

1. a) The Downtown Vintage Market
- b) 405 e spear st Carson City Nv 89701

Dates

June 4,5,11,12,18,19,25,26

July 2,3,9,10,16,17,23,24,30,31

August 6,7,13,14,20,21,27,28,

September 3,4,10,11,17,18,24,25

and Nevada Day

c) \$10,000.00

2. a) Birdhouse Group LLC Dba Downtown Vintage Market

b) 112 n curry st Carson City Nv 89701

c) Downtownvintagemarket.com / FB @downtownvintagemarket / Insta Downtown_vintagemarket

d) Travis Legatzke, General Manager/owner, 402 e telegraph st, Carson City, Nv 89701 email manager@downtownvintagemarket.com

e) The organization was created this year 2022 specifically to launch this project, the Downtown Vintage Market. Our aim is to give downtown a two day a week outdoor market experience by taking an unused area of downtown and beautifying it and making it bloom, by giving locals and tourists a regular place to connect with smaller antiques resellers, local artists and craft vendors, food trucks, and more. We believe in building a better community through connecting local non profits with a wider audience and through connecting a diverse range of groups together through the power of community shopping experiences and events. We see this summer long market area as a new gateway for the older vintage homes behind it and a place for residents in the area to come, gather and participate in being a part of downtown.

3. a) Yes, this annual seasonal outdoor market event is located in and will benefit District 1, surrounding areas, and locals and tourists.

4. Strategies

1.3-By working with us you will be supporting facility development that will showcase the rich cultural traditions of Carson, our rich history, and the food, arts, crafts and so much more.

1.4-This is a prime opportunity for investing in exploring the use of this space and our event for outdoor festival space as we propose and is outlined in the plan.

2.1- This grant will be doing exactly what is intended by supporting a new annual summer long market/festival event in downtown Carson city.

2.2- Individual artist are a vital part of our event. We will have murals, as well as empowering individual artists to sell their own art at our events.

2.3- Part of our events mission is to bring artists and art consumers directly in touch with each other on a weekly basis.

2.6-We have reached out to the Washoe and Stewart tribes to encourage local vendors in their tribe, to come and be a part of our market event. Bringing an integral part of our local heritage to downtown and to tourist who visit.

2.8- Our annual event is an experience related tourism market and in addition to vendors we will look to add family friendly fun activities to it.

3.3- We aim to collaborate and partner with as many local organizations as we can, and by working with us so will the city.

5. a) We are a seasonal weekend/two-day open-air market all summer long. We lead with vintage items and gather all sorts of local artisan and crafts vendors and bring them to downtown. We believe we are uniquely positioned to be a gateway to all of the vintage homes east of downtown and our objective is to take an under used part of downtown Carson (this parking lot) and turn it into a new economic area that will draw out residents in the area and give local vendors of all sorts a stable place in downtown to sell as well as contribute and participate in downtown activities and businesses. This area is beautiful and was actually a part of an east side historic homes tour that is no longer running. We would like this to be a new beginning for this area and a community hub for the houses behind it. The event begins June 4th 2022 and is every weekend all summer long.

b) Travis Legatzke- General Manager – advertising –logistics - project manager- experience as manager for several bike night event this size in southern California 99-2001 —current Self-employed Technology Consultant

Shannon Cord – Manager - coordinator – vendor outreach – Food/Bev – Shannon has many years’ experiences bartending in local businesses as well as coordinating beverage services in large events and weddings

c) We have partnered with the Carson City Historical Society. They will be receiving a booth all season long as a donation to raise awareness and fundraise for the society. Also, we have partnered with the Hop and Mae Adams Foundation and they have agreed to take a percentage of our lease and donate it as well to the nonprofit of our choice which is the Carson City Historical Society.

d) At this time we are currently in the applications process for all vendors and specifically for our mural artists. During season we will be happy to provide names of local artists we use.

e) We will evaluate our market success yearly by the number of visitors and vendors we have, and how far we can grow our social media reach to bring in tourists from out of town. We believe our impact is brought about by community engagement and vendor repetition and in our circumstance through creating and beautifying a space that has been unused in decades for the residents surrounding it. We also aim to have outcomes of bringing new vendors and artists into permanent business after the season concludes by offering help in working with the city and state as well as directing them to places like the Adams hub.

6. a) Our event demonstrates social, educational, cultural, and economic relevance by bringing together various networks of resellers of new and used antique and vintage items, artists, crafters, jewelry makers, furniture upcyclers, food vendors, musicians and many different events vendors with the aim of giving Carson City locals free access to vendors they would pay to see at festivals and events in other nearby cities.

We are providing a local meeting place, a new place of commerce in downtown, and possibly becoming a place where small vendors begin their journey into going into business themselves, positioning us with an opportunity to be a bit of a small business incubator with new and inexperienced vendors.

We look to inspiration from other large cultural markets like Olivera street in Los Angeles, Portobello Road in London, the many open-air markets of Italy and Spain and hope that our community can develop our own version of those markets in downtown Carson City and creating another piece of our identity as the Capital of Nevada. It is in this spirit that we are trying to find unique and fun local vendors to add to the market experience and not only limiting our market to vintage items.

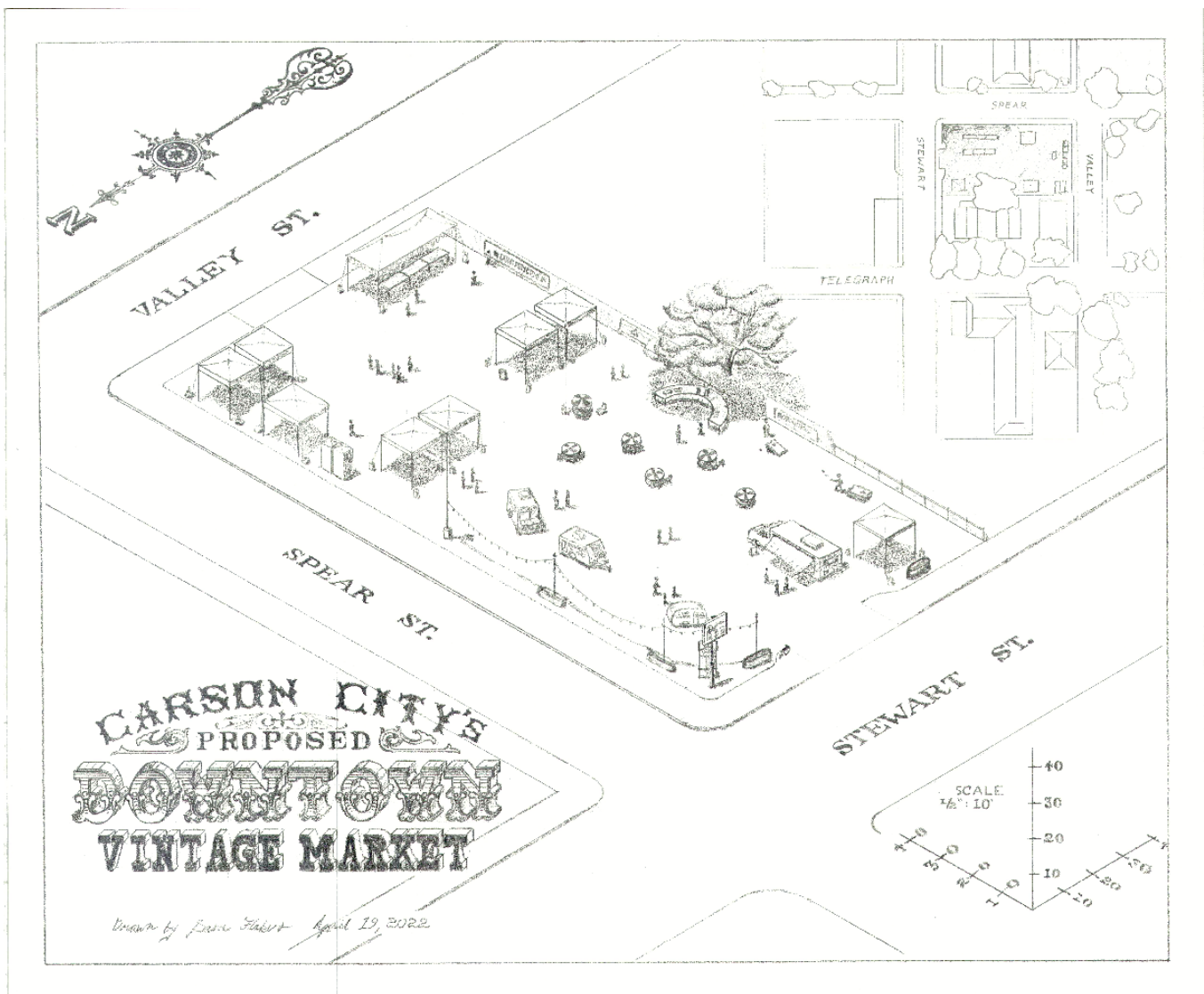
We are giving back. Every season will be donating a booth for the entire market season to The Carson City Historical Society/ Foreman Roberts house, to allow them to sell anything they wish, as well as help them bring awareness to an organization that is vital to the history of our city. And in coordination with the Hop and Mae Adams foundation we are making sure a portion of vendor fees collected will go to the CCHS as well. Putting vital dollars toward an organization that relies on donations and is trying to put on community events as well as staff a museum in the house. So, we all grow together!

In addition, we will have (2) 10x10 booth spaces per market available to donate to any local nonprofit groups who would like to come down and promote their organization at our events. Should we have availability we will gladly donate more spaces to increase community participation, awareness and bonding. We want to build up our community in addition to having a unique, fun and exciting downtown open-air market.

b) This will serve all local residents in every category and including tourists on Saturday and Sunday.

c) Yes. We will be advertising in all surrounding counties during the summer months. We have purposely named the seasonal market the Downtown Vintage Market so that any marketing we do directly benefits Downtown Carson City. In addition, we are putting up an information kiosk and having a tourist map made with a “must see” antiques and vintage shops. We aim to reach 500 people a day at the market.

7. This event is meant to be a yearly recurring seasonal market, and also a weekly recurring market, as it is both Saturday and Sunday every week. We aim grow the event through community buy in of the concept and max out the available vendor spaces in the next three years. We believe in that transition time we could transition away from any city funding; we do appreciate the considerations for this grant as our advertising will be a direct benefit to Downtown Carson City, businesses and would increase tax revenue as we grow



Travis Legatzke

Senior Technical IT Project & Vendor/Project Manager

775-220-4331 TravisLegatzke@gmail.com 402 E Telegraph St Carson City, NV 89701

HIGHLIGHTS

- Excellent communicator, highly effective project leader, forward focused management style to anticipate and solve problems before they have the ability to present themselves.
- Demonstrated ability to concurrently manage multiple medium to large Corporate IT/Surveillance/AccessControl/AV/ Tech centric projects effectively throughout project management lifecycle in high pressure environments while managing client expectation and delivering positive results
- Ability to communicate a depth of technical knowledge in multiple fields within Information Technology, of all phases of commercial construction, and the ability to effectively navigate their intersection to manage stakeholder expectations, positively affect budgets, and speed along projected timelines.
- Self-motivated and reliable even while telecommuting, and 30% travel for projects in the western US.
- Consulting and management experience as a contractor working with globally distributed teams in a strong matrix management style as well as projectized company
- 11 years of success working with clients, designers, vendors, contractors, and upper management while concurrently managing a variety of diverse technology needs for commercial franchisee projects and utilizing skills in systems integration for clients throughout the West coast.
- Proven ability to effectively manage communications and relationships as well as be an intermediary for Technology and Construction questions for Business stakeholders, IT departments, Vendors, Subcontractors, and remote Technicians working in a variety of IT related fields.
- Successfully managed the quality and profitability of over \$20 million dollars in Tech projects and revenue since 2008
- Known by Stakeholders, IT departments, Clients, Vendors, Contractors and Subcontractors as a team player and one to deliver high quality designs and set realistic budgets, and meet or exceed project timelines.

SKILL SUMMARY

Technical Project

Management:

Infrastructure
Construction
New Build Outs
Office Moves
Next Gen Workplace
National Rollouts
Permit Pull/Blueprints

Technical Fields:

Network IT
Wireless/Wired
IP Surveillance
Distributed Audio/Video
Alarm-Access Control
Voip
Point of Sale

Project Lifecycle:

Requirement Analysis
Costing and Budgeting
Project Scheduling
Testing/QA/
Multi State Rollout Support

Leadership:

Team Building & Mentoring
Client Relations &
Presentations
Business and IT Planning
Vendor Management

CAREER HIGHLIGHTS

Senior Project/Operations Manager

10/15/2008 - 2018

Sharpline IT Consulting

Las Vegas, NV

- Responsible for managing the conceptual planning, base building requirements, bid/tender documentation, and owner acceptance of Enterprise and Commercial Ip Surveillance systems, access controls, including Large distributed Audio and Video systems. Specializing in multiple integrated systems projects, managing simultaneous projects in multiple state concurrently, and multiple projects over 180k
- Responsible for all phases of project lifecycle.
- Responsible for managing the conceptual planning, base building requirements, bid/tender documentation, and owner acceptance of all low voltage cabling systems for new development projects and/or the expansion of existing installations

Project Manager

4/6/2006 - 10/1/2008

Installation Services Unlimited

Carson City, NV

- Estimated and project managed implementations of wireless and wired Ip surveillance systems, access control, AV, telephony and structured cabling, automation programming and systems integration
- Met customer deadlines and Service Level Agreements.
- Recruited technicians and provided remote support to technicians in the field.
- Displayed company core values to our customers, partners and teammates

Project Manager

8/25/2005 - 9/1/2006

BMC Communications

Carson City, NV

- Responsible for managing the conceptual planning, base building requirements, bid/tender documentation, and owner acceptance of all low voltage cabling systems for new development projects and/or the expansion of existing installations
- Provide remote IT Support for technical installations and national rollouts
- Operations manager of 40 technicians and subcontractors nationwide Installing Satellite TV, Satellite Internet, Wireless networks, Cabling projects, Commercial video
- Experience working in globally distributed teams in a strong matrix management style company

Project Manager

1/15/2005 - 8/10/2005

Ironwood Communications

Reno, NV

- Effectively communicated project scope, schedule, and budget with both customers and contractors
- Met customer deadlines and Service Level Agreements

CONSULTING and CONTRACTING

Clients included – Carrington College, Devry, Dell, BestBuy, DogVacay.com, Rover.com, Costco, Sport Chalet, DirecTV, Macy's, Toys R US, Lowes, Big 5 Sporting Goods, Dish Network, Renown Medical Group, Winnemucca Casino, Wildblue Satellite Internet, Carson Tahoe Hospital, Nugget Casino, High Sierra Brewery, Hughes Satellite Internet, HP, High Sierra Brewery, Firkin Restaurants, Darden Restaurants, and many more. ,

ORGANIZATIONS

Project Management Institute- Los Angeles Chapter - *in progress*

SOFTWARE

Windows-XP,7,8,10, MS Project Office 2013- word, ppt, excel, Skype for Business, Access Linux, IOS, Adobe Photoshop, WordPress, URC- Total Control, Nuuvo Surveillance - IPPlus, Vivotek -CMS, aver media-CCTV, HAL, Control 4, RTI, Crown, Axis, ACTI

EDUCATION

AA Liberal Studies -Business admin minor

2016

College of the Canyons

Santa Clarita CA

Graduate

1997

Canyon High School

Santa Clarita CA

SHANNON CORD
818-425-5465

Key Skills

- 17+ years cash handling.
- 12 years FOH & BOH knowledge.
- 17+ years in Customer service.
- FOH Managerial knowledge and application.
- Great employee/employer relationship skills.
- Safety and Sanitation knowledge
- Vendor set up and inventory ordering.
- Can diffuse tough situations without causing disruption to customers or coworkers.
- POS, ALOHA, MICROS, POSI-Touch, Electronic Cash Register
- Employee scheduling
- Lead Bartender/Lead server skills
- Customer Service, Satisfaction and appreciation
- Extensive Food and Beverage knowledge
- Very efficient in fast paced environments.
- Possess a great ability to adapt to new work environments and new coworker relationships.

Experience

SHARPLINE IT CONSULTING

Low Voltage and Technology Company

Office Manager 2006-2016

- ❖ Employee hiring and scheduling
- ❖ Technician routing
- ❖ Payroll, banking, A/P, A/R,
- ❖ Inventory and ordering,
- ❖ Bookkeeping
- ❖ QC and Customer service

Belissimo Bellini

Los Angeles, CA

Mobile Bartender 2012-2016

- ❖ Drink Consultation and design
- ❖ Scheduling events
- ❖ Bartending staff coordination
- ❖ Set up/ Clean up

Firkin & Fox

Carson City, NV 775-883-1369

Bartender/ Server 2008-2010

- ❖ Cash handling
- ❖ Customer Service
- ❖ Food and Beverage service and delivery knowledge
- ❖ Gaming knowledge and certification
- ❖ Opening and Closing responsibilities
- ❖ OSHA training.
- ❖ Food and Beverage health code training.
- FOH Bartender/Server- lead trainer

Stews

Carson City, NV Closed

Manager/Bartender/Server 2005-2007

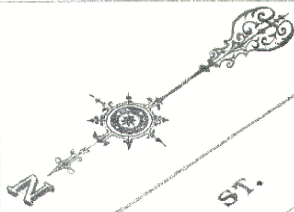
- ❖ Customer service and appreciation
- ❖ FOH Scheduling
- ❖ Hiring
- ❖ Inventory and ordering
- ❖ Gaming certification and awareness
- ❖ FOH server/Bartender- lead trainer
- ❖ Employee/Employer communication skills
- ❖ Safety, sanitation, Alcohol, and Food law training and knowledge
- ❖ I honed in the ability to be a strong server and bartender capable of maintaining all schedule sections.
- ❖ Fine dining experience and knowledge
- ❖ Wine and fine liquor knowledge.

Bully's Sports Bar

Carson City, NV 775-884-2309

Bartender/Server 2005-2006

- ❖ Cash handling
- ❖ Gaming knowledge and certification
- ❖ Food and alcohol knowledge and awareness
- ❖ Customer service and great people skills
- ❖ I built a strong clientele base.
- ❖ I developed a great appreciation of employee relationships, along with the ability to diffuse tough situations.



VALLEY ST.

SPEAR ST.

STEWART ST.

CARSON CITY'S PROPOSED DOWNTOWN VINTAGE MARKET

Drawn by Jason Fisher April 19, 2022

