino General Manager**

Horizon Casino Resort / Montbleu Resort & Spa.  
Lake Tahoe, NV  
Tropicana Entertainment

Sept 2006 to November 2007

I had overall operational responsibility for the casino department directors and the performance of their duties. Created and monitored budgets for all areas of responsibility. Responsible for implementation of casino operating philosophy, including changes in gaming and marketing strategy, casino configuration and facility design. Increased gaming revenues 15% over prior year.

### **Assistant General Manager**

MontBleu Casino Resort,  
Lake Tahoe, NV  
Tropicana Entertainment

June 2006 to Sept 2006

Direct, develop, and manage all gaming departments. I restructured all casino departments; providing coaching and leadership to all directors and their staffs. I was responsible for developing and overseeing all departments' budgets and capital projects.

### **Assistant General Manager**

Horizon Casino  
Lake Tahoe, NV  
Tropicana Entertainment

May 2005 to June 2006

Direct, develop, and manage all gaming departments. I was able to achieve significant gains in customer service levels, staff development, and team collaboration. I increased gaming revenue by 3.5% in 2005 reduced overall expenses by 6%. Developed and oversaw all department budgets.

### **Director of Slot Operations**

Horizon Casino  
Lake Tahoe, NV  
Tropicana Entertainment

May 2004 to May 2005

I oversaw all aspects of slot operations, increased slot revenue 5%, while reducing overall expenses by 7%. Managed system upgrade project (Aristocrat Oasis), providing project timelines and schedules. Areas of expertise include slot

performance, profit/loss, vendor negotiations operational overview, staffing and layout strategies, and emerging technology research and employee development. I was responsible for yearly budget and capital projects.

**Director of Table Games**

Horizon Hotel Casino  
Lake Tahoe, NV  
Tropicana Entertainment

August 2003 to May 2004

I implemented new game mix, as well as policy and procedural changes that resulted in a labor savings of 5% while increasing revenue by 8%. Increased overall hold% during period from 13.5% to 18.0%. I planned and maintained yearly budget and regulatory compliance for the department.

**Harrah's/Harvey's Hotel Casino**

**1989 to 2003**

**Games Shift Manager**

1999 to August 2003

Harrah's/ Harvey's Hotel Casino  
Lake Tahoe, NV

**Slot Shift Manager**

1998 to 1999

Harvey's Hotel Casino

**Slot Supervisor**

1997 to 1998

Harvey's Hotel Casino

**Games Scheduler**

1996 to 1997

Harvey's Hotel Casino

**Crap Pit Manager**

1995 to 1996

Harvey's Hotel Casino

**Pit Supervisor**

1989 to 1995

Harvey's Hotel Casino

**Education:**

San Bernardino Valley College (AA)

San Bernardino, CA - 1975

**Profile**

Steven

First Name

J

Middle Initial

Kehm

Last Name

steve@guardhospitality.com

Email Address

17 Hospitality Way

Street Address

Suite or Apt

Carson City

City

NV

State

89706

Postal Code

Mobile: (605) 228-1985

Primary Phone

Business: (775) 885-2900

Alternate Phone

**Which Boards would you like to apply for?**

Carson City Culture &amp; Tourism Authority: Submitted

Question applies to multiple boards

**Why would you like to serve on this Board/Committee/Commission?**

I want to help the area obtain new events to showcase our community and increase tourism in the area. I moved to Carson City in May of 2019 and have fallen in love with the community/area and want to do my part to help educate travelers about the beauty and the opportunities the area presents.

Question applies to Carson City Culture &amp; Tourism Authority

**Culture & Tourism Authority Position I am applying for: \*** Hotel/Motel Industry

Question applies to Carson City Culture &amp; Tourism Authority

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If applying for any other position please use N/A to proceed.

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I have experience in management of hotels, event planning and rental properties.

Question applies to multiple boards

**Are you currently a member on any other Carson City Board, Committee or Commission?** Yes  No

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## Conflict of Interest

Question applies to multiple boards

**Within the past twelve (12) months, have you been employed by Carson City (including as an elected official)?**

Yes  No

Question applies to multiple boards

**Do you currently have a contract with Carson City for services/good?**

Yes  No

Question applies to multiple boards

**If yes, please provide contract details:**

Question applies to multiple boards

**Have you been convicted of a felony, domestic violence or gross misdemeanor involving moral turpitude (conduct contrary to community standards of justice, honesty and good morals)?**

Yes  No

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## Education

**College, Professional, Vocational or Other Schools attended:**

College

**Major Subject:**

English Lit

**Degree Conferred:**

English Lit

**Briefly describe the qualifications you possess which you feel would be an asset to this Board/Committee/Commission:**

I have a vast history of planning, organizing and participating in events from 20 to 350 people.

**List the community organizations in which you have participated and describe participation:**

I am a part of the Carson City Youth Soccer organization and have served on several boards and committees throughout the years. Having lived here for a year I am looking to help impact the overall wellness of the Community.



List your affiliation with professional or technical societies: \*if required for the position.

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N/A

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Upload a Resume

---

### **Declaration to Accept Terms & Conditions**

I understand that my submitted application is considered public information. I understand the Board of Supervisors may require a pre-appointment background check for any position if deemed warranted.

**I hereby declare that all statements given by me on this form are truthful and complete to the best of my knowledge.**

---

**I have read and understand the Carson City's Boards, Committees and Commissions Policies and Procedures.**

---

I Agree \*

**Profile**

Bobbi

First Name

Rahder

Last Name

Middle Initial

brahder24@gmail.com

Email Address

628 Stafford Way

Street Address

Suite or Apt

Carson City

City

NV

State

89701

Postal Code

Home: (785) 979-9592

Primary Phone

Alternate Phone

**Which Boards would you like to apply for?**

Carson City Culture &amp; Tourism Authority: Submitted

Question applies to multiple boards

**Why would you like to serve on this Board/Committee/Commission?**

I have 25 years of experience as a museum professional as museum director, curator, exhibits coordinator, grant writer and fundraiser. I currently am the museum director for the Stewart Indian School Cultural Center & Museum that opened in January 2020. Although we had to close to the public in March because of COVID-19, we are reopening soon. A recent marketing study predicted over 30,000 people will visit our museum in the coming year. We already had 997 people visit before we had to close. Our audience is the general public, visitors to Carson City and Nevada, as well as Nevada's 27 tribes, bands, and colonies and the Stewart alumni who came from over 200 tribes in the Western US. We feel we have a lot to offer the tourism industry in Carson City and I would like to be involved so I can promote both our museum as well as the other cultural heritage sites in Carson City and Nevada.

Question applies to Carson City Culture &amp; Tourism Authority

**Culture & Tourism Authority Position I am applying for: \*** Citizen-at-Large

Question applies to Carson City Culture &amp; Tourism Authority

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Question applies to Carson City Culture &amp; Tourism Authority

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I represent cultural arts organizations. I do not represent commercial business interests.

Question applies to multiple boards

**Are you currently a member on any other Carson City Board, Committee or Commission?**

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Yes  No

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## Conflict of Interest

Question applies to multiple boards

**Within the past twelve (12) months, have you been employed by Carson City (including as an elected official)?**

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Yes  No

Question applies to multiple boards

**Do you currently have a contract with Carson City for services/good?**

---

Yes  No

Question applies to multiple boards

**If yes, please provide contract details:**

---

Question applies to multiple boards

**Have you been convicted of a felony, domestic violence or gross misdemeanor involving moral turpitude (conduct contrary to community standards of justice, honesty and good morals)?**

---

Yes  No

---

## Education

**College, Professional, Vocational or Other Schools attended:**

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I have a Master's degree in museum studies from the University of Kansas, and am a PhD candidate in American Studies at the University of Kansas, hoping to finish and graduate in 2022.

**Major Subject:**

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Museum Studies and American Studies

**Degree Conferred:**

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Master's degree completed, working on PhD

**Briefly describe the qualifications you possess which you feel would be an asset to this Board/Committee/Commission:**

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I have been a museum professional for several different cultural organizations in various states. I have a college education and have served on the boards of various non-profit cultural organizations. I can see the cultural arts situation from a number of different perspectives and will bring that broad perspective to this board. In addition, I have worked with a number of different cultural groups and am committed to diversity and equity in all the work I do.

**List the community organizations in which you have participated and describe participation:**

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I have worked on several projects with the Nevada State Museum and the Nevada Historical Society I have participated in the Nevada Museum of Art Reawakening the Great Basin events for the past two years I attended the Carson City Strategic Planning session in 2017 Our museum was one of the sites for the True Grit Reading event planned by the Carson Cultural Commission Our museum has been involved in several events sponsored by the Nevada Department of Tourism and Cultural Affairs I have provided professional museum consulting services to the Pyramid Lake Museum, in Nixon, NV I have provided professional museum consulting services to the Newe Ghani Cultural Center in Elko, NV I have provided professional museum consulting services to the Reno Sparks Indian Colony in Sparks, NV

**List your affiliation with professional or technical societies: \*if required for the position.**

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American Alliance of Museums Nevada Museums Association American Indian/Alaska Native Tourism Assn. Association of Tribal Archives, Libraries, and Museums American Association of State and Local History

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[Upload a Resume](#)

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**Declaration to Accept Terms & Conditions**

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**I hereby declare that all statements given by me on this form are truthful and complete to the best of my knowledge.**

---

**I have read and understand the Carson City's Boards, Committees and Commissions Policies and Procedures.**

I Agree \*

**Bobbi J. Rahder**  
<mailto:brahder24@gmail.com>; [brahder@nic.nv.gov](mailto:brahder@nic.nv.gov)  
Cell: (785) 979-9592 Office: (775) 687-7606

**Profile:**

Museum professional and curator offering 25 years of demonstrated expertise in successfully developing, implementing, managing, and evaluating outcomes-based projects and programs for museums and other cultural institutions.

**Museum/Gallery Work Experience**

**Stewart Indian School Cultural Center & Museum, Nevada Indian Commission, Carson City, NV**  
(2017-present)

- Museum Director of new museum, included creating mission/vision statement, institutional code of ethics, and developing policies and procedures for how the museum will operate
- Responsible for coordinating renovation of Stewart administration building into new museum with state funding
- Responsible for coordinating new Stewart history exhibit funded by state and consulting with nationally known exhibit designers, three sub-contractors, museum curator, and Stewart Cultural Advisory Committee
- Identifying and developing space for environmentally controlled collection storage
- Managing institutional budget and funds to ensure compliance with all fiscal management requirements
- Providing a collaborative working environment conducive to teamwork while supervising museum curator, volunteers, and student interns
- Working toward accreditation of new museum through the American Alliance of Museums by following professional standards and accreditation criteria while organizing museum
- Developing long-range and annual plans for museum and staff
- Writing and administering grants and fundraising activities to support museum and museum activities
- Providing for public relations and audience development involving the public in the work of the museum and serving as a resource for the community/region/state through service on boards, commissions, and civic committees
- Overseeing the preservation, cataloging, and public access to the museum's collections through exhibitions and educational programs

**Historic Lecompton, Lecompton Historical Society, Photo Preservation Workshop, June 26, 2016.**

**Percolator Art Space, Lawrence, KS (2013-2017)**

- Curated multiple exhibits for local artists from 2013-2015

**African American Quilt Museum and Textile Academy, Lawrence, KS (2015-2017)**

- Provided board training and strategic planning exercises
- Assisted with grant writing

**Stafford County Museum, Stafford, KS (July-August 2014)**

- Presented photo collection preservation workshop
- Coordinating preservation work of William Gray Glass Plate Negative Collection at Stafford County Museum

**Haskell Cultural Center and Museum, Haskell Indian Nations University, (2012-2013)**

- Responsible for museum collection inventory and updated Re:Discovery database
- Reorganized museum artifact storage room

**Haskell Cultural Center and Museum, Haskell Indian Nations University, Lawrence, KS. (March 2009-May 2011)**

- Responsible for museum collection inventory.
- Organized museum operations.

**Spencer Museum of Art, University of Kansas, Lawrence, KS,**

- Assisted Spencer Museum of Art to develop *Passages: Persistent Visions of a Native Place* (2011)
- Curated *Power, Place, and People: African American and Indigenous Stories*, Spencer Museum of Art, University of Kansas, Lawrence, KS, November 9, 10, 11, 2006.

**Freedom's Frontier National Heritage Area Exhibitions Committee, Lawrence, KS, 2010.**

- Curated sections on Haskell Indian Nations University and Native tribes of Kansas in *History of Lawrence Exhibition*, Carnegie Building, 9<sup>th</sup> and Vermont St. Lawrence, KS.

**Lawrence Arts Center, Lawrence, KS, 2008.**

- Gallery assistant, responsible for assisting with exhibition development.

**Haskell Cultural Center and Museum, Haskell Indian Nations University, Lawrence, KS. (1994-2003)**

- Administered and directed plan for preserving Haskell's archival and museum collections by analyzing needs of collections.
- Researched funding sources: successfully raised \$2,407,500 to support archives, museum preservation efforts, and to build the Haskell Cultural Center and Museum.
- Implemented Plan of Operations for Haskell Cultural Center and Museum as a professional museum according to accreditation standards of the American Assn. of Museums.

**Grant Writing and Management Experience**

**Research Development Specialist, Humanities Grant Development Office, Hall Center for the Humanities, University of Kansas, Lawrence, KS (2014-2017)**

- Assisted KU faculty to develop c institutional and collaborative grant and fellowship applications

**Program Manager, Douglas County Heritage Conservation Council. (October 2013-October 2014)**

- Managed the Council's Heritage Grant Program that provides funding to county museums and historical organizations.

**Education**

**PhD candidate**, American Studies Program, University of Kansas, 2011-present. Dissertation: *Memories that cannot be owned: Examining Gender, Stories, and Families in Rinehart/Muhr Photographs*. Will defend dissertation October 2021.

**Master's of Arts in Museum Studies, American Studies Track, 1994**, University of Kansas, Lawrence, KS.

**Bachelor of Arts in Journalism, 1976**, University of Nebraska, Lincoln, NE.

**Teaching and Editing Work Experience**

**Graduate Teaching Assistant**, American Studies Program, University of Kansas, Lawrence, KS (2011-2014)

**Managing Editor**, *Women, Gender, and Families of Color Journal*, American Studies Department, University of Kansas, Lawrence, KS. (2011-2013)

**Visiting Assistant Professor**, Indigenous Nations Studies and Museum Studies Graduate Programs, University of Kansas. Lawrence, KS. (Aug. 2007 - May 2008)

**Lecturer**, Indigenous Nations Studies and Museum studies Graduate Programs, University of Kansas, Lawrence, KS, (Aug. 2004-July 2007)

**Lecturer**, Haskell Indian Nations University, American Studies Program, (1994-2011)

### **Publications**

Forthcoming Dissertation Topic: *Memories that cannot be owned: Examining Gender, Stories, and Families in the Rinehart/Muhr Photographs*. Expected date 2022.

Review Essay for *Wicazo sa Review: A Journal of Native American Studies*, "Native American Voices on Identity, Art & Culture: Objects of Everlasting Esteem," 2007.

*Beyond the Reach of Time and Change: The Photographs of Frank A. Rinehart and Adolph Muhr*, University of Arizona Press, 2004.

"Gendered Stylistic Differences Between Photographers of Native Americans at the Turn of the Century," *Journal of the West*, Kansas State University, Manhattan, KS, Jan. 1996.

### **Awards**

- Recipient of the 2006 Crystal Eagle Award by Graduate Students in the Center for Indigenous Nations Studies Program, March 7, 2006.

### **Service/Professional Memberships/Leadership Positions**

American Alliance of Museums, member, 2017-present.

Nevada Museums Association, member, 2017-present.

American Association of State and Local History, member, 2017-present.

American Indian-Alaska Native Tourism Association, member, 2017

Association of Tribal Archives Libraries and Museums, member, 2017-present.

Member of Lawrence Arts Roundtable, 2003-2017.

Member of Imagination and Place Society, Lawrence, KS, 2008-2017.

Board member of Percolator Art Space, Lawrence, KS, 2013-2017.

Board member of African American Museum and Textile Academy, Lawrence, KS, 2013-2017.

Haskell Cultural Preservation Committee, 2009-2011.

Pelathe Indian Community Center/Four Winds Native Center Board of Directors, 2007-2011

Member of Gallery Committee, Lawrence Arts Center, Lawrence, KS, 2008-2009.

Anthropological Research Advisory Committee INS, University of Kansas, 2005-2006.

Lawrence Arts Commissions' Sesquicentennial % for Art Project Committee, 2004.

**NRS 244A.599 County fair and recreation boards: Creation; number, appointment and terms of members in county whose population is less than 100,000.**

1. Whenever the board of county commissioners of any county or the Board of Supervisors of Carson City desires the powers granted in [NRS 244A.597](#) to [244A.655](#), inclusive, to be exercised, it shall, by resolution, determine that the interest of the county and the public interest, necessity or desirability require the exercise of those powers and the creation of a county fair and recreation board therefor, pursuant to the provisions of [NRS 244A.597](#) to [244A.655](#), inclusive. After approval of the resolution, the county or city clerk shall:

(a) Cause a copy of the resolution to be published promptly once in a newspaper published in and of general circulation in the county or city; and

(b) In the case of a county, cause a certified copy of the resolution to be mailed by registered or certified mail to the mayor or other chief executive officer of each incorporated city within the county.

2. In counties whose population is 100,000 or more, the county fair and recreation board must be selected as provided in [NRS 244A.601](#) or [244A.603](#).

3. In counties whose population is less than 100,000, and in which there are more than two incorporated cities, each incorporated city, except an incorporated city which is the county seat, must be represented by one member and any incorporated city which is the county seat must be represented by four members. Within 30 days after the day of publication of the resolution or the day on which the last of the copies of the resolution was mailed, whichever day is later, the mayor or other chief executive officer shall, with the approval of the legislative body of the city, appoint a member or members of the city council or board of trustees to serve on the board for the remainder of his, her or their terms of office. The clerk or secretary of the city shall promptly certify the appointment by registered or certified mail to the county clerk.

4. In counties whose population is less than 100,000, and in which there are only two incorporated cities, each incorporated city must be represented by one member who must be appointed and certified as provided in subsection 3, and the board of county commissioners shall appoint four representatives as follows:

(a) Two members to represent the hotel or motel operators in the county.

(b) One member to represent the other commercial interests in the county.

(c) One member to represent the county at large.

5. In counties whose population is less than 100,000, and in which there are fewer than two incorporated cities, any incorporated city which is the county seat must be represented by one member, who must be appointed and certified as provided in subsection 3, and the board of county commissioners shall appoint three representatives as follows:

(a) One member to represent the motel operators in the county.

(b) One member to represent the hotel operators in the county.

(c) One member to represent the other commercial interests in the county.

6. In all counties whose population is less than 100,000, one member of the board of county commissioners must be appointed by the county commissioners to serve on the board for the remainder of his or her term of office.

7. In all counties whose population is less than 100,000, and in which there is no incorporated city, the board of county commissioners shall appoint one member to represent the county at large.

8. In Carson City the Board of Supervisors shall appoint five representatives to the fair and recreation board established as provided in subsection 1 as follows:

(a) Two members to represent the hotel and motel operators in the city.

(b) One member to represent the other commercial interests in the city.

(c) One member who is a member of the Board of Supervisors.

(d) One member to represent the city at large.



9. Members who are not elected officials shall serve for 2-year terms.

10. The terms of all elected officials are coterminous with their terms of office. Any such member may succeed himself or herself.

[2:383:1955]—(NRS A 1961, 300, 453; 1963, 100, 791; [1965, 10](#); [1967, 1377](#); [1969, 95, 322, 1535](#); [1971, 337](#); [1977, 819](#); [1979, 515](#); [1991, 60](#); [2001, 484](#); [2003, 2263](#))