Agenda Item No: 15.C



### STAFF REPORT

Report To: Board of Supervisors Meeting Date: January 5, 2023

Staff Contact: Nancy Paulson, City Manager

Agenda Title: For Possible Action: Discussion and possible action regarding the appointment of up to

> four members to the Carson City Cultural Commission, which may include one member for a partial term that will expire in January 2024, one member for a partial term that will expire in January 2025 and two members for terms that will expire in January 2026. (Nancy

Paulson, npaulson@carson.org)

Staff Summary: Chapter 2.41 of the Carson City Municipal Code ("CCMC") provides for the creation and organization of a seven-member Cultural Commission. CCMC 2.41.040 requires that the terms of the seven members be staggered. There are two vacancies due to expirations of terms and one vacancy due to resignation. In addition, the Board of Supervisors ("Board") appointed former Supervisor Stan Jones for a term that will expire in January 2024 and Supervisor Jones will not be continuing with this appointment since his term as Supervisor has expired. New applications have been submitted by Samuel Flakus, Baylee Spear, Kylie Howard, Valerie Moore, Deborah Lambin and Michael Smith. The Board may appoint four members to the Cultural Commission, or three members if the Board appoints a member of the Board to the Cultural Commission.

Formal Action / Motion Agenda Action: Time Requested: 1.5 hour

#### Proposed Motion

Depends on	appointments of Board members.
I move to app	point:
	r a partial term that expires in January 2024; r a partial term that expires in January 2025; ß for terms that expires in January 2026.
Board's Stra Quality of Life	
Previous Ac	<u>ction</u>

Background/Issues & Analysis

Applicable Statute, Code, Policy, Rule or Regulation

CCMC 2.41.040

Financial Information Is there a fiscal impact? No		
If yes, account name/number:		
Is it currently budgeted?		
Explanation of Fiscal Impact:		
Alternatives  Re-open the positions for addition	al applicants and/or provide alternative	e direction to staff.
Attachments: Cultural Commision Packet.pdf		
Board Action Taken:  Motion:	1)	Aye/Nay
(Vote Recorded By)		



#### **Board Details**

Carson City Cultural Commission will act as the primary advisory body for the Carson City Board of Supervisors for matters relating to arts and culture and will serve as the coordinator and catalyst bringing government, the arts and cultural community and public together for the cultural benefit of all Carson City's citizens.

#### Overview

L Size 7 Seats

Term Length 3 Years

#### **Additional**

#### Meetings

•5:30 p.m. •Bimonthly on the 2nd Monday of January, March, May, July, September and November •Community Center, Robert "Bob" Crowell Board Room 851 East William Street, Carson City, Nevada

#### **Powers & Duties**

1.Advising the Board of Supervisors on matters pertaining to the city's arts and cultural programming. 2.Fostering public and private partnerships for providing arts and cultural programs for the citizens of Carson City, without directly engaging in program management deemed in competition with existing constituent organization programming.

3.Promoting access and awareness for the public to the highest quality arts opportunities possible. 4.Promoting an environment that supports the work and advancement of artists and arts groups and celebrate the city for its ethnic diversity, creativity and its leadership in arts and culture. 5.Making recommendations to the board of supervisors regarding grants-in-aid to individual and group of artists, cultural groups and arts organizations. 6.Encouraging the provision of cultural and artistic facilities and features in public and commercial construction. 7.Facilitating and promoting the establishment of an Art in Public places policy that supports the installation of publicly significant art installations, and encourage the inclusion of public art components in private development. 8.Helping to identify and designate cultural districts, neighborhoods and landmarks throughout the city. 9.Promoting a cultural environment that stimulates economic development, cultural tourism and enhanced public participation. 10.Promoting greater arts education in the schools and through programs accessible to the public.

#### **Additional Information**

Chapter 2.41 CARSON CITY CULTURAL COMMISSION.pdf



#### **Board Roster**



#### Karen Abowd

3rd Term Feb 18, 2021 - Jan 01, 2023

Position Citizen at Large



#### Barbara M D'anneo

3rd Term Feb 18, 2021 - Jan 01, 2024

Position Citizen at Large



#### **Bethany Drysdale**

1st Term Jan 06, 2022 - Jan 01, 2025

Position Citizen at Large



#### **Stan Jones**

1st Term Jan 07, 2021 - Jan 01, 2023

**Position** Board of Supervisors



#### **Christopher I Leyva**

2nd Term Feb 18, 2021 - Jan 01, 2023

Position Citizen at Large



#### **Susan Mowers**

1st Term Jan 06, 2022 - Jan 01, 2025

Position Citizen at Large



#### Vacancy

Page 1 of 1 **Cultural Commission** 

Profile				
Samuel	J	Flakus		
First Name	Middle Initial	Last Name		
sjflakus@yahoo.com				
Email Address				
551 Thompson Street				
Street Address			Suite or Apt	
Carson City			NV	89703
City			State	Postal Code
Mobile: (805) 455-3143				
Primary Phone	Alternate Phone	•		
Which Boards would you	like to apply for	?		
Cultural Commission: Subm	itted			
Question applies to multiple boards		d/Committee/Con	nmission?	
Question applies to multiple boards  Why would you like to se  I am a local artist who special leadership role. There are must to use those otherwise mund	erve on this Board alizes in local subjection	cts, but I would like	to further extend my	
Question applies to multiple boards  Why would you like to se  I am a local artist who special  leadership role. There are meto use those otherwise mund	erve on this Board alizes in local subject any underutilized in dane things to help	cts, but I would like ofrastructural parts t tell Carson City's st	to further extend my	
Question applies to multiple boards  Why would you like to se  I am a local artist who special leadership role. There are meto use those otherwise mund  Question applies to multiple boards	erve on this Board alizes in local subject any underutilized in dane things to help	cts, but I would like ofrastructural parts t tell Carson City's st	to further extend my	
Question applies to multiple boards  Why would you like to se  I am a local artist who special leadership role. There are most to use those otherwise mund  Question applies to multiple boards  Are you currently a regis  Yes O No  Question applies to multiple boards	erve on this Board alizes in local subject any underutilized in dane things to help tered voter in Ca	cts, but I would like ofrastructural parts to tell Carson City's st rson City?	to further extend my hat make a city wor cory.	k, and I would like
Question applies to multiple boards  Why would you like to se  I am a local artist who special leadership role. There are more to use those otherwise mund  Question applies to multiple boards  Are you currently a regis  Yes O No  Question applies to multiple boards	erve on this Board alizes in local subject any underutilized in dane things to help tered voter in Ca	cts, but I would like ofrastructural parts to tell Carson City's st rson City?	to further extend my hat make a city wor cory.	k, and I would like
Question applies to multiple boards  Why would you like to se  I am a local artist who special leadership role. There are more to use those otherwise mund  Question applies to multiple boards  Are you currently a regis  Yes O No  Question applies to multiple boards	erve on this Board alizes in local subject any underutilized in dane things to help tered voter in Ca	cts, but I would like ofrastructural parts to tell Carson City's st rson City?	to further extend my hat make a city wor cory.	k, and I would like
Question applies to multiple boards  Why would you like to se  I am a local artist who special leadership role. There are most to use those otherwise mund  Question applies to multiple boards  Are you currently a regis  Yes No  Question applies to multiple boards  Are you currently a mem  Yes No  Question applies to multiple boards	erve on this Board alizes in local subject any underutilized in dane things to help tered voter in Ca	cts, but I would like ofrastructural parts to tell Carson City's st rson City?	to further extend my hat make a city wor cory.	k, and I would like
Question applies to multiple boards  Why would you like to se  I am a local artist who special leadership role. There are more to use those otherwise mundouse those otherwise mundouse those otherwise mundouse to multiple boards  Are you currently a regis  Yes O No  Question applies to multiple boards  Are you currently a mem	erve on this Board alizes in local subject any underutilized in dane things to help tered voter in Ca	cts, but I would like ofrastructural parts to tell Carson City's st rson City?	to further extend my hat make a city wor cory.	k, and I would like

#### **Conflict of Interest**

Submit Date: Dec 05, 2022

Question applies to multiple boards

Within the past twelve (12) months, have you been employed by Carson City (including as an elected official)?

Yes ○ No

Question applies to multiple boards

Do you currently have a contract with Carson City for services/good?

○ Yes ○ No

Question applies to multiple boards

If yes, please provide contract details:

Question applies to multiple boards

Have you been convicted of a felony, domestic violence or gross misdemeanor involving moral turpitude (conduct contrary to community standards of justice, honesty and good morals)?

○ Yes ○ No

#### **Education**

College, Professional, Vocational or Other Schools attended:

Douglas High School, Western Nevada College

**Major Subject:** 

Economics, Manufacturing (Machining)

**Degree Conferred:** 

High School Diploma

Briefly describe the qualifications you possess which you feel would be an asset to this Board/Committee/Commission:

Over the past few years I have been involved in various arts projects that are most certainly considered public art. Most recently I finished my mural on the Bank Saloon's transformer near the corner of 5th and S. Carson Streets. This was an effort to transform existing utilitarian infrastructure into an art piece, using leftover restoration paint from the Nevada State Railroad Museum to commemorate the 150th birthday of the V&T. Currently I am finishing a large dragon in copper leaf in the former Golden Dragon restaurant, soon to be CarpetOne, on N. Carson St.

List the community organizations in which you have participated and describe participation:

Downtown 20/20, a 501(c)3 non profit organization- Active participant from 2014 to 2018; advocated for walkable and bike-friendly downtown, parking garages, and light rail system. Also designed a proposed gateway arch to be placed on Carson Street at 5th St. and Williams St., which was later proposed by the group to be placed at what is now the roundabout at Stewart and Carson Streets before the proposal was dropped. Nevada State Railroad Museum- Have volunteered on the Steam and Motorcar crews continuously since 2009, and also spend a good amount of time studying old maps, records and photographs of the V&T and other area railroads and related points of interest in cooperation with my colleagues who serve as staff and volunteers. Carson Street Green Dining District- Formed by Donna Walden of GreenUP!, a 501(c)3 non-profit, I served as a contractor to help recruit local restaurants for the program and also to serve as its liaison while representing it at STEM Night at Empire Elementary in 2018. I was also tasked with designing its logo, which can be seen on the plagues on display in participating restaurants. Carson City Historical Society, a 501(c)3 non profit- I was involved with the 2019-2020 effort to photograph, document, and find a new home for the 1874 2nd Empire-style house that formed the heart of the Cafe at Adele's restaurant. During this time I designed and drew the poster that was circulated by the Historical Society in order to bring attention to the preservation campaign. When the amount of time given to us by the demolition contractor elapsed, I took advantage of the time that was left to study the building through sketches, pictures, and videos in order to preserve the story of this irreplaceable artifact before it was obliterated. I am currently employed with Carson City Public Works' Water Department maintaining fire hydrants and helping with well/booster/tank cleanup. I have taken the opportunity painting fire hydrants to do an extra good job that shows that the City takes care of its infrastructure. While the Fire Department won't quite let me pick the color, I've been polishing up the bronze components and sometimes highlighting the raised lettering in black as a complement to their shiny trucks. It's subtle, but it's an expression of civic pride.

st your affiliation with professional or technical societies: *if required for the position.	
pad a Resume	
1 1	_

#### **Declaration to Accept Terms & Conditions**

I understand that my submitted application is considered public information. I understand the Board of Supervisors may require a pre-appointment background check for any position if deemed warranted.

I hereby declare that all statements given by me on this form are truthful and complete to the best of my knowledge.

I have read and understand the Carson City's Boards, Committees and Commissions Policies and Procedures.

V	I Agree	<b>,</b> *

## SAMUEL J. FLAKUS

551 Thompson Street, Carson City NV | 805.455.3143| sjflakus@yahoo.com

### **SKILLS & ABILITIES**

- -Manual and CNC Lathe and Milling
- -Computer Aided Drafting: BobCAD and SolidWorks proficient
- -Computer Aided Machining: BobCAM and Predator proficient
- -Fabrication
- -Drafting
- -Manufacturing experience and quality control
- -Multimedia Design

#### **EXPERIENCE**

_,	_
05.2020- 08.2022	Concept Development & Design Creation, Nevada Builders Alliance-Independent Contractor
05.2013-	-Developed and executed hand-painted graphic for The Bank Saloon
06.2018	CNC Machinist, Concept Automation Systems
	-Prototype and production machining for custom automated assembly line equipment; assisted with assembly of finished machines and fabrication
11.2012-	CNC Operator, Vineburg Machining Company
05.2013	-Lathe and mill operator
01.2009-	Masonry, Rafter C LLC.
12.2010	<ul> <li>-Veneer masonry for fireplace and sidewalk installation; general purpose construction</li> </ul>

#### **EDUCATION**

2009-2011 Machine Tool Technology, Carson City-NV, Western Nevada College

Submit Date: Nov 30, 2022

### **Conflict of Interest** Question applies to multiple boards Within the past twelve (12) months, have you been employed by Carson City (including as an elected official)? ○ Yes ○ No Question applies to multiple boards Do you currently have a contract with Carson City for services/good? Question applies to multiple boards If yes, please provide contract details: Question applies to multiple boards Have you been convicted of a felony, domestic violence or gross misdemeanor involving moral turpitude (conduct contrary to community standards of justice, honesty and good morals)? ○ Yes ○ No Education College, Professional, Vocational or Other Schools attended: Western Nevada College-Associate of arts, currently in progress. I graduate in the spring of 2023 Then I will be transferring to UNR- with a focus on Gender, Race, and Identity studies. **Major Subject:** Gender, Race, and Identity **Degree Conferred:**

Briefly describe the qualifications you possess which you feel would be an asset to this Board/Committee/Commission:

I have experience organizing events and helping with event setup I will bring a fresh perspective to the commission I have experience with organizing community outreach events I love to possess knowledge, so if I don't know enough about the topic, I will seek out resources to become better informed.

List the community organizations in which you have participated and describe participation:

Wildhorse productions- I am on their board of directors currently and work closely to ensure that kids of all ages and from all backgrounds have quality access to the arts; with arts programs being the first to be cut from schools, I think now more than ever this is vital to our community.

List your affiliation with professional or technical societies: *if required for the position.
Upload a Resume
Declaration to Accept Terms & Conditions
I understand that my submitted application is considered public information. I understand the Board of Supervisors may require a pre-appointment background check for any position if deemed warranted.
I hereby declare that all statements given by me on this form are truthful and complete to the best of my knowledge.

I have read and understand the Carson City's Boards, Committees and Commissions

✓ I Agree \*

Policies and Procedures.

# **Baylee Spear**

1321 East 5th Street Carson City, NV 89701 (775) 309-7708 b.spear0329@gmail.com

#### **EXPERIENCE**

#### **Wildhorse Productions**, Carson City NV — Board Of directors

June 2022 - PRESENT

I currently am on the Board of directors for Wildhorse productions working on community outreach, and assisting with the production of children and adult theater productions.

#### Wildhorse Productions, Carson City NV— Performer

2006- Present

I have been a performer with Wildhorse productions since I was three years old; I have been in over 22 shows with them. Including traveling with them on their competition team to the Junior Theater Festival.

#### **EDUCATION**

## **Western Nevada College, Carson City** NV— Associate of Arts degree

Aug 2021 - Present

I am currently enrolled as a student at WNC; I'm getting an associate of arts degree, which I will then use to transfer to UNR next fall, where I will be majoring in Gender, Race, and Identity..

#### Douglas High School, Minden NV — Highschool Diploma

Aug 2017 - May 2021

I went to Douglas high school. During my time there, I was president of the art club, Captain of the Colorguard team, and I involved myself in various clubs and organizations to get a broad view of the world around me.

#### **AWARDS**

Scholastic art award, I won a gold Key on the regional level for my work in 3-D sculptural art.

**Spirit of Wildhorse,** This award is given to those who uphold the principles of Wildhorsese.

An outstanding achievement, this award is given to those who served the Douglas high school music department outstandingly

boards, Committees & Commi	15510115			Jui
Profile				
Kylie		Howard		
irst Name	Middle Initial	Last Name		
noward.kyliem@gmail.com				
mail Address				
014 East 5th Street			#1	
treet Address			Suite or Apt	
Carson City			NV	89701
ity			State	Postal Code
lome: (801) 368-6108				
rimary Phone	Alternate Phone			
Which Boards would you I	ike to apply for?			
Cultural Commission: Submitte	ed			
Question applies to multiple boards  Why would you like to serv	ve on this Board	/Committee/Con	mission?	
vily would you like to sell	ve on this board	/Committee/Com		
Vith a background in bassoor puality music experiences to n	nore people. Havin	g worked for Utah	Cultural Alliance for	the past 4 years,
ave learned there are numer nanagement and community	,			•
vorking for the Utah Cultural A	Alliance, and as a c	current student in t	he online Masters of	Arts program at

With a background in bassoon performance at the University of Utah, I am passionate about bringing quality music experiences to more people. Having worked for Utah Cultural Alliance for the past 4 years, I have learned there are numerous ways to bring music to people and one of them is through robust arts management and community engagement. I believe that my training as a musician, my experience working for the Utah Cultural Alliance, and as a current student in the online Masters of Arts program at Southern Utah University uniquely qualify me to serve on the Cultural Commission Board. Working at an industry association has given me a unique insight into the needs of cultural entities and the opportunity to develop skills in data collection, advocacy, and public policy that I wouldn't have otherwise obtained working for a traditional arts organization (nonprofit or for-profit). These skills combined with my scholarly work in the Master of Arts Administration program at SUU make me not only a unique candidate to facilitate arts & cultural activity creatively at a city level but to do so with mindfulness for the existing organizations (nonprofit and for-profit) currently comprising the cultural makeup of the Carson City area. I have also received formal training from the Utah Division of Arts and Museums through their Breaking Barriers program on accessibility and participate within my own organization as the accessibility coordinator. My experience advocating for cultural business and my knowledge of arts administration best practices will benefit Carson City as I bring a combined and diverse skill set to the cultural commission.

Question applies to multiple boards

Are	you	currently	/ a	regis	tered	vote	r in	Carson	City	/?
-----	-----	-----------	-----	-------	-------	------	------	--------	------	----

Yes ○ No

Question applies to multiple boards

Are you currently a member on any other Carson City Board, Committee or Commission?

○ Yes ○ No

Question applies to multiple boards  If yes, please list:
——————————————————————————————————————
Question applies to multiple boards  Term expiration:
Conflict of Interest
Question applies to multiple boards Within the past twelve (12) months, have you been employed by Carson City (including as an elected official)?
⊙ Yes ⊙ No
Question applies to multiple boards  Do you currently have a contract with Carson City for services/good?
⊙ Yes ⊙ No
Question applies to multiple boards  If yes, please provide contract details:
Question applies to multiple boards  Have you been convicted of a felony, domestic violence or gross misdemeanor involving moral turpitude (conduct contrary to community standards of justice, honesty and good morals)?
○ Yes ⊙ No
Education
College, Professional, Vocational or Other Schools attended:
Southern Utah University - Masters of Arts Administration 2021 - Current University of Utah - Bachelor of Music - Instrumental Performance 2014-2018
Major Subject:
Instrumental Performance Arts Administration
Degree Conferred:
2018

Briefly describe the qualifications you possess which you feel would be an asset to this Board/Committee/Commission:

I have multiple years of experience working with cultural nonprofit in a variety of capacities (6 entities in the past 4 years), a degree in music performance that allows me to engage as a professional amatuer musician in the area, and I'm obtaining a masters in arts management. I also currently work as a PIO for the NV Governor's Office of Federal Assistance. These combined opportunities have given me a diverse set of skills that I believe would lend well to serving on the cultural commission.

List the community organizations in which you have participated and describe participation:

Carson City Symphony - musician Toccata Orchestra - musician Wasatch Wind Ensemble - musician and board member University of Utah College of Fine arts - alumni advisory board member Intermezzo Inc. - grant writer intern Salty Cricket Composers Collective - administrative intern, box office manager, site coordinator Drum Corps International - education programs intern Battalion Drum and Bugle Corps - educator, student leadership manager, assistant program coordinator Sinfonia Salt Lake - communications manager

List your affiliation with profess	sional or technical societies: *if req	uired for the position.
Jpload a Resume	_	

#### **Declaration to Accept Terms & Conditions**

I understand that my submitted application is considered public information. I understand the Board of Supervisors may require a pre-appointment background check for any position if deemed warranted.

I hereby declare that all statements given by me on this form are truthful and complete to the best of my knowledge.

I have read and understand the Carson City's Boards, Committees and Commissions Policies and Procedures.

✓ I Agree \*

#### 801.368.6108

#### Howard.kyliem@gmail.com



## Kylie Howard



Master of Arts Administration | Southern Utah University Bachelor of Music | University of Utah

September 2021 - Present

May 2018



#### Experience

Executive Grants Analyst - Communications (PIO) | NV Governor's Office of Federal Assistance September 2022 - Present

- Responsible for all office communications with public, including press releases, social media management, website content, etc.
- Working with team to develop training regarding federal grant applications.
- Worked with team to strategic plan and develop new mission, vision, and brand statements.
- Creating Marketing Strategic Plan.

#### Director of Operations | Utah Arts and Cultural Coalition & Utah Cultural Alliance

May 2019 - September 2022

- Responsible for the programs, content and coordination of NowPlayingUtah.com. Duties include planning, organizing, staffing, management of interns, implementing, supervising, and evaluating program activities.
  - Grew ticket checkout initiation by 10.4% in first year.
  - Grew unique users by 35% in first year.
- Responsible for sales of advertising, product, and membership fundraising for NowPlayingUtah.com and Utah Cultural Alliance.
  - Grew membership fundraising revenue stream by 113% 2019 2021.
  - Grew sale of product revenue stream by 18% 2020 2021.
- Managed the Impact data program including research and publication of the State of Utah Culture Report, managing contracts for the Economic Impact Report and Audience Intent to Return Study, and oversee research direction for future reports and studies.

#### Ensemble Specialist | Battalion Drum and Bugle Corps

November 2018 - May 2020

- Advised program director on student (aged 14-22) leadership program and musical elements of season production
- Mentored drum majors (student leaders) to program and facilitated an annual weekend leadership camp.
- Coached student leaders throughout the seasons to develop leadership skills.

#### Site Coordinator | Salty Cricket Composers Collective

August 2018 - May 2019

- Oversaw the safety of 60 k-8 students coming to, during, and leaving an afterschool music program. Approximately 17 hours a week.
- Communicated daily with Wallace Stegner Academy administration, faculty, students and parents to ensure program success. Including coordinating space for classes, rehearsals, and performances.
- Created policies to help students stay engaged in the program, and where needed, created modified behavior plans.

#### Programs Coordinator | Utah Cultural Alliance

May 2018 - May 2019

- Managed social media accounts and lead social media strategy, including content development.
- Developed direct mail marketing strategies, including the bimonthly newsletter sent to 10,000 homes.
- Researched and published the annual 2018 State of Utah Culture Report.

#### Education Project Management Intern | Drum Corps International

May 2018 - August 2018

- Managed 500 participating middle school students' registration.
- Communicated important event information with large groups of students, parents, and educators.
- Corresponded with event team for event logistics, including arranging equipment and catering.

#### Administration Intern | Salty Cricket Composers Collective

Dec. 2017 - May 2018

- Ran the ticket box office for concerts.
- Assisted in reporting on the success of the El-Sistema Student Program.
- Developed relationships with local businesses for in-kind donations to a gala event.

#### Emerging Leaders Intern | University of Utah (U of U) College of Fine Arts

Dec. 2016 - May 2018

- Worked with a team to organize workshops that developed student's professional skills such as networking, interviewing, and money management.
- Invited local professionals to attend a student-professional networking event.
- Wrote articles on professional development topics for the associated internal webpage.

#### Leadership & Service

Advisory Board Member | University of Utah Fine Art Alumni Ambassador

September 2020 - May 2022

Assisted in the University of Utah College of Fine Arts giving day promotions.

#### Board Member | The Utah Wind Symphony

January 2020 - December 2020

Volunteered time in organizational functions such as researching new ticket systems, running front of house, managing personal disputes.

#### Drum Major | The Battalion Drum and Bugle Corps

Jan. 2016 - July 2017

Facilitated a 26-member student leadership team that oversaw a 150-student member program.

Deborah	Α	Lambin		
First Name	Middle Initial	Last Name		
deborah.lambin@gmail.co	m			
Email Address				
1501 BOLERO DRIVE				
Street Address			Suite or Apt	
CARSON CITY			NV	89703
City			State	Postal Code
Primary Phone	Alternate Phone	,		
Which Boards would yo	ou like to apply for	?		
Cultural Commission: Sub	mitted			
		d/Committee/Cor	nmission?	
Why would you like to so I am very involved in the a education. I feel that I could	serve on this Board	ith in the arts and l	earning to find fundir	
Why would you like to so I am very involved in the a education. I feel that I coul city.  Question applies to multiple boards	serve on this Board rts and educating you d add much on this co	oth in the arts and lo	earning to find fundir	
Why would you like to so I am very involved in the a education. I feel that I coul city.  Question applies to multiple boards	serve on this Board rts and educating you d add much on this co	oth in the arts and lo	earning to find fundir	
Why would you like to so I am very involved in the an education. I feel that I could city.  Question applies to multiple boards Are you currently a reg	serve on this Board rts and educating you d add much on this co	oth in the arts and lo	earning to find fundir	
Why would you like to so I am very involved in the an education. I feel that I could city.  Question applies to multiple boards Are you currently a regovery Yes O No  Question applies to multiple boards	serve on this Board rts and educating you d add much on this co	oth in the arts and loommittee and would	earning to find fundir d enjoy helping the r	members and our
Question applies to multiple boards Why would you like to s I am very involved in the a education. I feel that I coul city.  Question applies to multiple boards Are you currently a reg  Yes No Question applies to multiple boards Are you currently a mel	serve on this Board rts and educating you d add much on this co	oth in the arts and loommittee and would	earning to find fundir d enjoy helping the r	members and our
Why would you like to so I am very involved in the an education. I feel that I could city.  Question applies to multiple boards Are you currently a regree Yes o No  Question applies to multiple boards Are you currently a meter of Yes o No	serve on this Board rts and educating you d add much on this co	oth in the arts and loommittee and would	earning to find fundir d enjoy helping the r	members and our
Why would you like to so I am very involved in the an education. I feel that I could city.  Question applies to multiple boards Are you currently a region of Yes on No  Question applies to multiple boards Are you currently a medical Yes on No  Question applies to multiple boards Are you currently a medical Yes on No  Question applies to multiple boards	serve on this Board rts and educating you d add much on this co	oth in the arts and loommittee and would	earning to find fundir d enjoy helping the r	members and our

#### **Conflict of Interest**

Submit Date: Nov 14, 2022

Question applies to multiple boards

Within the past twelve (12) months, have you been employed by Carson City (including as an elected official)?

○ Yes ⊙ No

Question applies to multiple boards

Do you currently have a contract with Carson City for services/good?

○ Yes ○ No

Question applies to multiple boards

If yes, please provide contract details:

Question applies to multiple boards

Have you been convicted of a felony, domestic violence or gross misdemeanor involving moral turpitude (conduct contrary to community standards of justice, honesty and good morals)?

○ Yes ○ No

#### **Education**

College, Professional, Vocational or Other Schools attended:

COLLEGE OF DUPAGE, GLEN ELLYN, IL NORTH CENTRAL COLLEGE, NAPPERVILLE, IL GEORGE WILLIAMS COLLEGE, LOMBARD, IL DALE CARNEGIE, LOS ANGELES, CA SOCIAL MEDIA ACADEMY CENTER FOR CREATIVE AGING WESTERN NEVADA COLLEGE, CARSON CITY, NV

**Major Subject:** 

ART, MARKETING, PUBLIC RELATIONS, ENTREPRENAUR

**Degree Conferred:** 

A.A. - ARTS AND MARKETING A.A.S. - GIS AND GRAPHIC ARTS / COMMUNICATIONS A.S. - BUSINESS MARKETING B.A. - MARKETING AND COMMUNICATIONS M.A. - ART

Briefly describe the qualifications you possess which you feel would be an asset to this Board/Committee/Commission:

I have a vast background in my career as a computer analyst, programmer for large companies in the Chicago, Los Angeles areas as well as owning our own insurance company in Minden, NV since 1997. I wore many hats as any business owner does to operate their business. I believe that with my background, I absolutely can provide so much to this board. I have experience in many areas from writing websites to marketing, AP/AR and more. I just feel that I would add and be an asset to this board, committee, and commission.

List the community organizations in which you have participated and describe participation:

Nevada Artists Association, Carson City, Marketing Director Girl Scouts of the Sierra Nevada, marketing and membership Boy Scouts of America, counselor, grants and scholarship instructor UNR 4-H, leader, guidance leader American Lung Association, community education ComputerCorps, Community Leadership, grant writing The Eddy House, Reno - fundraising, education Our Place, Reno - fundraising and education ArrowCreek Artist Guild / Community Services, Reno - fundraising, service to the under served Western Nevada College Foundation, fundraising through my art and more

List your affiliation with professional or technical societies: \*if required for the position.

Noble Desktop - computer education lynda.com - education Adobe - education

Upload a Resume

#### **Declaration to Accept Terms & Conditions**

I understand that my submitted application is considered public information. I understand the Board of Supervisors may require a pre-appointment background check for any position if deemed warranted.

I hereby declare that all statements given by me on this form are truthful and complete to the best of my knowledge.

I have read and understand the Carson City's Boards, Committees and Commissions Policies and Procedures.

✓ I Agree \*

<u>Deborah Lambin</u> is a working artist with over 40 years working in many art mediums



from watercolor, printmaking, and sculpture. The journey has been incredible and such a learning process as well. She loves pushing the envelope and always being adventurous by trying new things.

Currently, working with paper such as books and magazines, she has become a paper sculptor, turning the unwanted into treasures.

Finding a love of books and its pages from within, she took the book Black Beauty, carefully removing pages from the book and created a horse, leaping out of the spine. Or take the series "Harry Potter", she will stack the books on top of one another and the final being open with the scene of the bank. A dragon, made from the pages sits on top guarding all the books and the

stories told. Debbie works with her daughter Rachael creating these unique sculptures calling their "one of a kind" works of art, **MyThousandWords**, book sculptures.

She has a great desire to create and make all that see her art stop and imagine the story coming to life! Her art has been recognized in several local and national media outlets as a unique and creative work of art. Over the past 8 years, Deborah and her daughter Rachael, partner of My Thousand Words Book Sculptures, have driven and created these works of art. In 2019, both were commissioned to design and create the Artown publicity poster, depicting the art found during the month long event. She has been featured on PBS show ArtEffects and many more.

Deborah's background is in marketing/communications and graphic arts also teaching art workshops all over the world from transatlantic crossings on the QE2, company retreats, colleges, communities and more. Working with the Nevada Art Council BRX (Basin Range Exchange) has allowed her to begin her journey teaching art throughout the state of Nevada, as well as displaying in exhibits. She can be found on <a href="https://www.LambinArts.com">www.LambinArts.com</a> for her works, workshops and more. Artwork found on <a href="https://www.MyThousandWords.com">www.MyThousandWords.com</a> Proud to have started NVArtStops along with Julie Okabayashi and husband David as a way of sharing her love of art by continuously teaching several art mediums such as painting, printmaking, sculpturing and more. She can not wait to get out there and teach anyone and everyone her love of art!

Deborah and her husband live in Carson City, NV and have been residents of Nevada for over 27 years. They have 3 children, Jeffrey a pastor, Rachael and John-Henry both physicians, 2 grand daughters Abigail and Elaina and 2 lovely pugs Mercedes and Bentley.

#### DEBORAH / RACHAEL A. LAMBIN

1501 Bolero Drive \* Carson City, NV 89703 \* www.LambinArts.com \* 775-781-6894 \* dlambin@mac.com

#### PROFESSIONAL EXPERIENCE

#### NVArtStops, LLC - 2019 to present (working with Debbie Lambin)

Artist and Creator Partnership created from Nevada Art Council, Las Vegas coordinator to travel Nevada to promote art, its artists to provide education in book arts to communities throughout Nevada and California. Purpose to teach arts to all and help to promote other artists sharing urban to rural and rural to urban.

#### LambinArts.com - 2014 to present (working with Debbie Lambin - teaching)

Graphic Designer of digital and print media for clients requesting website design, logos, brochures and more. Lambin Arts provides the educational side of book arts, teaching communities and organizations the art of deconstruction, recycling, repurposing and more

#### The Arrow Magazine - 2017-2020 (writer, photographer, layout)

Publisher, and Creator for northern Nevada magazine containing local stories, advertisements and more. Handled all marketing, sales, researching and writing stories that would appeal to those reading the monthly publication.

#### MyThousandWords.com - 2014 to present

Artist, creator and partner with daughter Rachael to create "one of a kind" art from books, magazines and more to retell, repurpose and share stories from the pages from within. Handle all marketing, sales and business placing art in galleries, businesses and handling all commission work for the business.

#### Lambin Flying Eagle - 1997 - 2014

Co owner of a commercial insurance company handling over 35 employees in 7 offices across the country. Handled all marketing, graphics including website building, publications, human resources, trainings, and more.

#### Douglas County School District - 1999 - 2005 (helped substitute instructor)

Teacher for all grade levels and all subjects in the system, including teaching classes as part of the extra curricular classes from the extension offices from UNR 4H, scouting programs and more.

Western Nevada College / University Nevada Reno TUTOR, ambassador

#### SERVICE EXPERIENCE

- 2021 Clark County / Las Vegas Book Authors Fair, Clark County Library System, Las Vegas, NV
- 2021 City of Las Vegas / Clark County, PANDEMIC Exhibit, 5th Street School, Las Vegas, NV
- 2021 City of Las Vegas, SIZABLE Exhibit, City Hall Rotunda, Las Vegas, NV
- 2021 City of Henderson / Clark County, PLAY Exhibit, The Wetlands, Henderson, NV
- 2021 City of Las Vegas / Clark County Parks and Recreation, KIDS CREATE workshop & Exhibit, DocPearson, Las Vegas, NV
- 2020 Lacy J. Dalton, LETEMRUN non for profit fundraiser, Preserving Wild Horses, Virginia City, NV
- 2020 City of Reno, SUMMER VIBES Exhibit, Reno, NV
- 2020 Daughters of the American Revolution, 100 YEAR Celebration, State of Nevada
- 2020 Sierra Art Foundation, SHARED Exhibit, Sparks, NV
- 2017 present, Sierra Art Foundation, FUNDRAISER Exhibit, Reno, NV
- 2017 present, Artown FUNDRAISER, Reno, NV
- 2019 Artown, Teaching Classes, POSTER Design, Reno NV
- 2019 Nevada Art Council, BRX (Basin Range Exchange) Teaching, Sharing Art, Nevada
- 2019 present, Nevada Art Council, BRX NVARTSTOPS project created to tour the state of Nevada
- 2017 Girl Scouts of America, Sierra Nevada Council, 100 YEAR Celebration, Reno, NV
- 2018 present, Western Nevada College, FOUNDATION event, Carson City, NV
- 2018 South Lake Tahoe Library, TEACHING ART, South Lake Tahoe, CA
- 2016 present, Douglas County Library System, MINDEN, ZEPHYR COVE Workshops, Nevada
- 2018 present, Discovery Museum, TEACHING ART, Reno, NV
- 2019 City of Tonopah, TEACHING ART, Tonopah, NV
- 2019 City of Eureka, TEACHING ART, Eureka, NV
- 2019 Burning Man Festival, TEACHING / SHARING ART, Black Rock Desert, NV

#### 2021 - Burning Man Trailblazer 360 project - art instructor, leader

#### **PUBLISHED EXHIBITIONS**

- 2021 Solo Exhibit, Sierra Arts Foundation, LAMBIN ARTS, Reno, NV
- 2021 Group Exhibit Reno Collective Arts, Reno, NV
- 2021 Solo Exhibit, City of Las Vegas / Clark County, PANDEMIC, 5th Street School, Las Vegas, NV
- 2020 Solo Exhibit, Sierra Arts Foundation, Lambin Arts, Reno, NV
- 2018 present, GROUP Exhibit, Artist CoOp Gallery, SEVERAL Exhibits, Reno, NV
- 2018 SOLO Exhibit, Hinsdale Public Library, Hinsdale, IL
- 2018 present, SOLO Exhibit, Door County Public Library System, Door County, WI
- 2020 GROUP Exhibit, Sierra Arts Foundation, The EMERSON Exhibit, Reno, NV
- 2017 present, SOLO Exhibit, Artsy Fartsy Art Gallery, Carson City, NV
- 2017 present, SOLO Exhibit, Elegant Avenue, Reno, NV
- 2017 present, GROUP Exhibit, The Club at ArrowCreek, Reno, NV
- 2018 present, SOLO Exhibit, Sasse Surgical Group, Reno, NV
- 2018 present, SOLO Exhibit, University of Nevada Medical School, Reno, NV
- 2019 present, SOLO Exhibit, Shelby's Book Shop, Minden, NV
- 2019 present, SOLO Exhibit, GrassRoots books, Reno, NV
- 2019 present, SOLO Exhibit, Eureka Restoration, Eureka, NV
- 2019 GROUP Exhibit, Prism Gallery, Minden, NV
- 2018 present, GROUP Exhibit, Sierra Arts Foundation, Reno, NV
- 2019 present, SOLO Exhibit, Plumas Bank, Reno, NV
- 2019 Artown, SOLO Exhibit, 2019 Poster Design, Reno, NV
- 2019 present, SOLO Exhibit, Mizpah Hotel Safe Gallery, Tonopah, NV
- 2019 present, SOLO Exhibit, NVArtStops, Washoe Library System, No. Nevada
- 2019 present, GROUP Exhibit, Benko Art Gallery, South Lake Tahoe, CA
- 2019 present, SOLO Exhibit, Western Nevada College Library, Carson City, NV
- 2019 present, SOLO Exhibit, Carson Valley Veterinary Clinic, Minden, NV
- 2017 SOLO Exhibit, 50th Anniversary, Carson City Public Library, Carson City, NV
- 2017-2020 SOLO Exhibit, EyeHook Art Gallery, Reno, NV
- 2016 -present GROUP Exhibit, Nevada Art Museum, Reno, NV
- 2016 GROUP Exhibit, Mammoth Art council, Mammoth Lakes, CA
- 2016 SOLO Exhibit, G.J. Rhodes, Reno, NV
- 2017 SOLO Exhibit, Chateau Montelena, Napa, CA
- 2017 SOLO Exhibit, Rombauer Winery, Napa, CA
- 2017 SOLO Exhibit, Castelle de Amorosa Winery, Napa, CA
- 2017 SOLO Exhibit, Kelham Winery, Napa, CA
- 2017 SOLO Exhibit, Jodar Winery, Camino, CA
- 2015 SOLO Exhibit, State of Nevada, Governors Office, Carson City, NV

#### **BIBLIOGRAPHY**

Brown, J. "A Novel Approach to Art", Tahoe Quarterly Magazine, Fall/Winter 2019

Chadwell, J. "Reno News and Review", 022819

Publisher, "My Thousand Words", Carson Now, 022219

Publisher, Pace, J. "Nevada, Arts, Culture and Heritage Guide", Carson City, 2018

WNC, "My Thousand Words, Class Guide", classes offered, Western Nevada College, 020119

Roby, A., "Minden Library hosts book sculptures", The Record Courier, 033019

Oliver X., "Books", Reno Tahoe Tonight Magazine", October 2018

Publisher., "Inside Nevada Medicine", University of Nevada Reno, 071718, 080718

Editor., "My Thousand Words" classes offered Carson City Parks & Recreation, Fall 2018

Bowen, T., "Plumas Bank Celebrates Artown with UNR Med", UNR School of Medicine Journal, 071618

Bowen, T., "Announcement of Medical Sculpture" UNR Medicine Weekly, 072118, 091118

Bowen, T., "Skeleton Sculpture", Synapse Magazine, spring/summer 2018

#### DEBORAH / RACHAEL A. LAMBIN

1501 Bolero Drive \* Carson City, NV 89703 \* www.LambinArts.com \* 775-781-6894 \* dlambin@mac.com

Bowen, T., "UNR Med Student Siblings Create and Donate Grays Anatomy Sculpture to UNR

Bowen, T., "UNR Med Student Siblings Crack Books for more than just education" UNR School of Medicine Journal 031318

Bowen, T., "UNR Med Students....." UNR Newsletter, Medical School

Publisher, "in Carson City", Carson City Chamber of Commerce, Nov2018

Salinas, M., "NEA The Big Read, True Grit". Carson City Tourism, 050518

Ford, M., "Alums Create Book Sculpting Niche", Western Nevada College, 020117

Spliker, K., "Bringing Books to Life", Nevada Magazine, Jan/Feb 2017

Alton, A., "Girl Scout Creates My Thousand Words", Sierra Nevada Girls, 013117

Moser, M., "The Art of Giving", The Nevada Appeal, 010517

Pace, J., "Presenting My Thousand Words", Carson Now, 072017

Publisher, "My Thousand Words Presents.. Artsy Fartsy", Carson Now 063017

Publisher, "My Thousand Words, Book Sculptures Trending", Carson Now 010417

Publisher, "Whats in Season" Edible Reno-Tahoe Magazine, Sep/Oct 2017

Kane, J., "Mother Daughter Duo", The Reno Gazette Journal Newspaper, 032616

Whitney, A., "Sculpting Stories", The Tahoe Daily Tribune, 122216

Remington, "Health Watch", KTVN News Channel 2, 030816

Russell, T., "Artist Honors Books with Sculptures", KOLO News channel 8, 042018

Russell, T.. "Artist Honors Books", KOLO News channel 8, 120216

Szilatt, M., "Book Sculptures" KNPB Art Effects, episode 228, Beth MacMillian, TV, 040617

Hess, A., "Gallery Commercial" All Stations No. Nevada, 2017

Miller, L., "Someone 2 Know", KTNV News Channel 2, Landon Miller, 020217

UNR Med Brin Reynolds, "Lambin Artwork", Flickr photo gallery UNR website 2017

Profile				
Valerie	M	Moore		
First Name	Middle Initial	Last Name		
val@sierraarts.org				
Email Address				
2521 Brookside Way				
Street Address			Suite or Apt	
Carson City			NV	89701
City			State	Postal Code
Mobile: (775) 737-8980				
Primary Phone	Alternate Phone			
Which Boards would you	like to apply for?	?		
Cultural Commission: Submit	tod			
As a resident of Carson City f make a lot of positive change I think I bring experience to he culture in Carson City through surrounding areas, and a pers	s for the community elp continue this tree on my knowledge of	y and as someorend. I feel that I c event planning, a	ne who works for a not can help expand the at artist communities in C	n-profit arts agency, rts and culture
Question applies to multiple boards  Are you currently a register	ered voter in Car	son City?		
• Yes • No				
Question applies to multiple boards				
Are you currently a memb	er on any other	Carson City Bo	oard, Committee or	Commission?
○ Yes ⊙ No				
Question applies to multiple boards				
If yes, please list:				
Question applies to multiple boards				
Term expiration:				

Submit Date: Nov 21, 2022

#### **Conflict of Interest**

Question applies to multiple boards

Within the past twelve (12) months, have you been employed by Carson City (including as an elected official)?

○ Yes ○ No

Question applies to multiple boards

Do you currently have a contract with Carson City for services/good?

Question applies to multiple boards

If yes, please provide contract details:

Question applies to multiple boards

Have you been convicted of a felony, domestic violence or gross misdemeanor involving moral turpitude (conduct contrary to community standards of justice, honesty and good morals)?

○ Yes ○ No

#### Education

College, Professional, Vocational or Other Schools attended:

Weber State University, Ogden, Utah 1992- 1998 University of Utah, Salt Lake City, Utah, 2002 - 2005

**Major Subject:** 

English

**Degree Conferred:** 

I did not receive a degree

Briefly describe the qualifications you possess which you feel would be an asset to this Board/Committee/Commission:

I have worked several years in event planning for both non-profits and private industry, and I am great at organizing and bringing events together. Also, my experience with the Sierra Arts Foundation has connected me to several different communities in the region that I think would be valuable in helping to grow Carson City's cultural experiences.

List the community organizations in which you have participated and describe participation:

Sierra Arts Foundation - employee in charge of events, artist services, and community relations. Riverwalk Merchant Association, president, executive assistant - committee member and president, involved in hosting city wide events in Reno, such as their monthly wine walk, dine arounds, and Halloween events.

List your affiliation with professional or technical societies: *if required for the position.					
Upload a Resume					
Declaration to Accept Terms & Conditions					
I understand that my submitted application is considered public information. I understand the Board of Supervisors may require a pre-appointment background check for any position if deemed warranted.					
I hereby declare that all statements given by me on this form are truthful and complete to the best of my knowledge.					

I have read and understand the Carson City's Boards, Committees and Commissions

✓ I Agree \*

Policies and Procedures.

#### Valerie Moore

2521 Brookside Way Carson City, NV 89701 775.737.8980

valerieneish@gmail.com

My goal is to bring a variety of arts and cultural events to the growing Carson City community using my experience in both the private and non-profits sectors of event planning and management.

#### **Employment History:**

Sierra Arts Foundation January 2018- to present 17 S. Virginia Street #120 Reno, NV 89501 (775) 329-2787

#### **Community Relations Manager**

Responsibilities include:

- Management of the foundation's office, specifically scheduling and accounting duties.
- Primary coordinator of all fundraising and community involvement events for the gallery. I have coordinated and executed both small scale art sales up to large fundraisers that bring in the majority of our operating income.
- Management of Artists Services which includes relationships with artists and vendors, website integration of artist profiles, management and assistance in providing paying work for artists.
- Technical management of website.
- Marketing promotions through eblasts to our subscribers, and social media.
- Management of Elder Care Concert Series and Healing Arts which brings musicians into elder care facilities and hospitals. This involves scheduling and billing.
- Management of Grants to Artists programs, which provides individual grants to local artists. This program involves going through artist submissions and working with a panel to select the recipients.

#### **Riverwalk Merchant Association**

July 2015 to October 2017, November 2018 to May 2019 P.O. Box 1606 Reno, NV 89505 (775) 825-9255

#### **Executive Administrative Assistant**

Responsibilities include:

- Management and execution of the association's various events: including the monthly wine walks, bi-annual Dine in the Districts, and the annual Halloween Hollows event in conjunction with the City of Reno.
- Basic office duties and coordinating the efforts of our board with the 60+ members of the association.

#### **Wild River Grille**

May 2007- present 17 South Virginia #180 Reno, NV 89501 (775) 284-7455

#### Inventory Management, May 2018 to present

Responsibilities include:

- Monitoring of inventory pricing, updating suppliers.
- Creation of weekly guides and monthly inventory maintenance.

#### Group Sales/Administrative Assistant/Bookkeeping, May 2010 to 2018

Responsibilities include:

- Selling, planning, and coordinating all group events consisting of weddings, business dinners, family events, and holiday parties.
- Management of marketing, social media, and other public relation events and material.
- Regular monitoring of inventories and vendor pricing.

#### General Manager, May 2007 to May 2010

Responsibilities include:

- Managing the restaurant floor, scheduling and supervising of 35+ employees.
- Supervising the bookkeeper, coordinating all monthly reports, making sure that the
  restaurant ran on budget while steadily increasing sales by 40% over the course of 2
  years.

#### **Professional Accomplishments:**

Served on the executive board of the Riverwalk Merchant Association for 4 years and managed the Wine Walk, that hosts 1500 people every month. I was also responsible for the implementation of the Wild River Grille's successful Dinner with your Dog program. I am proficient with most office software, as well as, Quickbooks and Adobe inDesign. In March of 2021 I was recognized as a 'Hero in Heels,' which celebrates women in the community that support and lift up it's citizens.

#### **Education:**

University of Utah, May 2002-March 2005, English Major Weber State University, September 1992-May 1998 Viewmont High School, graduated 1992

#### **Professional References:**

Letters available upon request Tracey Oliver, executive director, Sierra Arts Foundation, 775-329-2787 Charles Shapiro, owner, Wild River Grille 775-901-1107 Courtney Meredith, owner, Design on the Edge Marketing, 775-338-300

Profile				
Michael	J	Smith		
First Name	Middle Initial	Last Name		
smithm410@yahoo.com				
1432 Rocky Bluff Drive Street Address	Suite or Apt	Suite or Apt		
Carrage City			NIV/	00701
Carson City  City			NV State	
Mobile: (775) 297-3551	Mobile: (7	75) 508-9305		
Primary Phone	Alternate Phone			
Which Boards would you I	ike to apply for	?		
Cultural Commission: Submitte	ed			
Question applies to multiple boards Why would you like to serv	e on this Board	d/Committee/Com	nmission?	
Embarking upon 6 years as a policies/procedures and be an with new perspective and new background in cultural foundate	active participant ideas particularly	in the city's decision	n making process. it	s great to come in
Question applies to multiple boards  Are you currently a registe	red voter in Car	rson City?		
⊙ Yes ⊜ No				
Question applies to multiple boards  Are you currently a member	er on any other	Carson City Boar	rd, Committee or C	Commission?
○ Yes ⊙ No				
Question applies to multiple boards  If yes, please list:				
Question applies to multiple boards  Term expiration:				

#### **Conflict of Interest**

Submit Date: Nov 08, 2022

Question applies to multiple boards

Within the past twelve (12) months, have you been employed by Carson City (including as an elected official)?

○ Yes ⊙ No

Question applies to multiple boards

Do you currently have a contract with Carson City for services/good?

Question applies to multiple boards

If yes, please provide contract details:

Question applies to multiple boards

Have you been convicted of a felony, domestic violence or gross misdemeanor involving moral turpitude (conduct contrary to community standards of justice, honesty and good morals)?

○ Yes ○ No

#### **Education**

College, Professional, Vocational or Other Schools attended:

Rust College-Holly Springs MS. B.S. University of Mississippi- Oxford, MS. M.A.

**Major Subject:** 

K-12-Education

**Degree Conferred:** 

Bachelors- 1977 Masters- 1991

Briefly describe the qualifications you possess which you feel would be an asset to this Board/Committee/Commission:

As a retired HS Principal from Tennessee, and working in the educational arena for 30 +years I bring a fresh new perspective whereas I consider all individuals and to make the best decisions for all concerned. As the Founder and President Emeritus of the North Mississippi Cultural Foundation (501-C-3) I offer my experiences, and skill sets to strengthen and augment the goals of the Cultural Commission.

List the community organizations in which you have participated and describe participation:

Past Board member of the RACC committee (2017-2021). Past Board Member of the Carson City Symphony Association (2018-2021).

List your affiliation with professional or technical societies: \*if required for the position.

#### **Declaration to Accept Terms & Conditions**

I understand that my submitted application is considered public information. I understand the Board of Supervisors may require a pre-appointment background check for any position if deemed warranted.

I hereby declare that all statements given by me on this form are truthful and complete to the best of my knowledge.

I have read and understand the Carson City's Boards, Committees and Commissions Policies and Procedures.

✓ I Agree \*

### **MICHAEL J. SMITH**

1432 Rocky Bluff Drive ■ Carson City, Nevada, 89701 775-508-9305 • smithm410@yahoo.com

#### **BUSINESS DEVELOPMENT**

— Entrepreneurial spirit, thought leader, and business innovator with full range of expertise in strategy planning, staff development, sales/new business development, administrative and operations management, H/R collaboration, and budget administration

### **Career Snapshot**

- √ Leadership Skills: Led helm, planned and executed project, and managed staff for newly mandated program in Tennessee following consolidation of two school systems.
- √ Business Development: Known as gifted and influential speaker in delivering presentations to solicit partners and program adopters with businesses, civic organizations, non-profits, and clubs.
- √ **Vision, Strategy & Execution:** Spearheaded and initiated quarterly think-tank type meeting with leaders, coordinators, and colleagues to discuss insights and new concepts to improve program.
- √ Program Improvements: Noted as top-rated leader; chosen to take over two underperforming schools, which helped reduce district Over Age Grade (OAG) population from 30K to 9K students and increased graduation rate from 61% to 72%.

#### **CAREER PROGRESSION and ACHIEVEMENTS**

IAG NEVADA, Reno. NV. 2018 - 2019

Private, non-profit, school-to-work transition program, in 33 states whose mission is to ensure students

are prepared and set up for success, and are work ready

#### **Education to Employment Facilitator (E2E Facilitator)**

Specifically recruited for new business development role to promote program participation and increase enrollment in Nevada program. Identified new leads through networking, relationship building, organization's leads, and Chamber of Commerce. Set appointments and delivered presentations to perspective partners, created program awareness, and shared organization's mission. Worked collaboratively with 18 specialists to ensure 66 core student competencies were met. Worked with management to develop goals and strategies for upcoming year.

- New Business Development: Won new business with Reno Aces Baseball team and manufacturing companies while cultivating existing relationship with Tesla, Panasonic, Nevada Energy, and Click Bond.
- **HR Collaboration:** Championed new PR/marketing concept with HR departments to establish in-service type meetings and facility tours for students, which increased both student interest and participation.

- **Growth Strategies**: Facilitated meetings, networked, and communicated with district leaders and principals to share program vison and mission with goal of increasing student participation.
- **Special Project**: Pitched idea and won approval, which created first-time e-newsletter as communications tool sent to 53 JAG programs in Nevada and all JAG partners. Led team to in producing quarterly newsletter.

#### SHELBY COUNTY SCHOOLS, Memphis, TN, 1992 - 2017

#### Principal, Hope Academy Shelby County, TN, 2010 - 2017

Hand-selected as inaugural Principal of Hope Academy, which was school housed inside Memphis Shelby County Juvenile Court. Provided leadership direction, guidance, and managed staff of eight including interviewing, hiring recommendations, training, and formal/informal evaluations. Administered \$500K budget with purchasing authority for technology, equipment, and supplies. Prepared monthly, quarterly, and administrative reports for director review including quantitative and qualitative data, and budget expenditures.

#### MICHAEL J. SMITH, Page 2

- Project Management: Led four-month project to retrofit existing building; purchased equipment and supplies. Supervised/assessed workmanship of construction team, ensuring deadlines were met.
- Board Member: Selected as Board member for National Partnership of Juvenile Service (NPJS) for three years; attended quarterly in-service meetings, and led meeting to share information with staff.
- **Presenter:** Chosen as presenter at three National Symposiums on Juvenile Services Educator's Conference.
- **Noteworthy Improvements**: Slashed recidivism rate by almost 50% from 14% to 8% over seven-years.
- Business Development: Built relationships and called on businesses, clubs, and church leaders to promote program. Recruited Nike as school adopter, which donated money due to budget shortfall.
- **Mentoring Program**: Set up mentoring program for students as well as mentored residence principals for three years with one being promoted to principal.
- **Software Skills:** Created and delivered PowerPoint presentations on school's progress and successes.
- Contest and Awards: Spearheaded idea and implemented essay contest for students – with cash awards – provided from Mothers of the Nile, one of programs partners.
- **Consultant:** Hired by district as consultant to train new principal with follow up sessions on best practices and instructional methodologies, which led to seamless

management transition in 2017.

• **Community Outreach:** Built relationship with Kroger manager and signed up store to become partner.

#### **Academic Compliance Officer / After School Memphis Coordinator, 2006 - 2010**

Chosen as first Academic Compliance Officer to set up new program. Conducted meetings with high school athletic directors and coaches from 55 schools to make sure athletes meet NCAA benchmarks for grades and district regulations. Transitioned to start new After School program housed in churches, organizations, and businesses.

 Identified potential organizations interested in starting enrichment and remedial afterschool programs, which was funded through one-year grant. Traveled to Chicago to review their program.

Principal - Kirby High School, 2005 - 2006 Principal - Westwood High School, 2003 - 2005 Assistant Principal - Hillcrest High School, 2002 - 2003 Assistant Principal - Colonial Middle School, 2001 - 2002 Teacher - Appling Middle School, 1992- 2000 Prior to 1992 - Middle School teacher in various capacities

#### **EDUCATION and SKILLS**

UNIVERSITY OF MISSISSIPPI, Oxford, MS ■ M.Ed. Educational Leadership, 1991 RUST COLLEGE, Holly Springs, MS ■ B.S. Elementary Education, 1977

Proficient in Microsoft Office Word, Excel, PowerPoint, and Outlook

#### **BOARD MEMBERSHIPS and AFFILIATIONS**

Board Member -- Carson City Redevelopment Authority Citizens Committee, 2018 - 2021
Board of Trustees, Carson City Symphony Association, 2019 - 2021
Board of Directors - National Partnership of Juvenile Services, 2015 - 2017
Board of Directors - West Tennessee Administrators, 2000 - 2004
Co-Founder- SOS (Saving Our Sons) - Mentoring Initiative for four counties in MS., 2015 - 2016

Created initiative and served as coordinator for "Ideas on Tap" to promote civic involvement, 2017 - 2019

Shelby County, Tennessee Education Association -- Past President, 1999 - 2000

#### Chapter 2.41 - CARSON CITY CULTURAL COMMISSION

#### Sections:

2.41.010 - Purpose of the Carson City cultural commission.

The Carson City cultural commission will act as the primary advisory body for the Carson City board of supervisors for matters relating to arts and culture and will serve as the coordinator and catalyst bringing government, the arts and cultural community and public together for the cultural benefit of all Carson City's citizens.

(Ord. 2008-4 § 2, 2008).

2.41.020 - Findings supporting the creation of the Carson City cultural commission.

The Carson City board of supervisors finds that:

- 1. The creation of the Carson City cultural commission:
  - Is necessary to further develop our community's heritage as it relates to culture, history, the Arts and the Humanities.
  - b. Will enhance the interests of the peace, health, safety and welfare of the community.
- 2. The professions relating to the performing, fine arts and the humanities are essential to human needs and enhance the city's physical beauty, economic health and quality of life.
- 3. An increase in cultural amenities is crucial to further stimulate economic development and redevelopment.

(Ord. 2008-4 § 3, 2008).

- 2.41.030 Creation of the Carson City cultural commission.
- 1. There is hereby established the Carson City Cultural Commission.
- 2. The creation of the Carson City Cultural Commission is consistent with the objectives of the community at large as those objectives relate to arts and culture in Carson City.

(Ord. 2008-4 § 4, 2008).

- 2.41.040 Membership and terms of office of the Carson City cultural commission.
- 1. The Carson City cultural commission shall consist of seven members appointed by the board of supervisors.
- 2. Except as otherwise provided in this subsection, members shall be appointed for a term of 3 years which commence and end on January 1st and may serve for unlimited consecutive terms. For the initial terms of the members of the commission, 2 members shall be appointed to serve a term beginning on the date of appointment and ending on January 1, 2009; 3 members shall be appointed to serve a term beginning on the date of appointment and ending on January 1, 2010 and 2 members shall be appointed to serve a term beginning on the date of appointment and ending on January 1, 2011.
- 3. A member shall continue in office for the term for which that member was appointed or until a successor is appointed.

- 4. If a member has three unexcused absences from regularly scheduled meetings of the Carson City cultural commission in a single calendar year, the office of the member shall be declared vacant. Carson City staff assigned to assist the commission shall advise the Carson City board of supervisors of any member with 3 absences from regular meetings. Attendance at meetings called outside the regular schedule, are not subject to absence quotas.
- The board of supervisors may remove any member of the commission for cause.
- Vacancies, whether scheduled or unscheduled, shall be filled, by appointment by the board of supervisors.

(Ord. 2008-4 § 5, 2008).

2.41.050 - Requirements for membership on the Carson City cultural commission.

Members of the commission must meet the following qualification criteria:

- Be residents of Carson City;
- 2. Have a broad and informed perspective of the arts along with a demonstrated knowledge and responsiveness to the existing arts community and community at large;
- 3. Represent a cross section of the city's age, multi-cultural, socio-economic, professional, artistic and volunteer diversity;
- 4. Have an appreciation for Carson City's rich cultural tradition.

(Ord. 2008-4 § 6, 2008).

- 2.41.060 Duties and powers of the Carson City cultural commission.
- At the first meeting of the Carson City cultural commission, and thereafter at its first meeting of each subsequent year, the members shall elect a chair and a vice chair. In the absence or disability of the chair and vice chair, the commission may designate a temporary chair.
- 2. The commission shall meet at least quarterly and all its meetings shall be open to the public pursuant to the Open Meeting Law.
- 3. The commission's chair or a majority of the commission may call special meetings.
- 4. A seat will be deemed filled once the city clerk has sworn in a nominee.
- 5. The commission shall keep minutes, which shall be available for public inspection, of all of its resolutions, proceedings, and other actions.
- 6. The commission shall adopt and amend, by the affirmative vote of a majority of the members, rules and regulations for the conduct of the commission's business. Such rules and regulations shall be submitted to the board of supervisors and shall not become effective until approved and ordered.
- The commission shall submit an annual report and work-plan to the board of supervisors no later than May 1 of each year. Attendance records of members shall be included as part of the annual report.
- 8. Members of the commission shall be required to file annual statements of economic interest pursuant to the city's conflict of interest requirement pursuant to Nevada Revised Statutes. Members are expected to declare their conflicts of interest on associated agenda items and most abstain from any votes taken in relation to declared conflicts of interest.
- The commission may create committees and subcommittees to advise the commission on any of the functions, duties or responsibilities of the commission.

(Ord. 2008-4 § 7, 2008).

2.41.070 - Functions of the Carson City cultural commission.

The functions of the Carson City cultural commission include, but are not limited to:

- 1. Advising the board of supervisors on matters pertaining to the city's arts and cultural programming.
- 2. Fostering public and private partnerships for providing arts and cultural programs for the citizens of Carson City, without directly engaging in program management deemed in competition with existing constituent organization programming.
- 3. Promoting access and awareness for the public to the highest quality arts opportunities possible.
- 4. Promoting an environment that supports the work and advancement of artists and arts groups and celebrate the city for its ethnic diversity, creativity and its leadership in arts and culture.
- 5. Making recommendations to the board of supervisors regarding grants-in-aid to individual and group of artists, cultural groups and arts organizations.
- 6. Encouraging the provision of cultural and artistic facilities and features in public and commercial construction.
- 7. Facilitating and promoting the establishment of an Art in Public places policy that supports the installation of publicly significant art installations, and encourage the inclusion of public art components in private development.
- 8. Helping to identify and designate cultural districts, neighborhoods and landmarks throughout the city.
- 9. Promoting a cultural environment that stimulates economic development, cultural tourism and enhanced public participation.
- 10. Promoting greater arts education in the schools and through programs accessible to the public.

(Ord. 2008-4 § 8, 2008).

- 2.41.080 Cooperation of Carson City cultural commission with other private and public entities.
- 1. The commission may act in the capacity of a peer panel:
  - a. To select public art and art in public places;
  - b. To review and evaluate requests for funding; and
  - c. To advise on the allocation of funds from a cultural trust fund and other general fund revenues appropriated to the arts.
- 2. From time-to-time, the commission shall make recommendations to the board of supervisors on the selection of professional management firms and staff to administer the city's arts and cultural program and initiatives.
- The commission will work with its partners in the community including, but not limited to, the Carson City Arts & Culture Coalition, Western Nevada College, Nevada Department on Cultural Affairs, Carson City's Convention & Visitors Bureau, the Carson City Redevelopment Authority and Carson City's future downtown business improvement district.

(Ord. 2008-4 § 9, 2008).

2.41.090 - Duties of Carson City to support the Carson City cultural commission and other arts and cultural entities.

Carson City shall provide staff support to the Carson City cultural commission, local and regional philanthropic organizations and foundations, and various partner organizations affiliated with the Carson City Arts & Cultural Coalition.

(Ord. 2008-4 § 10, 2008).