



2023-2024 Carson City Redevelopment District Arts and Culture Grant Guidelines

Applications open: April 10, 2023

Deadline: May 19, 2023

Period of Support: July 1, 2023 – June 30, 2024

Grant Amount: Up to \$10,000

Staff Contact:

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Carson City's Redevelopment District Arts and Culture Grant supports new and recurring arts and culture projects that are located within or benefit Carson City Redevelopment Districts #1 or #2 (<https://carson.org/government/departments-a-f/community-development/redevelopment>) and serve to implement the 2022-2026 Carson City Arts and Culture Strategic Plan. The intent of the grant program is to provide seed money for new projects and events with the potential for repeat funding for successful initiatives that have previously been funded through this grant program. There is one round of funding per year.

Grant Objectives:

The mission of the grant program is to provide support to new arts and cultural projects and events which enhance the cultural vibrancy of the community within the Redevelopment District(s) by implementing strategies in the 2022-2026 Arts and Culture Strategic Plan. Events must be accessible to the public either for free or for a reasonable fee and should be designed to attract the maximum number of people, as appropriate for the project, event, or site. Applicants will be responsible for securing all applicable permits and licenses.

This includes:

- New festivals and events, especially those that involve cooperation, collaboration and co-venturing among cultural and community organizations
- Cultural attractions or experiential initiatives that showcase Carson City's unique attributes, history and authentic cultural heritage
- Open studio tours and artist / artisan workspace and demonstration space, art incubators or gallery projects
- Technical, board management, business training and professional development projects for cultural organizations
- Projects that involve and employ local individual artists, such as neighborhood and city street murals or projects that expand Carson City's public art collection, street furniture and signage, artist residencies, and community problem-solving artist teams
- Training workshops, seminars, guest speakers, and networking projects for artists
- Arts and culture initiatives that increase participation by young people and Carson City's diverse community

Eligibility:

- This grant is open to eligible Nevada based organizations/groups (may be non-profit or for profit). This grant is not open to individuals or public institutions including school districts, city or state agencies, or public colleges or universities.
- Applicant organizations must have an active website with a posted mission statement or active social media presence such as Instagram or Facebook.

Grant Amount:

Redevelopment District Arts and Culture Grants are based upon availability of annual funds as budgeted by the Redevelopment Authority. If more application requests are received than funding allows, new events or projects will be prioritized. Awarded funding must be used within the fiscal year it is granted.

- Up to \$10,000 for new arts and culture projects or events
- Up to \$5,000 for arts and culture projects or events that have previously received Redevelopment Cultural Development Grant funding (this includes recurring projects or events of a similar nature such as different theatrical productions by the same theater company each year). Grants for repeat events require a 50% cash match.

Applicant organizations may submit up to two applications per fiscal year: one application for a recurring initiative and one application for a new/emerging initiative.

Funding may not be used for:

- An organization's entire slate of events/projects over the year. Applicant organizations must apply for a single event/project or a series of related events.
- Events or projects that serve membership-only organizations or exclude the general public
- General operating expenses including administrative costs not related to the project or event
- Student scholarships or any re-granting programs. Stipends to Artists are permissible
- Major equipment purchases, property or mortgage payments, or capital improvements such as building construction or renovation
- Expenditures for the establishment of a new organization, such as legal fees
- Fundraisers
- Food, beverages, alcohol and gratuities for openings, receptions, parties, or other hospitality functions

Evaluation Criteria:

A grant panel will be established annually that will individually score eligible grant proposals in six categories for a total of 30 possible points. Members of the grant panel must be recused from presentation, discussion, and voting on any application with which they have a conflict of interest.

1. Implements the Carson City Arts and Culture Strategic Plan (0 – 10 points)
 - Demonstrates that the project serves to implement strategies or activities from the 2022 Carson City Arts & Culture Strategic Plan
2. Project Planning (0-5 points)
 - Project is clearly articulated and well planned with a realistic timeline and clear objectives
 - Provides a clear budget with appropriate financial resources to support the project
 - Provides a plan to market and promote the project to local and/or out of town audiences as appropriate
 - Demonstrates capacity for future sustainability, if applicable (for events only)
3. Project Management/Feasibility (0-5 points)
 - Demonstrates organizational reputability and a history of successful projects
 - Involves qualified personnel to manage project and active leadership
 - Identifies and describes methods to evaluate success, impact, and outcomes
 - Involves partnerships or collaboration with other community organizations, if appropriate

4. Community Impact (0-5 points)
 - Demonstrates social, educational, cultural and / or economic relevance for the community
 - Provides a clear plan to reach diverse and underserved populations such as those whose opportunities to experience the arts are limited by geography, ethnicity, economics, or disability
 - Demonstrates capacity to bring non-local cultural tourists to Carson City (events only)
 - Clearly benefits the Redevelopment District(s)
5. Artistic Merit or Capability/Skills Enhancement (0-5 points)
 - Brings new attention to the value of the arts in our community
 - Demonstrates creativity, innovation, and/or originality of concept/work
 - Supports the work of local artists
 - Provides educational or training value to the arts and culture sector, if applicable

Repeat Project/Event Deduction	
New projects/events	No deduction
1 st year repeat projects/events	Deduct 2 points
2 nd year repeat projects/events	Deduct 4 points
3 rd year repeat projects/events	Deduct 6 points
4 th year repeat projects/events	Deduct 8 points
5 th year or more repeat projects/events	Deduct 10 points

Application Process:

Application forms are available to download at: <https://www.carson.org/government/departments-g-z/parks-recreation-open-space/arts-culture/grants-opportunities>

All applications must be completed according to the instructions provided and include all required support material. Complete applications must be submitted via e-mail to siscott@carson.org no later than May 19, 2023. No handwritten applications will be accepted. No applications delivered in-person will be accepted.

Credit Acknowledgement:

Grantees must include the Carson City Cultural Commission logo on all applicable marketing materials and must utilize this credit line in any media and press release: “Funded in part by the Carson City Cultural Commission.” A Cultural Commission logo will be provided to the applicant.

Payments:

Grantees must submit copies of receipts or proof of payments and an invoice addressed to the Carson City Redevelopment Authority via e-mail to siscott@carson.org within 30 days of project completion. Grant payments will be made as a reimbursement upon approval of the submitted documentation. Any unspent grant awards from the Commission are surrendered and do not roll forward into next fiscal year for awardees. The Cultural Commission, at its discretion, may recommend that surrendered, unspent, and/or unallocated funds be allocated to other events.

Final Report:

Grantees must submit the Final Report via e-mail to siscott@carson.org within 30 days of project completion. The Final Report must be submitted and approved before possible funding for the next fiscal year. Carson City reserves the right to use any materials submitted in the final report for any public usage for educational, promotional, or tourism-based purposes.