



STAFF REPORT

Report To: Board of Supervisors

Meeting Date: April 6, 2023

Staff Contact: Emily Toups

Agenda Title: Presentation regarding the 2023 Carson City Clerk's Office "I Voted" Sticker Design Contest.

Agenda Action: Other / Presentation

Time Requested: 10 minutes

Proposed Motion

N/A

Board's Strategic Goal

N/A

Previous Action

N/A

Background/Issues & Analysis

Applicable Statute, Code, Policy, Rule or Regulation

N/A

Financial Information

Is there a fiscal impact? Yes

If yes, account name/number: General Fund, Election Costs
1010216-500305

Is it currently budgeted? Yes

Explanation of Fiscal Impact: Included in the budget annually for all election cycles.

Alternatives

Attachments:

[I Voted .pptx](#)

Board Action Taken:

Motion: _____ 1) _____

Aye/Nay

2) _____

(Vote Recorded By)

I Voted Sticker Contest 2023

Carson City Clerk's Office
Election Department
Emily Toups
April 6th, 2023



Current Sticker



- ▶ In 2019 The Elections Department had an “I Voted” Sticker competition open to Carson High School students
- ▶ Designed by Victor Clavel
- ▶ A 2019 Carson Highschool Graduate



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The Contest

- ❖ The Carson City Elections Department is excited to announce our “I Voted” Sticker Design Contest.
- ❖ The winning design will be used during the 2024 Election Cycle: February Presidential Preference Primary, June Primary, and November General Election.
- ❖ Stickers will be given to voters at the polling location during Early Voting and Election Day as well as at mail ballot drop box locations.



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Eligibility

- ❖ The contest is open to Carson City residents of all ages.



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How to Enter

- ❖ Participants must agree to the official contest rules and submit their design by completing an “I Voted” Sticker Design Contest entry form.
- ❖ The contest will open today, April 6th and will close at the end of the business day on May 5th.
- ❖ Participants can pick up the entry form at our office, the Carson City Library, City Hall, or online at carson.org/elections.

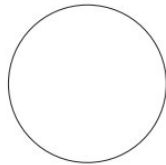
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Submission Form

2023 I VOTED STICKER



DRAW YOUR DESIGN INSIDE THE CIRCLE

NAME _____

PHONE # _____

EMAIL _____

RULES:

By signing below, each entrant acknowledges that their entry: a) is their original work, b) does not contain references to any candidates or political parties or advocate for or against any issues, c) does not violate or infringe upon the copyrights, trademarks, rights of privacy, publicity or other rights of any person or regulation, d) does not and will not violate any applicable law, statute, ordinance, rule or regulation, e) does not feature the likeness of a private individual without having that individual's written permission for its use, f) does not trigger any reporting or royalty obligation to any third party and g) acknowledges and agrees that in the event their design is selected as a winning entry, the Carson City Clerk-Recorder and Office of Elections have the exclusive and irrevocable right to use the winning design for the official "I Voted" sticker.

The Carson City Office of Elections reserves the right to disqualify any entry that they determine, in their sole judgment and discretion, (i) contains material or images that are obscene, defamatory, or inappropriate for a general audience that may include minors; or (ii) otherwise violates the contest rules. Further, by submitting an entry, each entrant acknowledges and agrees that in the event their design is selected as a winning entry, the Carson City Clerk-Recorder and Office of Elections have the exclusive and irrevocable right to use the winning design for the official "I Voted" sticker.

Signature: _____



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Contest Rules

- ❖ Must be original work
- ❖ Cannot contain references to any candidates or political parties or advocate for or against any issue
- ❖ Cannot violate or infringe upon the copyrights, trademarks rights of privacy, publicity, or other rights of any person or regulation
- ❖ Cannot feature the likeness of a private individual without having that individual's written permission for its use
- ❖ Cannot trigger any reporting or royalty obligation to any third party



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Selection Process

- ❖ The Elections Department will narrow down entries to five finalists, and the winner will be chosen by the Board of Supervisors at their June 15th meeting.
- ❖ Our office will reach out to the winner once selected and the design will be used for the 2024 Election Cycle.



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Thank you

Our office looks forward to all the creative designs our community comes up with!

