# Appendix B: Background & Context

A thorough inventory of existing conditions was prepared early in the planning process to inform and guide the development of the Carson City Master Plan. The inventory provided background and context to the planning team and the community on issues such as: historic growth trends; projections for future population growth; existing land use patterns; planned transportation improvements; economic factors; infrastructure and service capacity; and existing and planned park, trail, open space facilities among others. In addition, several inventory maps were prepared to help convey existing land use patterns, development constraints, and future development opportunities. Project information was made available to the public for review and comment at each stage of the process through a variety of means. The multi-faceted public participation component of the planning process is described below.

Using available background information above, a Capacity Analysis was prepared to evaluate the City's future development potential based upon the current Master Plan. This Analysis served as the basis for the preparation of the future development scenarios that led to the Land Use Map adopted as part of this Master Plan.

An overview of the planning process used and the background and context information prepared is provided below.

## PLANNING PROCESS & PUBLIC PARTICIPATION

Ensuring equal and fair representation of a diverse community and providing adequate opportunity for community involvement are important to the success of a plan. Public officials, City staff, stakeholders, consultants, and the public collaborated over a period of 18 months from August 2004 through February 2006 to develop the updated Carson City Master Plan. The process was conducted by the Master Plan Management Team which consisted of key planning staff from the City, and the consultant's project manager. The Master Plan Management Team provided technical expertise to the consultants and managed the public outreach process, which provided numerous opportunities for the public and other stakeholders to participate



Community Forum.

#### CARSON CITY MASTER PLAN



Community Workshop.

throughout the process of developing the Master Plan. These opportunities are summarized briefly below.

### **COMMUNITY WORKSHOPS AND OPEN HOUSES**

A series of community workshops and open houses were held at key points during the planning process. Events were locally advertised and were designed to allow citizens an opportunity to participate in hands-on plan development, review project materials, and convey their questions and concerns to City staff and the consultant team.

### **PROJECT WEBSITE**

The Master Plan Management Team also maintained a project website at <u>www.carsoncitymasterplan.com</u>, which provided an overview of the planning process, contact information, and access to work products for review and comment throughout the project, including all maps and written materials. The project website also provided an on-line community forum and direct link to the City website. The website received over 20,000 visitors through the duration of the planning process.

City staff also maintained an e-mail distribution list of interested citizens and sent frequent updates to keep them informed of upcoming events and to notify them as new work products were made available.

### **PROJECT NEWSLETTERS**

Illustrated project newsletters were developed at several key points in the project. Each of the newsletters provided updated information about progress on the Master Plan, contact information, and served as a medium for advertising the dates and locations of the upcoming meetings or public events. Newsletters were distributed electronically through the project website and made available at various City offices.

### **NEWSPAPER**

Bi-monthly updates on the planning process were published in the Capitol City Focus, a Nevada Appeal insert, along with notice of dates and locations of upcoming meetings and public events.

survision newsletter

### LOCAL ACCESS TELEVISION

At key milestones through the process the consultants worked with Carson Access Television (CATV) and the Carson City Public Information Team to provide general updates as to the Comprehensive Plan process. This included: inviting CATV staff to public meetings and interviews with PMT members, City staff, etc.

### **STAKEHOLDER GROUP MEETINGS**

Members of the Master Plan Management Team met with various stakeholder groups in the community on an informal basis throughout the planning process. Meetings were primarily conducted by City staff and generally occurred during each of the three primary phases of the development of the Master Plan.

While this is not intended as an exhaustive list, the following stakeholder groups were identified:

- Local/neighborhood organizations
- Chamber of Commerce
- Manufacturers Association
- Builders Association of Western Nevada (BAWN)
- Carson-Tahoe Regional Medical Center
- Western Nevada Community College
- State of Nevada Division of State Lands
- Downtown Redevelopment/Historic
- Washoe Tribe
- Various Recreation User Groups
- Carson City School District
- Bureau of Land Management (BLM)
- United States Forest Service (USFS)
- Airport Authority

### BOARD OF SUPERVISORS, PLANNING COMMISSION, AND Advisory Board Updates

The Master Plan Management Team held meetings with members of the Planning Commission, Board of Supervisors, Parks and Recreation Commission, Open Space Advisory Committee, and Carson River Advisory Committee at key points in the planning process to provide progress updates, to present preliminary findings and alternative solutions, to receive public comments, and receive policy direction. Meetings between the Board of Supervisors and Planning Commission were conducted as joint meetings to encourage an open dialogue between the two groups throughout the planning process.

## **SNAPSHOT SUMMARIES**

Snapshot summaries were prepared for the following topic areas: Land Use; Population; Housing; Economy; Transportation; Infrastructure; Schools; Trails; Parks; and Recreation. A brief overview of topics addressed is provided below, followed by the complete version of each summary:

#### Land Use

Provides a summary of the City's existing land use characteristics, including a break down of uses and generalized ownership patterns, as well as trends and key issues that influenced the Master Plan Update.

#### Population

Provides an overview of historic population trends in the City as well as what is projected for the future.

#### Housing

Provides a summary of how the City's housing profile (housing type, costs, rentals, public and senior housing) has changed in recent decades and is projected to change in the future.

#### Economy

Provides an overview of key issues and trends related to the City's economy, including its employment characteristics, income levels, as well as upcoming economic opportunities and challenges.

#### Transportation

Provides a summary of transportation-related facts and issues that will influence how and where the City grows in the future.

#### Infrastructure

Contains facts and figures about the City's water supply and storm drainage and wastewater treatment facilities and understand what improvements are being planned for the future.

#### **Schools**

Contains facts and figures related to the City's changing student population over the last decade, including school enrollment and facilities, trends and key issues, and future considerations.

#### **Pathways**

Provides a summary of trends and key issues related to the City's existing and future pathways system.

#### **Parks**

Provides a summary of the City's current parks level of service and what opportunities the City has to enhance its existing system over time.

#### Recreation

Provides a summary of the City's existing recreation program, influencing factors and trends, and gain an understanding of what challenges and opportunities the City has for the future.

### **Open Space**

Provides a summary of major areas the City is working to preserve, opportunities an expanded system can provide, options the City has in acquiring additional open space, and challenges it faces in doing so.



## LAND USE

## FACTS AT A GLANCE

Carson City encompasses a total of 146 square miles. Although less than 10% of the City's total area is currently developed, nearly 75% of it is held by the U.S. Forest Service, the Bureau of Land Management, and the State of Nevada. These publicly-owned lands cover over 97 square miles and surround the urbanized area on three sides.

LAND USE	ACRES	% OF TOTAL
Residential		
Rural Residential	373	0.4%
Single-family Residential	4,754	5.3%
Mobile Home/MH Park	524	0.6%
Multi-family Residential	793	0.9%
Total:	6,444	7.2%
Commercial/Employment		
Commercial	913	1.0%
Office	141	0.2%
General Industrial	73	0.1%
Light Industrial	373	0.9%
Total:	1,500	2.2%
Public/Quasi-Public		
US Forest Service	13,688	15.1%
Bureau of Land Management	43,610	48.2 %
State of Nevada	5,138	5.7%
Education	296	0.3%
Washoe Tribe	448	0.5%
Utility	56	0.1%
Public/Quasi-Public <sup>1</sup>	4,284	4.7%
Total:	67,520	74.6%
Parks, Open Space, and Recreat	tion	
Parks	١,65١	1.8%
Private Open Space	106	0.1%
Public Open Space	208	0.2%
Recreation	337	0.4%
Total:	2,302	2.5%
Other		
Vacant Private Land	12,360	13.6%
Agriculture	424	0.5%
Rights of Way	2,804	3.0%
Total:	15,588	17.1%
Citywide Total	93,354	100%

Source: Existing Land Use Map, Clarion Associates, September, 2004.

<sup>1</sup> Includes city-owned lands, churches, and other public/quasi-public uses not listed in the categories above.



## TRENDS AND KEY ISSUES

#### **EXISTING LAND USE PATTERNS**

- Private vacant land and agricultural lands occupy nearly 13,000 acres within the City; however, much of the land is located away from existing urbanized areas of the City and is constrained by the presence of steep slopes, flood plain, or other natural features—limiting the amount of land available for future development.
- Approximately 7,100 acres of private land is potentially available for future development.
- Existing land uses within the City (both residential and commercial) have been developed at relatively low densities. As the City's land supply becomes more constrained, increased densities may need to be considered in some areas (such as the Downtown) to promote more efficient land use patterns and to accommodate future growth.

#### SEE MAPS:

Existing Land Use, 2004 Current Zoning, 2004 Proposed Land Use (Current 2003) Public/Private Ownership, 2004

#### SOURCES:

Carson City GIS; Carson City Assessor's Office; Clarion Associates.



## POPULATION

## FACTS AT A GLANCE

Carson City has experienced a relatively robust rate of population growth over the past 20+ years. However, growth in the past few years has slowed down, a trend that is expected to continue. At the same time, surrounding Counties are expected to grow at a faster rate than Carson City. Storey, Douglas and Lyon Counties, in particular, are undergoing rapid population growth. Since 1980, these counties grew at an annual rate of 3.6 to 5.2 percent. The following statistics and data are relevant to population growth in Carson City.

#### **Population and Households Profile**

- 2000 Population: In 2000, Carson City had a population of 52,550 people in 20,171 households.
- I990-2000 Growth: On a yearly basis from 1990 to 2000, the population of Carson City grew at an annual rate of 2.6%.
- 2005 Population: In 2005, Carson City had an estimated population of 57,104 persons. This represents an annual rate of increase of 1.68% from 2000 to 2005.
- Projected Population Growth: Over the next 20+ years, the City's population is projected to increase to 65,628 persons by the year 2024. This represents an average annual increase of 0.8%.
- Household Size: The average household size is 2.44 persons.

#### Age

- The median age of residents in Carson City (year 2000) is 38.7 years, up from 36.8 years in 1990.
- The senior population is projected to continue to grow. Persons over 65 years of age comprise 15% of Carson City's residents, compared to 11% statewide. The percentage of persons over 65 years of age in Carson City is projected to grow to 18% by the year 2024.

#### Income

The median household income in 2000 was \$41,809, with a per capita income of \$20,943. Income per capita has grown at an annual rate of 4.7 percent in Carson City since 1980.

#### **Regional Population Growth 1980-2005**

	1980	1990	2000	2005	<b>ANN.</b> %
Carson City	32,325	40,714	52,550	57,104	2.3%
Lyon County	13,743	20,267	34,892	48,860	5.2%
Douglas County	19,491	28,010	41,458	50,108	3.85%
Washoe County	195,406	256,643	341,421	396,844	2.87%
Nevada	810,224	I,220,695	2,018,828	2,518,869	4.64%

Source: U.S. Census; Woods and Poole 2004 County Projections; Clarion Associates; Nevada State Demographer.



### **TRENDS AND KEY ISSUES**

#### POPULATION

- Carson City's population growth has begun to taper off. Whereas there was a 2.6% annual growth rate from 1990-2000, anticipated growth over the next 20 years is 0.8%.
- ✓ The City's population is projected to increase to 65,628 persons by the year 2024.

#### AGE

- Carson City is experiencing a strong growth in senior population but a slower growth in young adult population.
- The presence of a growing senior population will have implications on the housing options that will experience demand as well as transportation services for those no longer having access to a car.

#### SOURCES:

2000 U.S Census, 1990 U.S Census, Woods and Poole 2004 County Projections; Nevada State Demographer.



## HOUSING

## FACTS AT A GLANCE

The Carson City area offers a wide range of housing units and types in the city's older core area neighborhoods, newer suburban areas, and the more rural areas to the north and south. Many older neighborhoods contain a mix of sizes, types, prices, and age of homes. In addition to urban housing, many residents live in rural areas of the city within a short distance of the urban areas.

### **Housing Profile**

#### Carson City has a diverse mix of housing types.

- Carson City has 22,951 housing units, 95% of which are occupied.
- The majority of housing is single-family (56%), followed by multi-family housing (29%), and mobile homes (14) %.
- The 1970s and 1980s were a time of great growth for Carson City. Nearly half (48%) of its housing stock was built at this time.
- The mix of housing types in Carson City has changed slightly over the past decade, with single family dwellings, as a percentage of the total housing stock, growing from 54% to 56%.

#### **Housing Costs**

- The median sales price of a home in Carson City has jumped from \$127,000 in 1995 to \$270,000 in 2004.
- The median home value in the last guarter of 2004 rose to \$298,000.
- Entry-level housing costs range from \$210-260,000.

#### **Housing Rentals**

- Rental housing costs (monthly) range from \$500-600 for one bedroom apartments, \$650-900 for two bedroom apartments, and \$750-950 for three bedroom apartments.
- Single family rentals (3 bedrooms, 2 baths) range from \$975-\$1,400 per month.
- Rental vacancy rates in Carson City are under 5 percent.

#### **Public Housing**

• Carson City contains approximately 328 project-based subsidized housing units in apartment complexes. In addition, a number of additional units with Section 8 subsidy arrangements are located throughout the community.

#### **Senior Housing**

- The Seasons Senior Community Housing is to be developed adjacent to the Carson City Senior Center, as a low-income senior housing project funded by low-income housing tax credits.
- There are several for-profit assisted living complexes in Carson City. However, monthly rental rates generally range from \$1,000 to \$2,000 per month.



### TRENDS AND KEY ISSUES

#### **Future Housing Needs**

- Projections for population growth indicate that by the year 2024, the city's population could grow by more than 10,000 residents.
- This could require as many as 4,100 new dwellings to accommodate the additional population.
- There is a limited supply of land suitable for residential use in the City. The next phase of *Envision Carson City* will consider appropriate locations for housing in urban neighborhoods to meet the needs of future residents.
- Households facing the greatest cost burdens and housing needs are elderly, large families, and low income households.

#### SOURCES:

U.S. Census data, Carson City Assessor's office, Claritas data service



## ECONOMY

## FACTS AT A GLANCE

#### Employment

#### Carson City has a diverse economy that serves as an employment center for the region

Services, government, retail and manufacturing provide a strong employment base in the area and these sectors are projected to continue to grow in the future.

Employment by Category (1980-2004)							
	1980	% OF TOTAL	1990	% OF TOTAL	2004	% OF TOTAL	
Farm/Ag/Mining	153	0.8%	221	0.8%	293	0.7%	
Construction	1,494	7.7%	1,617	6.0%	2,267	5.4%	
Manufacturing	1,825	9.4%	3,601	13.4%	4,807	11.4%	
Transportation, Communication, Public Utilities	637	3.3%	575	2.1%	782	1.8%	
Wholesale	204	1.1%	433	1.6%	753	1.8%	
Retail Trade	2,773	14.3%	4,310	16.1	6,914	16.3%	
Finance, Insurance, & Real Estate	1,267	6.5%	١,570	5.8%	5,051	11.9%	
Services	4,837	24.9%	7,042	26.2%	10,57	25.0%	
Government	6,221	32.0%	7,474	27.8%	10,91	25.8%	
Total:	19,41	100.0%	26,84	100.0%	42,34	100.0	

#### Employment by Category (1980-2004)

Source: Woods and Poole 2004 County Projections; Economic & Planning Systems, Inc.

#### Income

#### Carson City and the surrounding counties are becoming more affluent

Income per capita has grown at an annual rate of 4.7 percent in Carson City since 1980, and during the same period surrounding counties experienced annual growth of 3.4 to 4.8 percent.

#### **Economic Opportunities**

## The 395 Freeway will create redevelopment opportunities and new regional retail clusters

- As 395/Carson Street becomes a more local-traffic street, existing retail space may be redeveloped for new retail/residential/office uses.
- Downtown may also be redeveloped into a more pedestrian friendly environment with a mix of office, retail and residential uses.
- The freeway exits will create an opportunity for new regional retail clusters, which rely on freeway visibility and accessibility.

#### **Carson Tahoe Regional Hospital**

The new regional Carson Tahoe Hospital will create over 150 new professional jobs and additional 400,000 square feet of medical-related office space near the new hospital.

#### **TRENDS AND KEY ISSUES**

#### **EMPLOYMENT**

- Carson City is expected to add 30,000 jobs by 2030.
- According to the 2000 census, 5,615 Carson City residents commute to other cities for work, while 10,583 people from other cities commute in to Carson City for work. This means that for every Carson City resident commuting OUT for work, two people come IN for work.
- Employment has grown more rapidly than population in Carson City (1980-2004).

#### ECONOMIC CHALLENGES

- Retail growth in Douglas County poses a challenge for Carson City to both retain current and attract future retail developments.
- The freeway is likely to pose a challenge to retail activity along 395/Carson Street.
   Repositioning may be needed as the regional traffic is rerouted to the freeway.
- Current retail formats along 395/Carson Street pose a redevelopment challenge, as do vacancies left by large-scale retail users.

#### **REGIONAL TOURISM**

 Carson City has a strong historic tourism industry and growing sports tourism activities that bring out of town visitors to the area.

#### SOURCES:

Woods and Poole 2004 County Projections; Economic and Planning Systems, Inc.; 2000 U.S. Census.



## **TRANSPORTATION**

## FACTS AT A GLANCE

### **Carson Area Metropolitan Planning Organization (CAMPO)**

In 2003, CAMPO was designated as the metropolitan planning organization for the Carson City urbanizing area. This includes all of Carson City, as well as a portion of Douglas County (Indian Hills, Stephanie Way, and Johnson Lane), and a portion of Lyon County in Moundhouse. The MPO adopted a Transportation Plan update in 2004, which extended the plan's horizon year to the year 2025. The Plan reflects new roadway needs based on long-range forecasts of population and employment growth in Carson City.

### **Growth in Traffic Volumes**

Travel to and within Carson City is very auto-dependent. As in most western cities, traffic is expected to increase at a rate that exceeds population growth. While population is expected to increase by 18% over the next twenty years, travel by auto (as measured in vehicle-miles traveled) is expected to grow by 50%.

#### **Planned Roadway Improvements**

The recommended set of key roadway improvements through the year 2025 are estimated to cost \$38 million dollars and will include the following:

- Roop Street Widening (Winnie Lane to 5<sup>th</sup> Street)
- Curry Street & Stewart Street (2-lane collector with left turn lanes)
- Graves Lane/Arrowhead Connection
- US 50 Widening (6 lanes from Saliman Road to the Lyon County line)
- Lompa Ranch North/South Collector Road (to be implemented when development occurs)
- Saliman Road/Hillview Drive extension
- Fairview Drive widening (4-lanes from the Freeway to South Carson St)
- Ormsby Boulevard extension

#### **Estimated Costs of Planned Transportation Improvements**

PROJECT	<b>ESTIMATED COSTS</b>
Street and Highway	
Carson City Freeway (phase 2 only)	\$155,000,000
Carson City Regional Transportation Commission Projects	\$38,000,000
Development/Safety/Pedestrian/bike Projects	\$13,800,000
Total Street and Highway	\$206,800,000
Public Transportation	
Public transportation System Improvements	\$1,120,000
Public Transportation System O&M	\$14,222,000
Total Public Transportation	\$15,342,000
Total Costs	\$222,142,000

Source: Carson Area Transportation Plan, 2004



### TRENDS AND KEY ISSUES

#### **TRANSPORTATION TRENDS**

- The designation of CAMPO as a regional coordinating body should assist in the long-range transportation planning and implementation to assure a quality transportation system for Carson City in the future.
- Traffic volumes are expected to grow more than twice as fast as the population given the high levels of auto dependence.
- The Carson City Freeway represents the most critical element of the City's future transportation system due to its potential to relieve future congestion levels on a number of roadways, including Carson Street, portions of Roop Street, Stewart Street, Silver Sage Drive, and Edmonds Drive.
- The development of a more balanced, multi-modal transportation system is a high priority.

## **TRANSPORTATION (CONT.)**



### **Carson City Freeway**

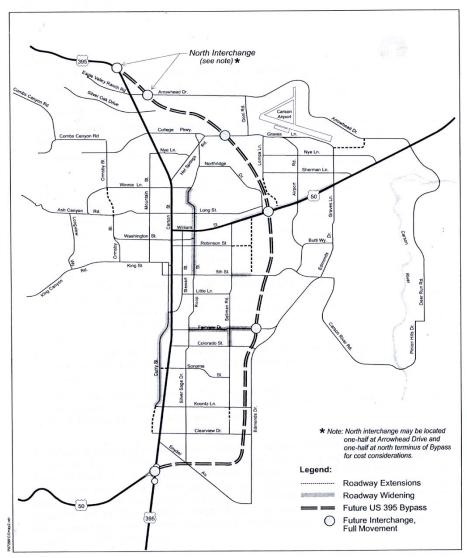
The Carson City Freeway is a crucial element of the transportation plan and also the most expensive, with total costs estimated at \$300 million. The project will be completed in two phases:

- Phase I: Freeway construction connecting US 395 with US 50, to be completed by 2006.
- Phase II: Continuation of the Freeway south to the US 50/Tahoe Juncture at South Carson Street, scheduled for completion in 2010.

#### **Other Modes of Travel**

An overall goal of the Transportation Plan is to create a balanced and coordinated system that provides viable alternatives to the automobile. This includes a comprehensive system of bicycle and pedestrian facilities (on-street facilities as well as sidewalks, multi-use paths, and trails); and a public transportation (transit) element.

#### **2025 Major Roadway Improvements**





### **Transit Service**

Existing transit service available in the city includes:

- Carson City Community Transportation: dial-a-ride transit service
- Douglas Area Rural Transit: provides service to rural areas and Stateline
- Reno to Carson City Pride: Minden to Reno CitiCenter service

#### SOURCE:

Carson Area Transportation Plan, 2004.

Source: DKS Associates



## **INFRASTRUCTURE**

## FACTS AT A GLANCE

#### **Wastewater Treatment**

## The Carson City Wastewater Reclamation Plant provides tertiary treatment of domestic and industrial wastewater.

- Annual inflows to the plant average 5.3 to5.5 million gallons per day (mgd).
- By the year 2025, this is expected to increase to 9.3 mgd.
- Current capacity of the plant is 6.9 mgd.
- With a series of planned improvements to the plant, capacity will be 10.9 mgd by the year 2025.
- The plant currently supplies reclamation water to a number of users, including golf courses; parklands; the prison farm; and reuse water tankers for construction dust control.

#### Water Supply

## The Water Utility operates a complex system of water supply, storage and distribution facilities throughout the Carson City area.

- Peak day water demand was approximately 24 MGD in 2004.
- The maximum daily production capacity of the treatment plant plus the 26 wells is 24 million gallons per day when all facilities are functioning and when ground water levels are normal.
- The total storage capacity of the 15 water tanks (when full) is 23 million gallons.

## The City's permitted water rights (including both surface and groundwater) totals 18,345 acre-feet

- Actual water use in 2003 was 12,587 acre-feet (a typical household of four uses approximately 0.60 acre foot of water annually or 550 gallons/day).
- Based on serving a future projected population of 80,000 residents, the City will require approximately 18,000 acre-feet annually to meet its needs.

#### **Storm Drainage**

#### Phase II Storm Water Management Plan

- Carson City has prepared a Phase II storm water management plan to achieve compliance with Clean Water Act requirements.
- These requirements are designed to ensure that storm water discharges into the Carson River will not cause or contribute to water quality conditions that exceed adopted water quality standards.
- The City currently funds its stormwater management programs through user charges.

#### SOURCES:

Carson City Utilities; Carson City Stormwater Master Plan

#### REVISED 1/11/05

### TRENDS AND KEY ISSUES

#### WATER SUPPLY

- Carson City's peak day water demand grew by 42% between 1990 and 2000, while its population grew by 30%.
- Future water supply issues facing the City include:
  - Ability of the water system to meet peak summer demands.
  - Ability to extract the remaining usable water rights from the ground.
  - Current and upcoming regulations which will impact the water system.

#### **STORM DRAINAGE**

- The City's Phase II Storm Water Management Plan is addressing the following measures::
  - Public education and outreach
  - Public participation and involvement
  - Detection and elimination of illicit discharges
  - Construction site runoff control
  - Post-construction runoff control

#### WASTEWATER TREATMENT

- Increasing the re-use of reclamation water for landscaping of parks, ball fields, and other areas of the city can significantly reduce the peak day water demand.
- 2003 NDEP issued a directive to line Brunswick Reservoir. Related issues include:
  - plant expansion is on hold pending additional treatment requirements
  - Interim reservoir storage requirements
  - Need for additional effluent disposal sites.



## **SCHOOLS**

## FACTS AT A GLANCE

Carson City has experienced a number of significant changes in its student body over the past decade. Growth in its student population, and changing demographics and transiency rates have dramatically changed how the District educates its students. The School District constantly needs to reinvent itself to adapt to the changing demands on public education. Given growth projections for the future, further changes,

improvements, and expansion will be necessary. Two School Bond issues, one for \$18 million in 2000 and another for \$3.75 million in 2002, have enhanced the District's ability to prioritize its efforts, as has the recently adopted operational and service Memorandum of Understanding with the City.

#### Changing Composition of Student Population (1993/94-2003/04)

- Student Composition: Enrollment of Hispanic students has increased 172% over the past 10 years.
- ESL Students: The number of non-English speaking students has increased 100% over the past decade
- Transiency Rate: From the 1993/94 to 2003/04 school years, the level of transience in the student population has decreased by 0.7%.
- Curriculum and Resource Impacts: The changing needs of the student population over the past decade, particularly as regards services such as ESL training (up 100%) and the free/reduced lunch program (up 35%), impact the resources that need to be devoted to these programs.

#### **Enrollment and Facilities**

- Carson City student enrollment has increased 24% over the past 10 years.
- Local and State projections indicate that Carson City's youth population (6-18 years) will increase by 10% over the next two decades.

#### Enrollment by Facility in the Carson City School District, 1993/94-2003/04

	1993/94	2003/04	PORTABLE BUIDING ON SITE?
Bordewich/Bray	596	714	No
Empire	528	606	Yes
Fremont	597	655	No
Fritsch	667	624	Yes
Mark Twain	526	660	Yes
Seeliger	676	678	Yes
Carson Middle	936	1,220	Yes
Eagle Valley	773	960	Yes
CHS	2,072	2,574	No
Pioneer High	N/A	107	Yes
TOTAL	7,371	8,798	



### **TRENDS AND KEY ISSUES**

#### STUDENT POPULATION

- Carson City has seen large increases in both Hispanic and non-English speaking students in the past 10 years.
- Despite a 24% increase between 1993/94 and 2003/04.
   enrollment has decreased by 111 students in the past two years.
   However, this trend may be short lived, with a projected 10% increase in the future.

#### FUTURE CONSIDERATIONS

- Carson City will most likely need to convert temporary classroom facilities into permanent structures to accommodate future students.
- Facility enhancements and curriculum changes will need to be made to address technology upgrades, safety, vocational programs and federal education mandates.

#### SOURCE:

Carson City School District, 2004.



## **SCHOOLS**

## FACTS AT A GLANCE

Carson City has experienced a number of significant changes in its student body over the past decade. Growth in its student population, and changing demographics and transiency rates have dramatically changed how the District educates its students. The School District constantly needs to reinvent itself to adapt to the changing demands on public education. Given growth projections for the future, further changes,

improvements, and expansion will be necessary. Two School Bond issues, one for \$18 million in 2000 and another for \$3.75 million in 2002, have enhanced the District's ability to prioritize its efforts, as has the recently adopted operational and service Memorandum of Understanding with the City.

#### Changing Composition of Student Population (1993/94-2003/04)

- Student Composition: Enrollment of Hispanic students has increased 172% over the past 10 years.
- ESL Students: The number of non-English speaking students has increased 100% over the past decade
- Transiency Rate: From the 1993/94 to 2003/04 school years, the level of transience in the student population has decreased by 0.7%.
- Curriculum and Resource Impacts: The changing needs of the student population over the past decade, particularly as regards services such as ESL training (up 100%) and the free/reduced lunch program (up 35%), impact the resources that need to be devoted to these programs.

#### **Enrollment and Facilities**

- Carson City student enrollment has increased 24% over the past 10 years.
- Local and State projections indicate that Carson City's youth population (6-18 years) will increase by 10% over the next two decades.

#### Enrollment by Facility in the Carson City School District, 1993/94-2003/04

	1993/94	2003/04	PORTABLE BUIDING ON SITE?
Bordewich/Bray	596	714	No
Empire	528	606	Yes
Fremont	597	655	No
Fritsch	667	624	Yes
Mark Twain	526	660	Yes
Seeliger	676	678	Yes
Carson Middle	936	1,220	Yes
Eagle Valley	773	960	Yes
CHS	2,072	2,574	No
Pioneer High	N/A	107	Yes
TOTAL	7,371	8,798	



### **TRENDS AND KEY ISSUES**

#### STUDENT POPULATION

- Carson City has seen large increases in both Hispanic and non-English speaking students in the past 10 years.
- Despite a 24% increase between 1993/94 and 2003/04.
   enrollment has decreased by 111 students in the past two years.
   However, this trend may be short lived, with a projected 10% increase in the future.

#### FUTURE CONSIDERATIONS

- Carson City will most likely need to convert temporary classroom facilities into permanent structures to accommodate future students.
- Facility enhancements and curriculum changes will need to be made to address technology upgrades, safety, vocational programs and federal education mandates.

#### SOURCE:

Carson City School District, 2004.



## **PATHWAYS**

## FACTS AT A GLANCE

Carson City has a significant inventory of pathways but these pathways are not yet integrated into a pathways system. Many disconnected trail segments could be greatly improved and expanded. Carson City has the opportunity to create a unique and extensive pathways system.

#### **Existing Conditions**

- Sidewalks are inconsistent and are nonexistent in many parts of the City.
- There are no bike pathways or on street bike lanes that connect throughout the City.
- Pathways are not connected to schools or parks, and often do not connect the City to its surrounding open space/pathways.
- Pathways are inconsistent in their design and signage.

#### **Carson City Residents**

- Carson City residents want a variety of pathway types: places to horse back ride, mountain bike, hike, skate, and use OHV vehicles.
- Residents of Carson City are willing to share pathways as long as proper pathway etiquette is followed.
- Residents have expressed a desire for a "ring" pathway system that would connect existing and new pathways as well as provide access to open lands surrounding the community.

#### **Opportunities**

- Carson City can work with BLM and Nevada State Lands to tie into a regional trail system.
- Fire access roads can be integrated into the Carson City trail system.
- Existing utility easements could be used to help connect Carson City's existing pathways.
- Pathways are an inexpensive way for Carson City to provide both passive and active recreation opportunities.
- New developments could incorporate trail dedication requirements.
- Pathways are the most popular and most used recreation facilities in many communities.



### **TRENDS AND KEY ISSUES**

- As Carson City grows to a population of 75,000, pathways may play a vital role in offering alternative transportation.
- The national struggle with obesity can be alleviated through exercise. Providing a number of pathways within and surrounding Carson City will provide people with numerous exercise opportunities.

#### **CHALLENGES**

- Right of ways may be difficult to obtain through existing developments.
- The freeway is likely to pose a challenge for connecting pathways west to east, across the City.



## PARKS

## FACTS AT A GLANCE

Carson City has 37 parks, consisting of over 1144 acres of park land. Carson City is well above the national average for regional parks and natural parks. However, by some standards, Carson City is lacking in the amount of neighborhood parks. Furthermore, existing parks are not evenly distributed, as some areas in the city have much less access to parks than others.

#### **Current Level of Service**

- Carson City has approximately 696 acres of developed parks.
- The City's overall level-of-service is approximately 13.3 acres of parks per thousand population. This consists of:
  - o 6.8 acres/thousand of Community;
  - o 5.3 acres/thousand of Sports Complexes; and
  - o I.I acres/thousand of Neighborhood Parks.
- To maintain existing levels of service will require significant additional parks as the City grows from 55,000 to 75,000+ people at build-out.

#### **Carson City Residents**

- Carson's residents appear to be active outdoor enthusiasts, taking advantage of the open lands, forests and scenic areas that surround the City.
- There are very strong, well attended sports programs for all ages that place a big level of
  pressure on existing facilities.
- Many Carson City residents have dogs, creating an increased demand for park facilities that allow dogs.
- Approximately 15% of Carson City' residents are over the age of 65. If this indicates a trend that the population is slightly shifting away from young families toward retired couples, the City may need to provide different recreational opportunities, activities, and facilities.
- There may be an increased demand for passive recreation opportunities, including a demand for natural parks.

#### **Opportunities**

- There is significant vacant land within Carson City that could be used to help fill in the gaps in its park system.
- Greenbelts and trails could connect throughout the City to create an integrated park system.
- An enhanced partnership between the school district and the City could allow for increased access to school grounds that would help mitigate Carson City's lack of neighborhood parks.
- Regional tourism to Carson City could be enhanced if the City were to create a unique park system.



### TRENDS AND KEY ISSUES

- By some standards, Carson City is lacking in the amount of neighborhood parks.
- ✓ Studies have shown that having a park within close proximity to home increases the amount of exercise that one engages in.
- As the City's central community park, Mills Park is heavily utilized. An additional community park will be necessary to accommodate new growth.
- Carson City Residents appear to have a greater desire for natural parks and trails than neighborhood parks.



## RECREATION

## FACTS AT A GLANCE

Carson City provides a broad range of recreation facilities and programs for a city of 55,000. The Community Center theatre, gym, rooms and resources, aquatic facility, sports complexes and various off-site programs routinely draw people from Washoe County including Reno and Sparks, Douglas County, Storey County, Lyon County and California.

Resident participation is high and surveys indicate that the citizens of Carson City enjoy the variety of adult and youth resources and the professionalism of recreation programs and staff. However, Carson City has maximized the efficient use of its recreational facilities. As growth and demand continue, these facilities will no longer be able to accommodate community needs.

### **Economic Opportunities**

Carson City Recreation has attracted out of town visitors to the area by hosting sport tournaments or featuring a variety of community center activities and programs. Studies have shown that these events bring significant revenues to our community.

- Increasing the number of sports tournaments and community center activities hosted in Carson City would be expected to generate increased revenue for local businesses including hotels and restaurants, and additional revenue for the Recreation Division.
- Improvements and additions to Carson City's parks and sports complexes would be necessary to meet the demand that would accommodate additional tournaments.
- Carson City's theatre has the potential to draw increased patronage—both local and out-of-town residents—with a larger performance area that would accommodate more sophisticated and elaborate traveling productions.

### **Facility Partners**

Carson City has created many cost-effective partnerships. A few examples include:

- The School District uses the City's community center, theatre, aquatic facility, golf courses and tennis courts.
- The City utilizes the schools' gymnasiums for basketball and volleyball.
- The City uses several fields located at the schools.
- WNCC uses the City's community center theatre.
- The latchkey program uses both community center and school district buildings and resources.

#### **Demographic Trends**

The Carson City Recreation Division is dedicated to meeting the needs of the diverse population of Carson City.

- The Hispanic population of Carson City has been rapidly increasing for several years.
- In Carson City, the percentage of senior citizens in the population and accessing recreation continues to increase.
- Population increases in neighboring areas such as Lyon, Storey and Douglas County impact Carson City services.



### **TRENDS AND KEY ISSUES**

#### POPULATION

- With a population of 55,000, Carson City is maximizing the use of its recreation facilities
- The population of Carson City is projected to reach 75,000; Carson City's current indoor recreation facilities will not be able to accommodate the increased needs

#### **OPPORTUNITIES**

 Studies are showing that in addition to increased usage fees for the City, local businesses financially benefit from tournaments and activity that bring out-of-towners to Carson City.

#### **PROJECTS UNDERWAY**

- Carson City is in the process of planning an additional indoor recreational facility; the master plan will help determine the location of this facility along with the amenities it will contain.
- The Capital Gun Club is working with the City to plan a new multiuse facility that could also host the Clear Creek Bowmen (archery) and the Carson Rifle and Pistol Club.





#### **Opportunities**

Additional key facilities would meet community demands and provide additional usage fees, as well as increased revenues for local businesses from out-of-town visitors to new tournaments and activities.

- A new gym would meet current needs of youth and adult programming.
- Expansion of sports complexes would allow for increased participation.
- Additional cross sharing of resources would create new efficiencies.
- A recreational pool would allow families access without time constraints.

#### Challenges

- Carson City Recreation Division facilities and resources are not able to accommodate current demand from the community.
- Community partners that share facilities and resources with the City are experiencing constraints.
- There is a shortage of recreational sports activities for teens in the community.



## **OPEN SPACE**

## FACTS AT A GLANCE

Carson City has recently initiated an open space program to preserve corridors, hillsides, protect natural areas, and provide passive recreation opportunities.

#### **Open Space Acquisition**

Some of the major areas that Carson City is working to preserve include:

- Carson River corridor
- Scenic vistas and visible hillsides
- Working agricultural areas in or near the City
- Linkages for trails, trail heads, and connection of open space parcels

#### **Opportunities**

- With a unique and expansive open space system, Carson City has the potential to attract additional out of town visitors
- Open Space corridors can be used to connect trails and parks

### **Means of Acquiring Open Space**

Carson City can acquire additional open space through a variety of measures including:

- Conservation easements
- Cluster development
- Estate planning
- Land preservation development
- Deed restrictions/covenants
- Reserved life estate
- Cash purchase
- Donation or gift
- Land exchange
- Purchase of development rights, transferable development rights
- Intergovernmental agreements



### TRENDS AND KEY ISSUES

#### PLANNING FOR FUTURE OPEN SPACE PURCHASES

- The City should purchase lands only when necessary, in other words, when land is under threat of being developed
- With limited funding to purchase open space, the City must prioritize its acquisitions
- Carson City should work with partners to leverage additional resources for acquiring open space

#### **CHALLENGES**

- As Carson City grows, land will be needed for housing, employment, parks, and other public uses, leaving less land available for open space.
- Working with landowners to create an integrated system of open space may prove to be a difficult process
- Management of open space once it is acquired will require funding from the City

## **INVENTORY MAPS**

The following maps were prepared in conjunction with the Snapshot Summaries, above. A brief summary of each is provided below:

### **EXISTING LAND USE**

Provides an overview of generalized existing land use patterns within the City based on 2004 County assessor data. Also identifies significant vacant parcels within the community.

### **OWNERSHIP**

Identifies major public landholdings within the City, including those held by the Bureau of Land Management, United States Forest Service, Carson City, and other entities. Also identifies the boundaries of private lands within the City.

### **ENVIRONMENTAL VALUES AND CONSTRAINTS**

Identifies environmental values and constraints within the City, including earthquake hazards (active faults and potentially active faults), steep slopes, and the 100-year floodplain.



Background and Context



Insert Existing Land Use Map



Background and Context



Insert Ownership Map



Background and Context



Insert Environmental Values and Constraints Map



Background and Context

## **DEVELOPMENT CAPACITY ANALYSIS**

### INTRODUCTION

This report is intended to assess the planning area's ability to accommodate development. It is based upon an analysis of physical opportunities and constraints that might have an impact on the ways in which land in the planning area might be used in the future. This includes such factors as preserving areas that are restricted from development due to environmental hazards; and projected demands for land to meet the region's needs for housing, employment, and other types of uses. Each of these factors will need to be carefully considered as the Comprehensive Plan update moves into its next stages of preparing and evaluating alternative scenarios for the future. It should be noted that this capacity analysis is based on land use designations under the City's current Comprehensive Master Plan. Changes to the plan that may result from the *Envision Carson City* planning process may ultimately change the capacity for development on vacant lands.

This analysis is designed to identify opportunities and constraints to development, and answer such questions as:

- How much developable land is there in the City, and how much potential development can be supported on this land under the City's current land use plan designations?
- What would "buildout" of the City look like under the current Comprehensive Plan?

Answers to such questions will assist the community and planning team as they develop alternative land use scenarios for future growth, as well as in recommending policies regarding public infrastructure and services, transportation, zoning, and the environment.

### **DEVELOPMENT OPPORTUNITIES AND CONSTRAINTS**

#### Flood Prone Areas/Steep Slopes

The City contains areas that are not suitable for development due to constraints such as floodplain, steep slopes (typically on hillsides with slopes of 15% or greater) and geologically unstable areas. For purposes of this analysis, these are generally designated as Open Space/Public Regional or Open Space/Rural Residential (see *Current Development Capacity* map). These areas comprise approximately 2,343 acres, and are assumed to be unsuitable for urban uses. Some areas that are presently designated as floodplain will be modified as a result of the Freeway construction, and may be suitable for development in the future. This will be taken into account during the "Alternative Growth Scenarios" phase of the *Envision Carson City* planning process.

#### **Infrastructure and Services Capability**

The primary services that define the location and pattern of urban development include wastewater collection and treatment, and potable water treatment and distribution that can be provided with adequate fire protection flows. City staff has indicated that there are no significant constraints to development in the urbanized areas of the City.



#### Land Availability

The supply of land that could potentially be available for various uses in the planning area is affected by a number of factors. These include physical considerations and constraints, such as flood prone areas; current development patterns, which influence the potential future use of adjacent lands; current Land Use Plan designations, which influence the uses that would be permitted under current City policies; and the location and availability of infrastructure and services needed to support development. Previous sections of this analysis have addressed the physical and infrastructure considerations. The purpose of this section is to analyze the supply of land within the planning area that is potentially available for development.

This analysis compares three critical factors regarding potential development within the planning area. The first is a determination of the areas that are not available for development either because it is already developed, or is constrained from development by physical factors. The second factor is the supply of land within the planning area that is currently designated for various land uses, including residential, commercial/retail uses, and employment uses. The third factor is the supply of land within the planning area that is under federal jurisdiction, portions of which may be available for future urban development. Each of these factors is discussed briefly below.

### **POTENTIAL DEVELOPMENT CAPACITY**

#### **Developed Land**

The City contains a total of 93,354 acres within its boundary. Of that total, approximately 7,944 acres are currently developed for a range of land uses, or in active use for a range of public purposes such as parks, schools, or utilities. Table 1 below summarizes the amount of existing developed land in the City.

TABLE I EXISTING DEVELOPMENT (2004)						
RESIDENTIAL						
LAND USE	DENSITY	Acres	HOUSING UNITS			
Rural Residential	> 5 ac/du	373	48			
Low Density Residential	3 du/ac	4,754	12,161			
Mobile Home	5 du/ac	524	2,921			
High Density Residential	15 du/ac	793	7,412			
Subtotal		6,444	22,542			

NON-RESIDENTIAL						
	DENSITY (FAR)	Acres	Sq. Ft.			
Commercial	0.25	913	7,247,575			
Office	0.25	4	1,763,170			
Industrial	0.20	446	3,280,159			
Subtotal		١,500	12,290,904			

**Sources:** Existing Development is based upon Existing Land Use Map acreages and residential units provided by the Carson City Assessor's Office (2004).

#### **Developable Land Supply**

The City contains a total of 7,956 acres of potentially developable land within its boundary. Of that total, approximately 2,343 acres are currently designated as *Open Space/Rural Residential/Recreational* on the City's Comprehensive Plan, largely due to physical constraints such as floodplain designation or steep topography. Table 2 below summarizes the amount of existing potentially developable land in the City, and its potential capacity for development based on its current designation on the City's Comprehensive Plan.

TABLE 2 POTENTIAL DEVELOPMENT					
RESIDENTIAL					
Land Use	DENSITY	Acres	HOUSING UNITS		
Agricultural Residential ( <b>I du/40 ac)</b>	0.03	I ,088	23		
Rural Residential (> <b>5 ac./dwelling)</b>	0.15	237, ا	58		
Low Density Residential	3	356	908		
LDR/Mobile Home	3	0.3	I		
Suburban Residential ( <b>I du/I.5 ac)</b>	0.67	1,127	642		
Medium Density Residential	5	452	1,921		
MDR/Mobile Home	5	21	89		
High Density Residential	15	140	1,785		
HDR/Mobile Home	15	22	279		
Commercial/HDR	10	6	51		



Open Space/Rural Residential/Recreational		0.03		2,343		50
Subto	otal			6,792		5,907
NON-RESIDENTIAL			·		·	
		DENSITY (FAR)		Acres		Sq. Ft.
Commercial		0	.25		355	3,865,950
Neighborhood Business		0	.25		5	58,806
Office		C	.25		7	76,230
Industrial		C	.20		797	6,943,317
Subto	otal			Ι,	164	10,944,303

Sources: Land Capacity Analysis Map (Clarion Associates), Carson City Assessor's data.

#### Notes:

- 1. Potential Development is defined as those properties with an existing land use designation of "agricultural" or "vacant" that is designated for future development by the City's (1996 Master Plan).
- 2. Residential Development potential reduced by 15% to allow for development efficiencies.

#### **Potential Buildout of the City**

Based on existing land use patterns and the estimate of potential development of existing vacant lands within the City, Table 3 estimates the potential buildout of the City, if it were to build out in a pattern that is consistent with the current Comprehensive Plan.

TABLE 3 POTENTIAL BUILDOUT							
RESIDENTIAL	RESIDENTIAL						
Land Use	DENSITY	Acres	HOUSING UNITS				
Agricultural Residential ( <b>I du/40 ac)</b>	0.03	880, ا	23				
Rural Residential (> <b>5 ac./dwelling</b> )	0.15	1,610	206				
Low Density Residential	3	5,110	908				
LDR/Mobile Home	3	0					
Suburban Residential ( <b>I du/I.5 ac)</b>	0.67	1,127	642				
Medium Density Residential	5	452	1,921				

MDR/Mobile Home	5		545		3,010
High Density Residential	15		933		9,197
HDR/Mobile Home	15		22		279
Commercial/HDR	10		6	6 5	
Open Space/Rural Residential/Recreational	0.03		2,343		50
Subtotal			13,236		28,449
NON-RESIDENTIAL					
	DENSITY (FAR)		Acres		Sq. Ft.
Commercial	0	.25	2, ا	268	11,113,525
Neighborhood Business	0	.25		5	58,806
Office	0	.25		48	1,839,400
Industrial	0	.20	1,2	243	10,223,476
Subtotal			2,2	209	23,235,207

Sources: Land Capacity Analysis Map (Clarion Associates), Carson City Assessor's data

#### **Public Lands**

There are more than 75,000 acres (117 square miles) of public lands within the City's boundary, most of which is under the jurisdiction of the U.S. Bureau of Land Management. Much of this land is in rugged hillside or inaccessible desert areas, or is high-value land for natural resource or recreational uses. However, some of the public lands surrounding the City's urban areas may be suitable for future urban development. The extent and potential uses of these potential "disposal" lands will be evaluated during the "Alternative Growth Scenarios" phase of *Envision Carson City*.



Background and Context



Insert Development Capacity Analysis Map



Background and Context