

City of Carson City
Agenda Report

Item # 11B

Date Submitted: May 29, 2006

Agenda Date Requested: June 7, 2007

Time Requested: 5 Minutes

To: Mayor and Supervisors

From: Parks and Recreation Department

Subject Title: Action to approve a request from Reno Dance Company, Inc., to waive the rental fee for the Bob Boldrick Theater for a benefit performance for Cesar Hernandez to be held on July 1, 2007.

Staff Summary: The Reno Dance Company is planning on commencing its 2007 Summer performance calendar with a performance in the Bob Boldrick Theater in Carson City on July 1, 2007. One hundred percent of the proceeds earned from this performance will be committed to the Cesar Hernandez cause to assist his family in raising funds for a kidney transplant. Cesar Hernandez is a local teenage boy who is suffering from kidney failure.

Type of Action Requested: (check one)

☐ Resolution

☐ Ordinance

☒ Formal Action/Motion

☐ Other (Specify)

Does This Action Require A Business Impact Statement: ☐ Yes ☒ No

Recommended Board Action: I move to approve a request from the Reno Dance, Company, Inc., to waive the rental fee for the Bob Boldrick Theater for a benefit performance for Cesar Hernandez to be held on July 1, 2007.

Explanation for Recommended Board Action: The Reno Dance Company is a non-profit organization that provides an intense program of excelled dance training and professional performance opportunities for Northern Nevada. The goal is to enhance local Northern Nevada communities' awareness and respect for local art and entertainment. This year the Reno Dance Company plans on commencing its 2007 summer performance schedule at the Bob Boldrick Theater on July 1, 2007. All proceeds derived from this event will be donated to the Cesar Hernandez benefit. Cesar Hernandez is a local teenage boy who is suffering from kidney failure and requires a kidney transplant. The fee of \$2,627 includes the theater rental and equipment use.

Applicable Statute, Code, Policy, Rule or Regulation: N/A

Fiscal Impact: \$2,627

Explanation of Impact: The Non-profit, Non-resident fee includes the rental of the theater and equipment use.

Funding Source: N/A

Alternatives: Do not approve the request or approve with conditions.

Supporting Material:

1. Letter from Heather Costella, President, RDC Board of Directors.
2. Request for Reduction /Waiver of Fees application.

Prepared By:

R. Moellendorf
Roger Moellendorf, Parks & Recreation Director

Date:

5/29/07

Reviewed By:

L. Ritter
Linda Ritter, City Manager

Date:

5/29/07

[Signature]
District Attorney's Office

Date:

5/29/07

[Signature]
Finance Department

Date:

5/29/07

Board Action Taken:

Motion:

1:

Aye/Nay

2:

(Vote Recorded By)



The Reno Dance Company Inc.

*Artistic &
Executive Director*
Lesa Dusich

Assistant Director
Christopher Wrede

President
Heather Costella

Vice President
Jack Owens

Treasurer
Wendie Ernst

Secretary
Cindy Faber

Board Members
Carrie Beth Baker
Claire Holmes
Geri Planeta
Ann Urie

The Reno Dance Co. Inc.
2540 Sutra Street
Suites 11 & 12
Reno, Nevada 89512

775-324-7288

Visit Our Website @
www.renodance.org

To the Board of Supervisors,

April 27, 2007

The Reno Dance Company is a non-profit organization providing an intensive program of excelled dance training and professional performance opportunities for Northern Nevada's talented individuals while enhancing the community's awareness and respect for local art and entertainment.

In support of our mission to share arts and entertainment with other communities in Nevada, the Reno Dance Company travels to Winnemucca, Yerington and Elko to perform and host dance workshops.

Our summer performance calendar commences with a benefit performance in Carson City at the Bob Boldrick Theater on July 1st at 8:00 pm. This performance will enrich the community in the following ways:

1. Promote arts and entertainment in Northern Nevada communities.
2. Provide a venue for local artist to perform in other locations.
3. Sponsor underprivileged children and individuals with special needs from Carson City so they may attend the performance.
4. Assist Cesar Hernandez and his family to raise funds for his medical needs.

The Reno Dance Company has committed to donating 100% of the proceeds to the cause of Cesar Hernandez and is asking the Board of Supervisors to waive the rental and equipment fees for our benefit performance and rehearsal date.

Please see the attached information regarding the circumstances of Cesar's condition.

Thank you for your time and consideration.

Heather Costella
President, RDC Board of Directors

The Reno Dance Company is a nonprofit, tax-exempt organization. All tax-exempt donations will be filed through The Reno Dance Company, tax ID No. 20-061-7371.

The teenage years are among the most difficult in everyone's life. Peer pressure, finding or losing a girlfriend or boyfriend, drugs, gangs and many other everyday situations might be present in the life of a youth.

For a young man that needs a kidney transplant, challenges and priorities are very different. There is the pressure of knowing that everyday that goes by his life is closer to ending. He doesn't know if he will receive treatment due to insurance or the lack of funds. Also, there are the pressures of not knowing if there will be a kidney available for him or if his body will accept the organ after one is found.

Cesar Hernandez is a bright and well behaved young man. Hernandez' life changed a couple of months ago, when he found out that he had kidney failure. Hernandez says, "Reality didn't sink in until I found out that I couldn't play my favorite sport." His single mother is doing everything she can to help her son. "She says, "I feel desperate, as the days go by with no hope. The days are too short and nights are too long; I can't sleep thinking about what I'm going to do the next day to assist him."

According to the National Kidney Foundation, kidney transplants are very costly and are a very delicate procedure. The average cost of a surgery of this magnitude is approximately \$141,000.

Cesar's family and friends are working together on a variety of fundraisers, including:

- A raffle and fund collection on April 27, starting at 4:00, at Mark Twain Elementary School
- A carwash on April 28, starting at 8:00, at Millard's Realty 2989 Highway 50 East
- A dance on April 29, starting at 6:00, at JB Night Club, 1500 Old Hot Spring Road
- A Yard Sale on May 12 and 13, starting at 8:00

A Lunch on May 20, starting at 11:00 at the Senior Center, 901 Beverly Drive

An account has been open at Wells Fargo Bank to collect the necessary funds to begin Cesar's medical treatment. For anyone who can help, the routing number is 582510393, and the account number is 3954787093.

For more information on how you can help to donate items for the yard sale, please call Ms. Hernandez at (775) 230-6997, or (775) 841-1784. For verification of Cesar's condition, please contact the office of Bryan Ricks, MD, at (775) 883-7855.

REQUEST FOR REDUCTION/WAIVER OF FEES

DATE: May 1, 2007
ORGANIZATION: The Reno Dance Co., Inc.
NAME OF REPRESENTATIVE: Heather Costella
ADDRESS: 2540 Sutro Street Suite #12 Reno, NV 89512
PHONE NUMBER: (775) 849-0639 (H) (775) 378-6208 (cell)
FACILITY REQUESTED: Bob Boldrick Theater
EQUIPMENT REQUESTED: Wireless Microphones
DATE & TIMES REQUESTED: 6/17/07 & 7/1/07
REQUESTED WAIVER AMOUNT: \$2,627.00
REASON FOR REQUEST: See Attached Letter

FOR RESERVATION COORDINATOR USE ONLY:

COST OF FACILITY: \$ 2,596.00
COST OF EQUIPMENT: \$31.00
REFUNDABLE CLEANING DEPOSIT: \$ N/A
TOTAL: \$ 2,627.00
SIGNATURE: Gail Schroeder
Gail Schroeder

PLEASE FILL OUT COMPLETELY AND RETURN TO GAIL SCHROEDER AT 851 EAST WILLIAM STREET AND THIS REQUEST WILL BE SCHEDULED FOR THE BOARD OF SUPERVISORS MEETING.

Carson City Recreation

851 East William
Carson, NV 89701

(775) 887-2290

The Reno Dance Company, Inc.
2540 Sutro Street Suite 12
Reno, NV 89512

Facility Permit

Status: Approved

Customer Type: Non-profit Non-resident

Authorized Agent: Heather Costella

Home: (775) 849-0639

DATE/USER	PERMIT NUMBER	CHARGES	DISCOUNT	TAXES	REFUNDS & CREDITS	PAYMENTS	NEXT PAYMENT DUE	BALANCE DUE
02/28/2007 Gail Schroeder	2372	\$2766.00	\$0.00	\$0.00	\$0.00	\$0.00	04/30/2007	\$2766.00

RESERVATIONS

EVENT NAME	FACILITY	CENTER			
Reno Dance Co.	Theater	Carson City Community Center 851 E William St Carson City, Nv 89701			
DATES RESERVED	HRS	DATES RESERVED	HRS		
Sunday - 6/17/2007	09:00 AM to 01:00 PM	4	Sunday - 7/1/2007	10:00 AM to 11:00 PM	13
Total Number of Dates: 2		Total Number of Hours: 17			

NOTES: General Info - 8p dance performance on 7/1/07; Charging admission, sales of soda, candy, prepackaged snacks; Heather Costella 324-7288 (Reno Dance) 849-0639 (H) or 378-6208 (cell)

CHARGES

CHARGE DESCRIPTION	FACILITY/EVENT	UNIT FEE	QTY	TAX	TOTAL CHARGED	DISCOUNTED/ PAID	BALANCE DUE
Admin Fee- Aud/Bldg	Theater - Reno Dance Co.	\$7.00	1.00	\$0.00	\$7.00	\$0.00	\$7.00
Cleaning/Damage Deposit	Theater - Reno Dance Co.	\$127.00	1.00	\$0.00	\$127.00	\$0.00	\$127.00
Equip. Replacement - per perf	Theater - Reno Dance Co.	\$12.00	1.00	\$0.00	\$12.00	\$0.00	\$12.00
Theater 1st Perf NonRes NP	Theater - Reno Dance Co.	\$360.00	1.00	\$0.00	\$360.00	\$0.00	\$360.00
Theater Reh Hrs. NP NonRes	Theater - Reno Dance Co.	\$36.00	14.00	\$0.00	\$504.00	\$0.00	\$504.00
Theater Tech Hours NP NonRes	Theater - Reno Dance Co.	\$23.00	75.00	\$0.00	\$1725.00	\$0.00	\$1725.00
Wireless Mics NP NonRes Daily	Theater - Reno Dance Co.	\$7.75	4.00	\$0.00	\$31.00	\$0.00	\$31.00

PAYMENTS AND REFUNDS

RECEIPT NUMBER	DATE	CHARGE DESCRIPTION	FACILITY/EVENT	AMOUNT
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